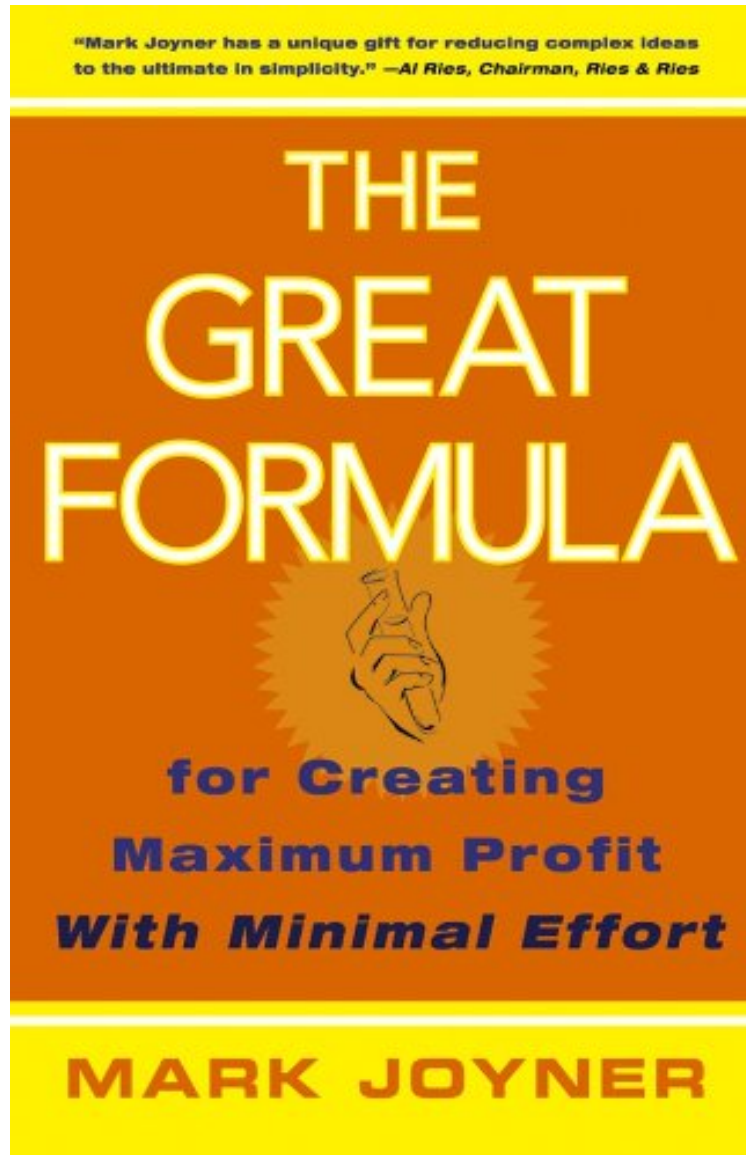


(Download ebook) The Great Formula: for Creating Maximum Profit with Minimal Effort

The Great Formula: for Creating Maximum Profit with Minimal Effort

Mark Joyner

audiobook / *ebooks / Download PDF / ePub / DOC



DOWNLOAD



READ ONLINE

#1496575 in eBooks 2007-05-11 2007-05-11File Name: B000YIVNM2 | File size: 67.Mb

Mark Joyner : The Great Formula: for Creating Maximum Profit with Minimal Effort before purchasing it in order to gage whether or not it would be worth my time, and all praised The Great Formula: for Creating Maximum Profit with Minimal Effort:

1 of 1 people found the following review helpful. Interesting but outdatedBy Carolyn JewelThere are some interesting ideas here, but the "case studies" are all outdated (from the 1990-2005 time period) so what is described here is only

loosely relevant and much is just no longer applicable. The formatting of this book was an issue for me. It's a very poor quality conversion from print and, while readable, none of the links to website content are active links. I have to say, having checked some of what should have been outbound links, that it's interesting that more than one of the sites looked to have the exact same design; the author himself confesses to creating fake websites and blogs for the sole purposes of creating controversy for one of his products. Some of the cited websites were clearly legitimate -- but most all them hopelessly outdated. That said, I'm not sorry I read the book as the reminders that marketing and sales takes thought and reflection to be effective was a great takeaway. I'm sure, however, that there are more timely books on the subject.

4 of 4 people found the following review helpful. Value Packed! Another great One From Mark Joyner
By Brian F
You can learn exactly what makes the Great Formula within the first few pages of the book. It's a simple concept and once you read it--you see that it's basic common sense. What's great about the book is that it is jam packed with advice from numerous business successes and how they applied the Great Formula to their businesses. You get to hear from people like Yanik Silver, Jason mangrum, Joshua Shafran, and best of all, Lee Benson. Most, if not all, of the guest contributors com from making big money on the Internet. If you have an Internet based business that sells products (and I guess services, to a point), you should really get your hand on this book! In fact, I'd reccomend you buy this with the Irresistible Offer and you'll probably never even need another marketing based bok.

2 of 2 people found the following review helpful. Joyner Delivers Again
By Albert Grande
Mark Joyner has created another idea packed volume dedicated to your success. He has a clear, enjoyable, writing style. He is the ultimate teacher who showers you with countless examples and ideas to stimulate your marketing. This time around he has enlisted some of his friends to share their knowledge of The Great Formula. This section of the book was a surprise bonus, with many marketing insights. Keep this volume on your reference shelf and refer to it often. If you are a marketer of any kind, you need to get this book.

Praise for THE GREAT FORMULA "This book reminds me of Isaac Newton's discovery of gravity-a stunningly simple idea that changed the course of history. I've seen The Great Formula create millionaires with surprising speed. It's an exact recipe to turn a marginal business into a successful one." mdash;David Garfinkel, author, Customers on Demand "Mark Joyner has once again succeeded at coming up with an entertaining and educational marketing masterpiece." mdash;Dr. Mani Sivasubramanian, infopreneur and heart surgeon "With all the fancy buzzwords used to describe how to achieve success, here is a commonsense formula that cuts through the chatter and goes straight to the heart of what really works. This is truly a new perspective." mdash;Joseph Sugarman, Chairman, BluBlocker Corporation "Save yourself a couple hundred thousand dollars on that degree. Clear out your bookcase. The MBA curriculum for this generation is The Irresistible Offer and The Great Formula." mdash;Lou D'Alo, PowerUp! Coaching and Consulting