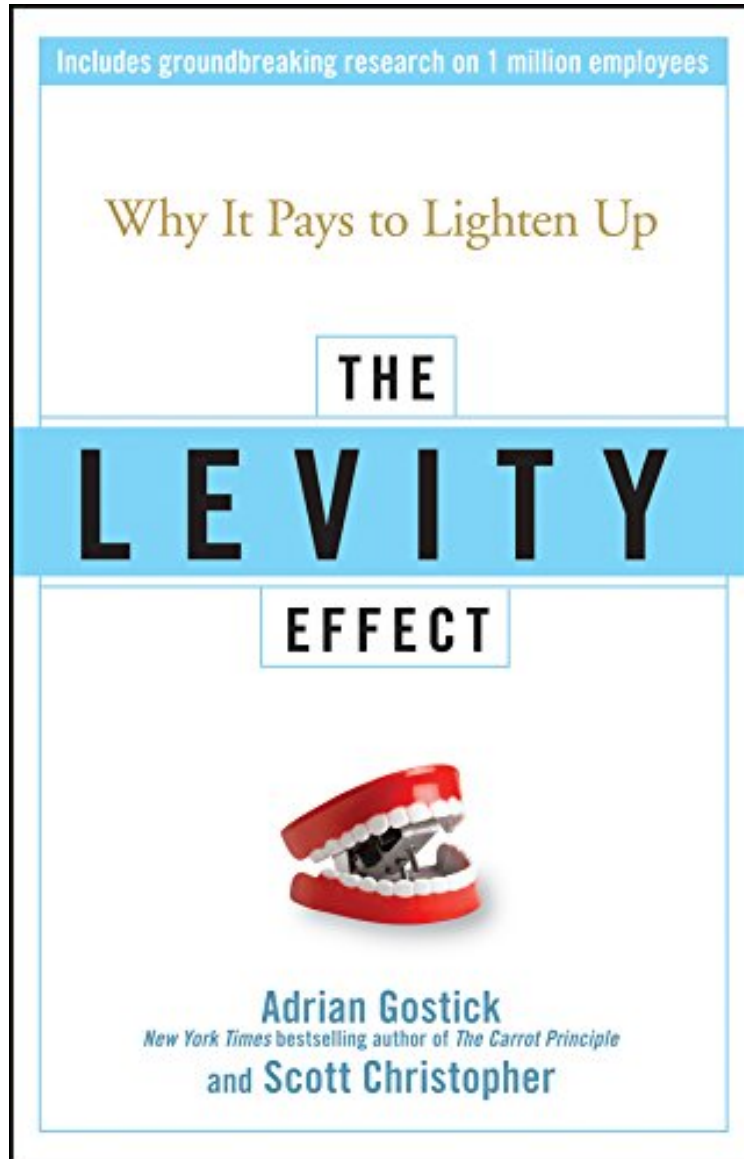


(Library ebook) The Levity Effect: Why it Pays to Lighten Up

The Levity Effect: Why it Pays to Lighten Up

Adrian Gostick, Scott Christopher

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Adrian Gostick, Scott Christopher : The Levity Effect: Why it Pays to Lighten Up before purchasing it in order to gauge whether or not it would be worth my time, and all praised The Levity Effect: Why it Pays to Lighten Up:

0 of 0 people found the following review helpful. A light readBy David Alan ArmstrongThe idea of the topic is fun, but it is not really worth a whole book. I got the idea quickly, and the rest was redundant. Some of the jokes were funny, but the overall writing still is too verbose.4 of 4 people found the following review helpful. Laughter Is the Best MedicineBy D. LockwoodThe Levity Effect does a good job of proving a very valid point that I already knew ... a work place that encourages light-hearted moments produces a more engaged and productive work force. Without the

authors' guidance, I proved through many years of corporate management at all levels (including the board room) that humor does in fact result in the positive results set forth in the book. I am pleased that now there is a good reference to which I can refer my more uptight managers. I hope they will follow the guidance so their workers can relax and be more productive for them. Theory X managers will probably scoff at the concept ... as their workers leave for a more engaging manager. 7 of 7 people found the following review helpful. Too good to recycle
By Pirate FanDang, this book is a good one. There are literally tons of work/management books that should be ground up and turned into high-grade mulch. Not this one. Brilliant, funny in discussing fun, and seriously important. Right now, I'm trying to decide if I should risk getting in trouble for blowing out the budget on 25 copies for my teams. Yeah, it's that good. I've served 'em FISH! and Given Them the Pickle, and shared the Luv. . . a lot of good times working on making work fun. The Levity Effect is right there with the best of them. Buy it, read it, share it, live it.

The Levity Effect uses serious science to reveal the remarkable power of humor and fun in business. Science proves it? fun is good for business! Based on ten years of extensive research, the authors argue against business tradition to reveal the powerful bottom-line benefits of leading with levity. With interviews, exercises, and case studies, the book reveals how humor in the workplace will help you communicate messages, build camaraderie, and encourage creativity for a better workplace and bigger profits.