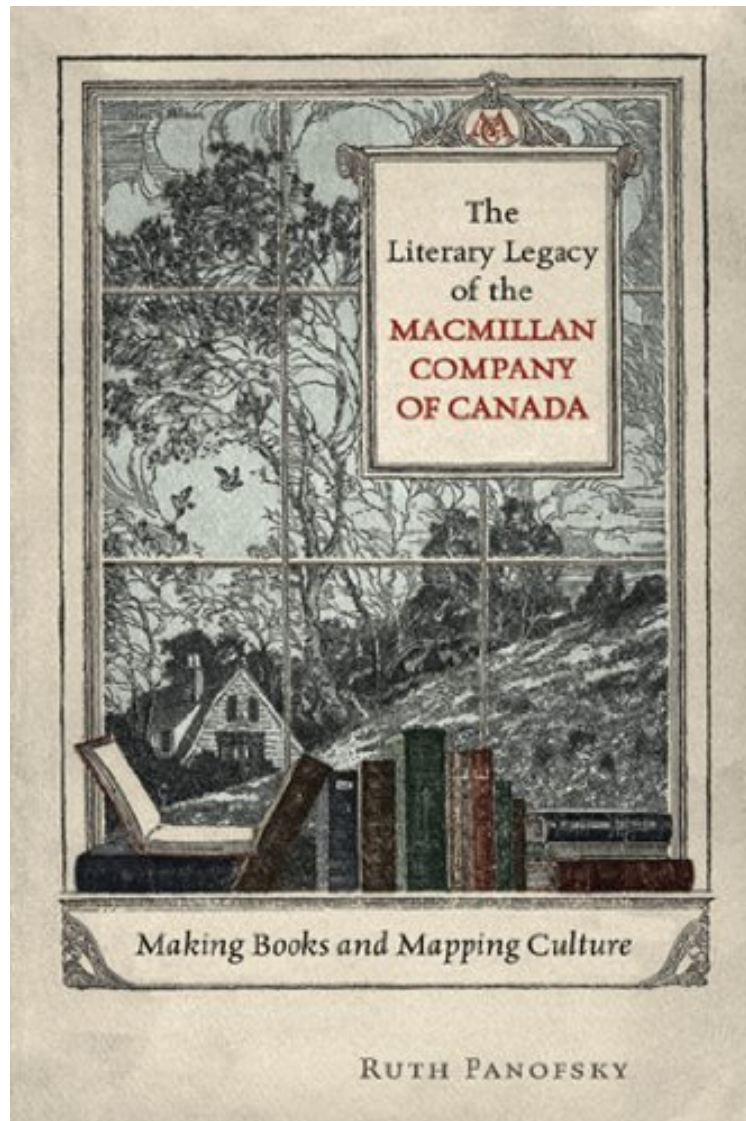


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## The Literary Legacy of the Macmillan Company of Canada: Making Books and Mapping Culture (Studies in Book and Print Culture)

*Ruth Panofsky*

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**Ruth Panofsky : The Literary Legacy of the Macmillan Company of Canada: Making Books and Mapping Culture (Studies in Book and Print Culture)** before purchasing it in order to gage whether or not it would be worth my time, and all praised The Literary Legacy of the Macmillan Company of Canada: Making Books and Mapping Culture (Studies in Book and Print Culture):

0 of 0 people found the following review helpful. Valuable and fascinating account of a Canadian book publisherBy J. BakerCarefully researched book about the creation and development of Macmillan of Canada and its relations with authors and the publishing industry. The roles of its early presidents (Wise, Eayrs, Gray) are especially well documented. Unfortunately, the unsuccessful efforts by Maclean Hunter and its appointees to transition Macmillan into a modern publisher are virtually ignored.

Fifth Business and Alligator Pie. Stephen Leacock, Grey Owl, and Morley Callaghan: these treasured Canadian books and authors were all nurtured by the Macmillan Company of Canada, one of the country's foremost twentieth-century publishing houses. The Literary Legacy of the Macmillan Company of Canada is a unique look at the contribution of publishers and editors to the formation of the Canadian literary canon.Ruth Panofsky's study begins in 1905 with the establishment of Macmillan Canada as a branch plant to the company's London office. While concentrating on the firm's original trade publishing, which had considerable cultural influence, Panofsky underscores the fundamental importance of educational titles to Macmillan's financial profile. The Literary Legacy of the Macmillan Company of Canada also illuminates the key individuals ndash; including Hugh Eayrs, John Gray, and Hugh Kane ndash; whose personalities were as fascinating as those of the authors they published, and whose achievements helped to advance modern literature in Canada.

lsquo;Panofsky has produced a valuable and insightful account of the way handful of visionary men worked hard to shape a Canadian Literary style and self-image.rsquo; (Charlotte Gray Canadarsquo;s History Magazine February-March 2013)lsquo;Panofsy has traced the threads of the stories from Toronto to London and New York and back again, and as a result the reader is provided with a coherent and enlightening picture of Macmillan and Company in Canada.rsquo; (Chester Gyski Amphora: The Journal of Alcuin Society, vol 161: Summer 2012)lsquo;As a guide for ldquo;mapping culturerdquo; this readable book is a must for anyone interested in book history in Canada. It describes a venerable life: Macmillan of Canada, born December 1905 ndash; died June 2002.rsquo; (George L. Parker Papers of the Bibliographic Society of Canada vol 50:02; 2012)lsquo;Ruth Panofskysquo;s history of Macmillan Canada in meticulously documentedhellip; It is pleasurablely readablehellip; The book has held the pride of place in my bedside reading, and is certainly an important contribution to the growing literature on the history of Canadian publishing.rsquo; (Misao Dean Canadian Literature Autumn 2014)About the AuthorRuth Panofsky is a professor in the Department of English at Ryerson University.