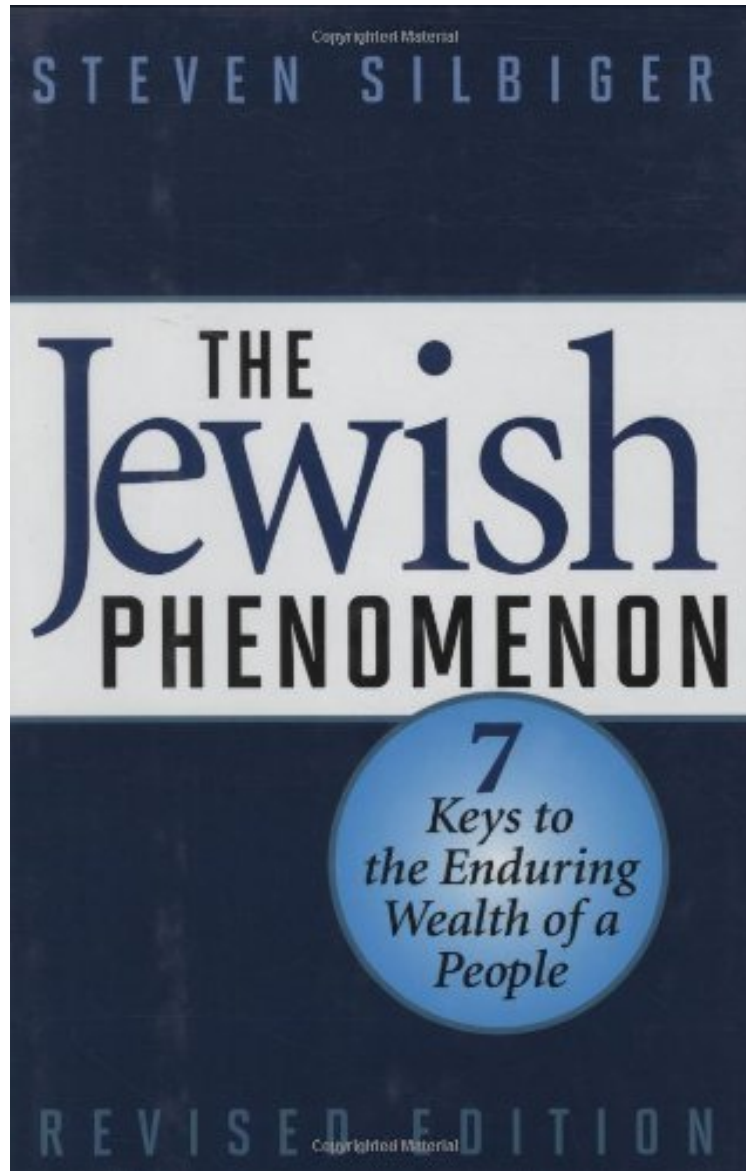


[PDF] The Jewish Phenomenon: Seven Keys to the Enduring Wealth of a People

The Jewish Phenomenon: Seven Keys to the Enduring Wealth of a People

Steven Silbiger

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Steven Silbiger : The Jewish Phenomenon: Seven Keys to the Enduring Wealth of a People before purchasing it in order to gage whether or not it would be worth my time, and all praised The Jewish Phenomenon: Seven Keys to the Enduring Wealth of a People:

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research done on the Jewish people. I have always had a deep respect for the Chosen People. Mr Silbiger was able to present the facts in a readable and comprehensible form. Success comes with purpose and deliberate commitment. This is the message I take away. The wealth in coin is just a byproduct of developing a rich culture of living. 2 of 2 people found the following review helpful. Oy Veh! By Merle H. Schmidt This book was very interesting to me as a secular Jew. I could see some of my behaviors, despite the fact that I have spent most of my life with non Jews. I certainly was a Jewish mother, and have great kids as a result. Love the Yiddish words. Very funny! I would recommend this book for budding Jewish mothers, and those who want some insight on the success of the Jewish people as a group. Merle 1 of 1 people found the following review helpful. Good read. By Wayne Lomax Very interesting book. Much to learn about culture and advancement in a capitalistic setting.

Spielberg, Brin, Dell, Seinfeld phenomenally successful . . . and Jewish. Why have Jews risen to the top of the business and professional world in numbers staggeringly out of proportion to their percentage of the American population? Steven Silbiger has the answer. Based on the author's synthesis of wide reading and research, *The Jewish Phenomenon* sets forth seven principles that form the bedrock of Jewish financial success. With startling statistics, a wealth of anecdotes, and the fascinating details behind some of America's biggest business success stories, Silbiger convincingly shows how these seven keys have helped the Jews historically and how they continue to ensure Jewish success today. More important, the author makes clear that these principles are equally at the disposal of Jews and non-Jews alike. The amazing success of the Jews simply proves that they work. *The Jewish Phenomenon* pays tribute not merely to the success of a people but to the commonsense wisdom and enduring values that can enrich us all.

Silbiger has written a lively account that entertains and will get you thinking (again!) about its ever-fascinating subject matter. (Chicago Jewish Star) About the Author Steven Silbiger serves as the senior marketing director at Plymouth Direct, a creative television-marketing services company. His first book, *The Ten-Day MBA*, has sold more than 250,000 copies worldwide. Silbiger worked as a certified public accountant for a nationally recognized accounting firm for three years prior to receiving his Master's of Business Administration from the Darden Graduate School of Business Administration at the University of Virginia. He lives with his wife and two children in Philadelphia.