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The Innovative CIO: How IT Leaders Can Drive Business Transformation

Andi Mann, George Watt, Peter Matthews
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Andi Mann, George Watt, Peter Matthews : The Innovative CIO: How IT Leaders Can Drive Business Transformation before purchasing it in order to gage whether or not it would be worth my time, and all praised The Innovative CIO: How IT Leaders Can Drive Business Transformation:

1 of 1 people found the following review helpful. Excellent reference for understanding the nuances of innovationBy brian clarkIf you are looking for a guide to innovation, how to stimulate innovation and how to structure your organization to be intentional about innovation ndash; this book is for you. The writers have done a wonderful job of

mixing in real-world stories with tips and guidelines on innovation. One of the biggest take-a-ways I received from the book is that innovation must be intentional — you can't do it in the margins and be successful. I would recommend this book to anyone who is interested in innovation regardless of your industry - Brian

Does your organization fumble when it comes to innovation? The Innovative CIO presents a pragmatic guide to overcoming the 10 innovation killers within your company. —Dennis McCafferty CIO Insight, 1/23/2013 (www.cioinsight.com/it-management/innovation/slideshows/ten-ways-to-kill-innovation/) Are you unwittingly stifling your employees' entrepreneurial spirit? The Innovative CIO discusses innovation killers that could be holding back your small business or startup. —Paul Shread TIME/Business Money, 1/29/2013 (business.time.com/2013/01/29/removing-barriers-to-innovation/#ixzz2JSrUID3A) The Chief Information Officer's influence in the business organization has been waning for years. The rest of the C-suite has come to regard Information Technology as slow, costly, error-prone, boring, and unresponsive to business needs. This perception blinds company leaders to the critical value IT can deliver and threatens the competitive health and long-term survival of their enterprise. The modern CIO must reassert the operational and strategic importance of technology to the enterprise and reintegrate it with every department and level of the business from boardroom to mailroom. IT leaders must design, sell, and implement a vigorous culture of IT competence and innovation that pervades the enterprise. The culture must be rooted in bidirectional exchange across organizations and C-level policies that drive technology innovation as the engine of business innovation. The authors, international IT strategists and innovators, quantify the benefits and risks of IT innovation, survey and rank the myriad innovation opportunities from mature, new, and emerging technologies, and identify the organizational structures and processes that have been proven to deliver ongoing innovation. Buttressing their brief with dozens of case studies and specific examples, The Innovative CIO shows you how to: Take advantage of the IT and business innovation opportunities created by new and emerging technologies Shift IT innovation from afterthought to prime mover in strategic business planning Inject IT into the dynamic core of your organization's culture, training, structure, practice, and policy What you'll learn* Grasp the business basics of new information technologies: Virtualization Cloud Computing Consumer-Driven IT Bring-Your-Own-Device Personalization Process Automation Mobile Computing E-Commerce Big Data and Analytics Social Networking E-Collaboration * Judge the business opportunities presented by new and emerging technologies. * Deploy new technologies to create and release new products. * Use new technologies to penetrate and capture new markets. * Harness new technologies to accelerate MA time-to-value and add shareholder value. * Apply new technologies to improve staff retention and productivity. Who this book is for The Innovative CIO targets all IT leaders — not only CIOs, but also VPs and directors of IT and IT operations, datacenter managers, and all other IT leaders who aspire to advance their careers as IT-providers to business leaders. This book serves secondarily as a guide to non-IT business leaders who are alert to the ways that IT can boost their abilities to innovate, to turbocharge their products, services, and processes, and to compete nimbly in fast-changing markets.

About the Author Andi Mann is Vice President of Strategic Solutions at CA Technologies. With over 20 years experience across four continents, Andi has deep expertise of enterprise software on cloud, mainframe, midrange, server and desktop systems. Andi has worked within IT departments for governments and corporations, from small businesses to global multinationals; with several large enterprise software vendors; and as a leading industry analyst advising enterprises, governments, and IT vendors from startups to the world's largest companies. He has been widely published including in the New York Times, USA Today, CIO, ComputerWorld, InformationWeek, and TechTarget. He has presented around the world on virtualization, cloud, automation, and IT management, at events such as Gartner ITxpo, VMworld, CA World, Interop, Cloud Computing Expo, SAPPHIRE, Citrix Synergy, Cloud Slam, and others. Andi is a co-author of Visible Ops Private Cloud and The Innovative CIO. He blogs at Andi Mann geek (<http://pleasediscuss.com/andimann>), and tweets as @AndiMann.