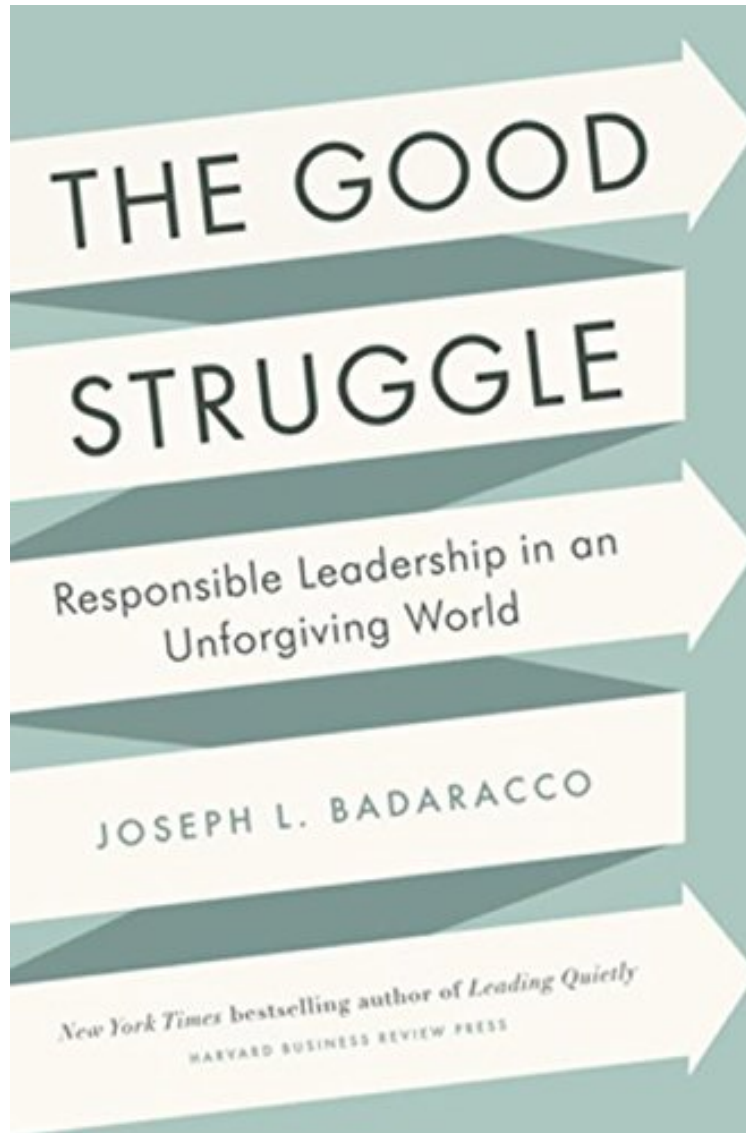


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The Good Struggle: Responsible Leadership in an Unforgiving World

Joseph, Jr. Badaracco
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Joseph, Jr. Badaracco : The Good Struggle: Responsible Leadership in an Unforgiving World before purchasing it in order to gauge whether or not it would be worth my time, and all praised The Good Struggle: Responsible Leadership in an Unforgiving World:

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following review helpful. Excellent Reflection on Modern LeadershipBy IN8Leadership and its demands are different now (perhaps not as much as argued here but necessary to make the point). An increasingly complex adaptive economy-driven world, itself driven by explosive changes in knowledge sharing,challenges leaders to live better with uncertainty and unpredictability. This requires that leaders work with those challenges including holding to the values of clarity - meaningful projects - ethical bright lines. Further the imagined line between leadership and management is explored and found less than helpful. So it's a book about reality more than rhetoric, and that's refreshing. It's such a good read I'm giving it to all my managers and chairman!0 of 0 people found the following review helpful. a very good read, and it definitely causes thinking and introspection ...By PerpsonthepodiumAs expected, this is a very insightful and "continuation" book building still further on "Leading Quietly." Found history, philosophy and lessons to be learned...a very good read, and it definitely causes thinking and introspection if taken seriously--which should logically lead to different behavior by us in our management roles within the businesses we operate. I'm glad it's in my business library.

Leadership is struggleThe question of how to lead successfully and responsibly is crucially important in our uncertain, high-pressure, turbulent world. In this book, Harvard Business School Professor Joseph Badaracco answers this question in practical and, at times, provocative ways.Leaders today are surrounded by what Badaracco calls "the new invisible hand";powerful, pervasive markets that touch and shape almost everything. As a result, understanding the inevitability and importance of struggle is critical. And leaders must go a step further to create what Badaracco calls "the good struggler"; in order to meet their goals at work, as well as their goals in life. The Good Struggle helps you meet the relentless challenges of being a leader today by identifying the most important questions you should be asking yourself. New answers to these questions can be found by watching leaders in dynamic settings, especially entrepreneurs. The conditions entrepreneurs have always faced;intense competition, scarce resources, and unforgiving markets;are true now for the rest of us, and they offer valuable, practical lessons about struggling and succeeding in volatile and uncertain environments. If "the joy of life is in the struggle," as one thoughtful entrepreneur put it, The Good Struggle can help you find meaning in your work, stay focused on what matters despite the turbulence around you, and keep you on the path to leading successfully and responsibly.

ADVANCE PRAISE for The Good Struggle:Gail McGovern, President and CEO, American Red CrossBadaracco has written a valuable book that examines the evolving fundamentals of leadership in a contemporary world filled with greater uncertainty and more intense market pressures." Tom Stemberg, Managing General Partner, Highland Consumer Fund; Chairman Emeritus, Staples, Inc.Joseph Badaracco defines the essence of success in building a business: Live with the reality one competes in, but never stop dreaming about what might be possible."Ann Fudge, former Chairman and CEO, Young Rubicam BrandsLeading responsibly does not equate to leading successfully. It is indeed a struggle." This book challenges the reader to develop the right path for the long term."Ronald K. Machtley, President, Bryant UniversityThis book's message is powerful: True leadership is forged from the personal crucible of struggle, values, and choices that justify the risks and time spent being a leader."Kunio Nakamura, former President, Panasonic CorporationIn this book, Joseph Badaracco poses vital questions for leaders. In these times of turmoil and uncertainty, leaders must face these questions head on."Daniel Vasella, MD; former Chairman and CEO, Novartis AGDealing successfully with VUCAvolatility, uncertainty, complexity, and ambiguityis inescapable for successful leaders today in their struggle to make the best choices for their companies, for their people, and for themselves. The Good Struggle provides an approach for leading responsibly amid all the diverging forces."