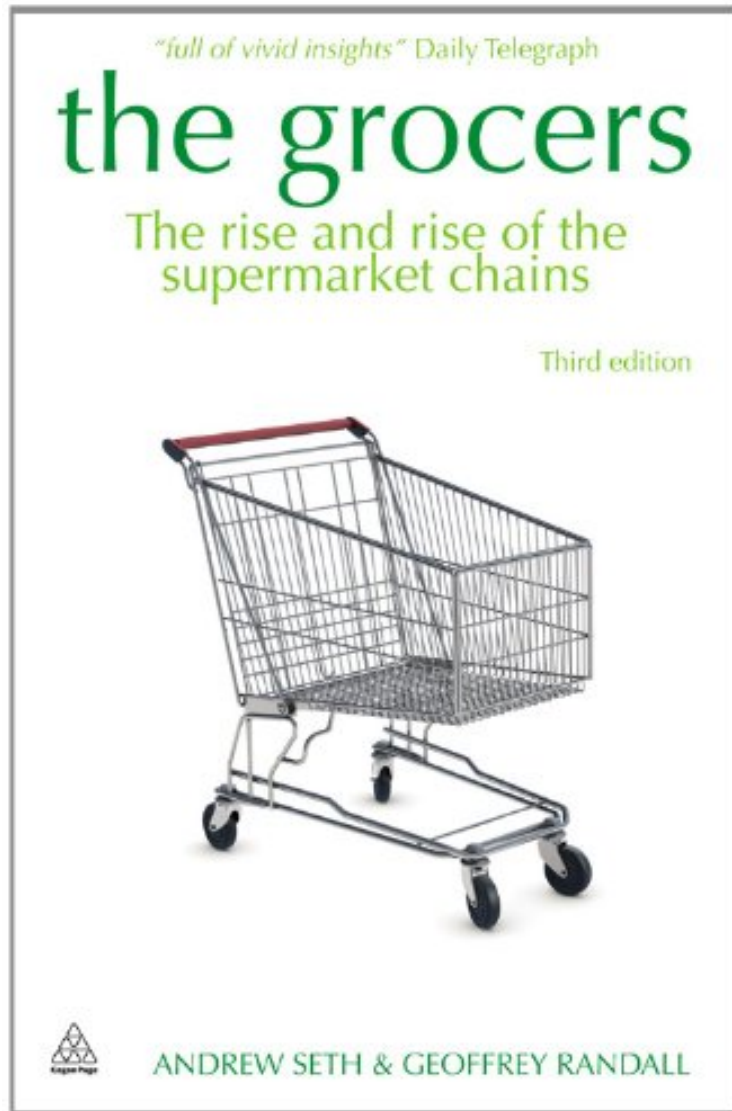


(Download) The Grocers: The Rise and Rise of Supermarket Chains

The Grocers: The Rise and Rise of Supermarket Chains

Andrew Seth, Geoffrey Randall

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Andrew Seth, Geoffrey Randall : The Grocers: The Rise and Rise of Supermarket Chains before purchasing it in order to gauge whether or not it would be worth my time, and all praised The Grocers: The Rise and Rise of Supermarket Chains:

1 of 1 people found the following review helpful. Very high level, little substance By Steven S. This is more of a history book than one that will give you a strong understanding of the food retail industry in the UK. The book uses lots of generalities and buzz words in place of real analysis into core strategies of the retail chains in the UK.

Retailing has been the most dynamic sector of industry over the past 20 years and supermarkets such as Tesco,

Sainsbury's, Asda, Safeway, M&S, Walmart, Aldi and Lidl have led the way in growth, operating efficiencies and profitability. With unrivalled access to the top decision-makers in all the leading companies, *The Grocers* describes and analyses the strategies, organization and cultures that have made the supermarkets what they are today. With a forward by former Asda CEO Allan Leighton, this fully updated third edition of *The Grocers* also includes material on the rise of online retailing, the success of the hard discount chains and the influence of environmental issues on consumer attitudes and behaviour. Retailers, managers and students can all learn from the secrets of success it contains, and the pitfalls to avoid.

"This is initially a series of racy adventure stories, but beyond them it offers a hardheaded analysis of recent performance and projected trends in the retail sector." - Michael Winstanley, *Business History*