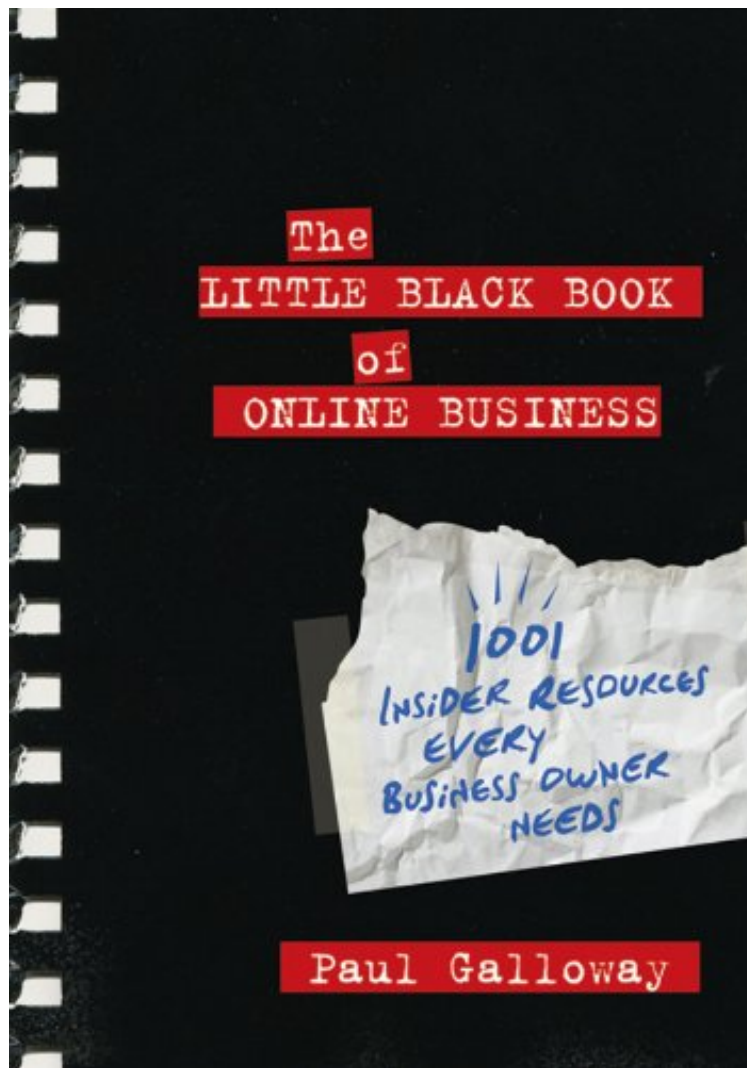


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About the Author Paul Galloway has spent the last ten years working in online marketing. He currently consults and executes online marketing technology, particularly affiliate propagation and tracking systems for new product launches. For more information, please visit www.paulgalloway.com. To subscribe to Paul Galloway's "BizTools Brief," see www.biztoolsbrief.com.