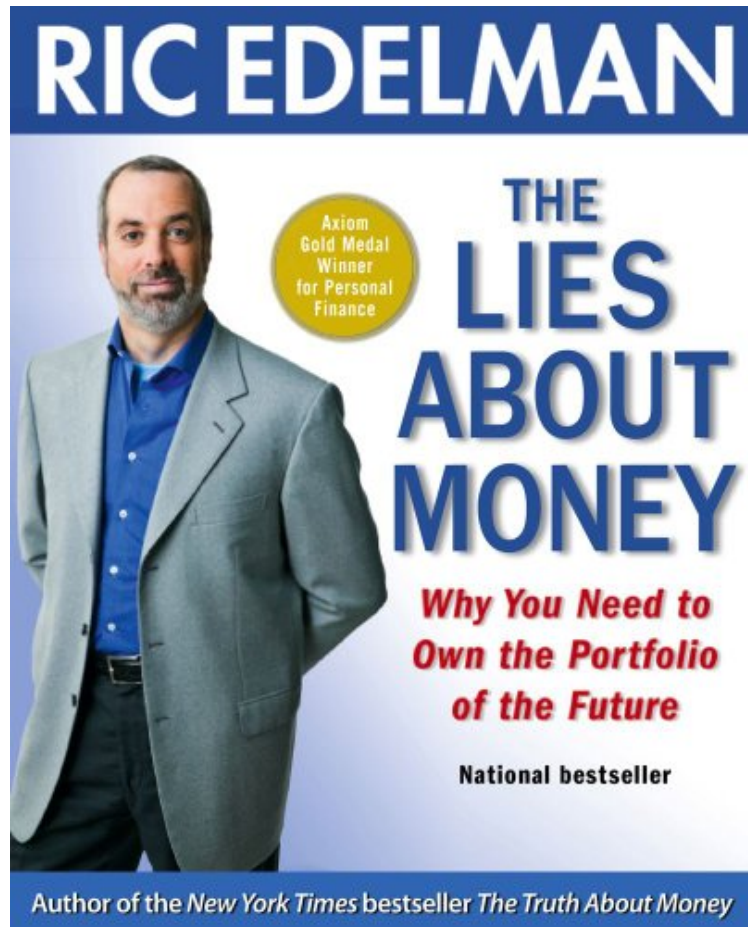


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adviser doesn't tell you about mutual funds. By ELAI always felt intimidated by financial jargon. I own investments but didn't understand much about them or how much it was costing me to hold them. I even put off reading this book for a while because, though I knew I wanted to learn more, it seemed much like "homework" so I dragged my feet. But Ric Edelman has a wonderful ability to present the concepts so clearly that I wished I had been introduced to Ric and his books a long time ago. I have gained much understanding, specifically about mutual funds and 25 practices that are common in the industry. Was it a tough read? No way! You probably won't believe it, but the author's use of humor to illustrate his points had me laughing till tears rolled down my cheeks. I'm not a gal who pays any attention to footnotes, but let me just say, you should with this book. . .you'll be glad you did. If you own retail mutual funds you owe it to yourself to read this book. 0 of 0 people found the following review helpful. Five Stars By Steven R. Dutson Great book!

Ric Edelman, #1 bestselling author of *Ordinary People, Extraordinary Wealth*, and the personal finance classic *The Truth About Money*, offers more great wisdom for investors—and a valuable insert of sample portfolios that outline everything you need to know about building the perfect portfolio. Ric Edelman has helped more people achieve financial success than any other practicing financial advisor. Now, Ric reveals the deceptive and manipulative business practices occurring in your retail mutual funds—practices that are causing you to suffer higher fees, greater risks, and lower returns than you realize. In *The Lies About Money*, he offers you a detailed yet easy-to-follow plan that lets you take back control of your investments—and your financial future. Here, Ric shares his most valuable lessons gained through two decades of working directly with individuals and families. He reveals the lies that have infiltrated your retail mutual funds and retirement accounts and teaches you how to invest your money in your employer retirement plan; how to save for college; and for those who are retired, how to generate more income without sacrificing security. He shows you that proper money management has nothing to do with “hot tips” and everything to do with scientific analysis, bolstered by solid academic research and historical data. Along the way, Ric shows you the secrets to investment success—a long-term focus, the importance of diversification, and the crucial need for (and methods of) portfolio rebalancing. With insight and strategies that will change people's lives, *The Lies About Money* offers the truth that everyone is looking for.