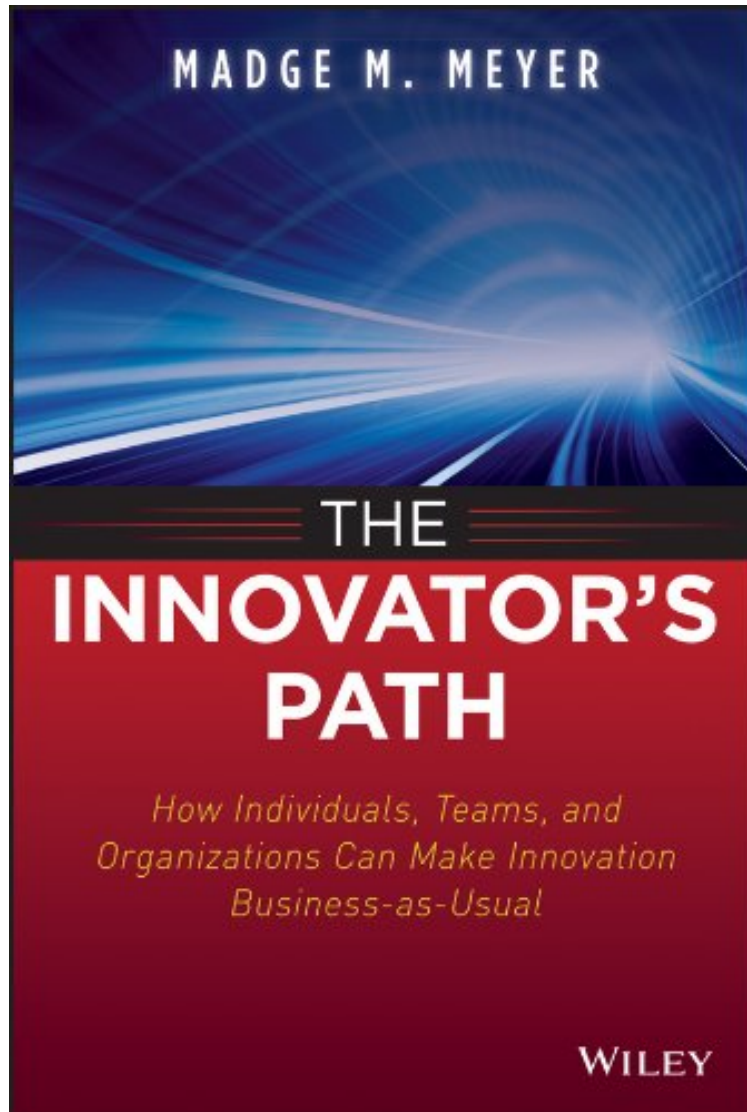


[Mobile pdf] The Innovator's Path: How Individuals, Teams, and Organizations Can Make Innovation Business-as-Usual

# The Innovator's Path: How Individuals, Teams, and Organizations Can Make Innovation Business-as-Usual

*Madge M. Meyer*

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**Madge M. Meyer : The Innovator's Path: How Individuals, Teams, and Organizations Can Make Innovation Business-as-Usual** before purchasing it in order to gauge whether or not it would be worth my time, and all praised The Innovator's Path: How Individuals, Teams, and Organizations Can Make Innovation Business-as-Usual:

4 of 4 people found the following review helpful. Inspiring, but also down to earth and practicalBy HRI attended a seminar this author gave last year and have been waiting for her book, which I finished in 3 days. It definitely drove

home her message - innovation isn't just for mavericks and creative geniuses. It's for anyone who wants to do their job better. Instead of hyping innovation, she simplifies it so that it's something accessible and achievable, even if you're sitting in a cubicle. Especially if you're sitting in a cubicle, actually. She talks about what impedes innovation in a bureaucracy, and the mistakes people usually make when trying to deal with it. She is dead on - I've made half of those mistakes and been the victim of the other half. There are passages I want to copy and leave on a few select chairs around the office. She also uses interviews and examples to make her points, some of them quite fascinating. She was born in China so she has some unusual stories to tell and uses Chinese characters to represent the different chapter topics. Except for some of the more technical parts, the book is an easy read, entertaining and instructive. It has already started changing my thinking and approach and I recommend it to anyone trying to innovate, or just succeed, in a large corporation. 1 of 1 people found the following review helpful. A great read! By LHRI love this book. Time is tight for me with all the craziness of three kids and a more than full. Tim career, but this fits right in. I especially love how Ms Meyer has broken the book up into such logical chunks. It's the type of book you can read just one section at a time... or even a page at a time, and get so much out of it. Then, even if you leave it for a few days, you can pick it right up and you haven't "lost your place." I also think that it will be a great reference book that I'll keep handy on a shelf forever. Anytime I need inspiration or reminders of how to succeed or work my way through a challenge, I can pick it up and thumb right to the appropriate section! I love the many stories. I've laughed out loud several times and I can hear Ms Meyer's voice as if she is telling me the stories herself. I highly recommend it for any reader, at any level in any industry. 1 of 1 people found the following review helpful. Everyman's Guide to Innovation By Richard Gruber While most of these types of books might be viewed as being directed toward the upper management of a company or business, Madge makes a point that the real innovation engine of an entity is housed in every staff member. The trick is to unleash this resource, so that its potential can be realized. I would suggest that managers, not only read the book for themselves, but also give copies of this book to their staff, not just their direct reports, but two or three levels down. This will help organizations build the "Personal and Team Commitment" that Madge speaks of.

A guide to creating and sustaining a culture of innovation focused on business value The Innovator's Path introduces business readers to thought leader Madge M. Meyer's unique, cross-cultural perspective on corporate innovation. The book presents eight essential disciplines (Listen, Lead, Position, Promote, Connect, Commit, Execute, and Evolve) that pave the way for individuals, teams, and organizations to continually innovate in ways that create new business value. The author overturns existing assumptions about inspiring and managing innovation, while offering new insights and practical advice for aspiring innovators and corporate leaders. Meyer demonstrates her points by telling the stories behind many of her award-winning results and adds engaging personal anecdotes to illustrate many of her points. The book also contains contributions from an extraordinary and diverse set of industry innovators. Offers new ways for cultivating a mindset and culture of results-focused innovation and business value creation Equips CEOs, CFOs, CIOs, CMOs, COOs, CTOs and aspiring innovators with proven principles and practices for leading innovation Focuses her readers' attention on the eight essential disciplines that help individuals, teams, and organizations innovate more successfully Whether your focus is on your career, your team's success, or your organization's future, The Innovator's Path provides you with the insights, strategies, techniques, and inspiration you need to accelerate your innovation progress.

From the Inside Flap What do successful business innovators know that many do not? Why does innovative thinking flourish in some environments yet wither away in others? Discover the key disciplines for shifting today's "business-as-usual" thinking and practices onto the terrain of The Innovator's Path. Executive and thought leader Madge Meyer has achieved an extraordinary number of game-changing and award-winning results at several high-performing global corporations. In The Innovator's Path, she shares her distinctive insights, proven practices, and an eight-discipline framework for managing the risks and rewards of change to create business value and attain a competitive advantage. You will learn the principles behind each discipline and how to instill the practices into every level of your organization. There are many exemplary innovation leaders across diverse industries who illustrate her disciplines, contributing their fascinating stories and lessons learned. The eight disciplines of innovation move beyond conventional thinking to establish higher standards for what is meant by: Listen—perceiving a hidden wealth of insight and information Lead—inspiring others to achieve beyond their expectations Position—defining an agile, strategic road map toward the future Promote—conveying the value of your innovations and your brand Connect—reaching and achieving across and beyond traditional boundaries Commit—replacing fear of failure with calculated risk-taking Execute—delivering customer-focused business results, quickly and measurably Evolve—relentlessly accelerating the pace and challenging complacency Read The Innovator's Path and discover how your organization can create and sustain a phenomenal journey to the future. From the Back Cover Praise for The Innovator's Path "What Madge Meyer has done in her book is use a simple, commonsense approach to following through with the good idea that all too often dies a premature death. Focusing on eight disciplines, she carefully describes a set of critical skills for turning a good idea into reality and, many times, into

competitive advantage." —From the Foreword by Ron Logue former chairman and CEO, State Street Corporation

"Madge Meyer is truly a force of nature. Need a solution to a problem? She invariably has both the genuine desire to find a solution and a lot of great ideas. Her eight disciplines provide incredible insights into how a truly committed problem-solver addresses innovative technological solutions—by jumping in with both feet and a very focused mind. This is a great book on a topic of major importance for both corporate and non-profit organizations in this ever more competitive world." —Cathy E. Minehan, Dean, Simmons School of Management; former president and CEO, The Federal Reserve Bank of Boston

"The Innovator's Path introduces eight disciplines that anyone who wants to create a successful innovation strategy should follow. Each discipline contains three levels of effectiveness that can be used to assess current versus desired performance. Workplace-proven techniques are provided to help you adopt the disciplines and incorporate them within your teams. Madge also shares her own experiences using those techniques, as well as personal case studies illustrating them at work. This is a must-read for anyone who is committed to creating, encouraging, and sustaining innovative change within their own organization." —Gerald Chertavian, CEO and founder, Year Up

"If you are interested in innovation, especially in the corporate world, this is the book for you. Madge shares her many years of experience as a change agent and provides a foundation for aspiring innovators via her eight disciplines: listen, lead, position, promote, connect, commit, execute, and evolve. These are essential competencies for harnessing the potential creativity and commitment around us. Once we understand and exercise her eight disciplines, we can create better business value and increase our competitive advantage." —Tarkan Maner, previous CEO, Wyse Technology; serial entrepreneur and investor

"In my opinion, the global competitive landscape for nations and companies is being defined by the capability and ability to innovate. While I have seen definitions of invention as the process of turning money into ideas and innovation as the process of turning ideas into money, I have never seen anyone define the pathway to innovation as crisply (and as imaginatively structured) as presented in this book. Madge Meyer has offered all of us a 'game changer' with her ideas and model. And as such, this book is required reading for anyone in the 'game' of competition." —Dr. Howard Rubin, founder, Rubin Systems Inc.; Professor Emeritus, City University of New York

About the Author  
MADGE M. MEYER is a public speaker, author, and founder of Madge Meyer Consulting, LLC. She has received twelve personal awards for her industry and community achievements. Formerly Executive Vice President and Chief Innovation Officer Technology Fellow at State Street Corporation, she oversaw the company's global Information Technology infrastructure teams, which earned thirty-two innovation and excellence awards under her leadership. Meyer also held executive positions at Merrill Lynch and IBM and serves on several boards in industry, academia, and nonprofit institutions.