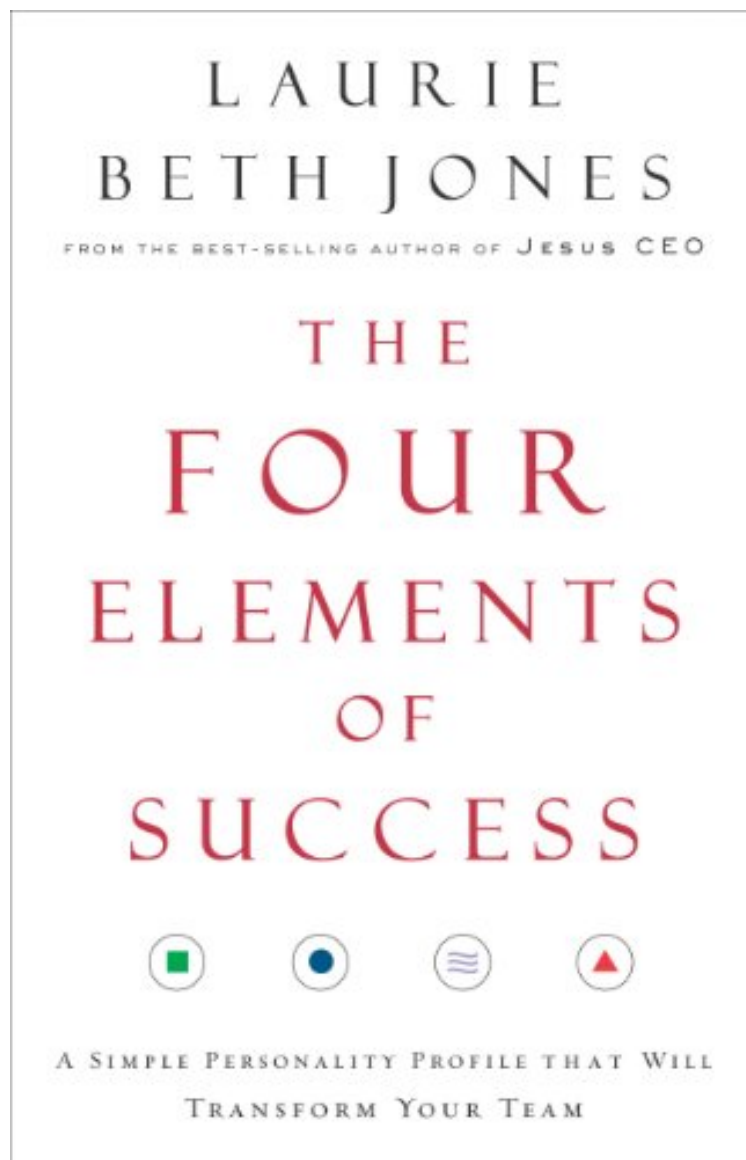


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The Four Elements of Success: A Simple Personality Profile that will Transform Your Team

Laurie Beth Jones

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By David R. BessThe material here presented by Laurie Beth Jones is excellent and provides tremendous insight for personality studies. Unlike other personality profile models which possess types difficult to grasp and to inter-relate, this model provides the user with common elements which are easy to understand and simple to intertwine. For example, we all understand the nature of fire, and we all understand the result of fire and water being mixed together. Other personality profiles models fall far short of this one. The only reason I didn't give this book five stars is that the style is too "earthy." Being a fire/wind myself, I found it cumbersome to wade through all the detailed explanations and examples. Overall however, it is a great volume -- I recommend it!

Laurie Beth Jones, management expert and business consultant extraordinaire, noticed that none of the personality/temperament profiles in the market today, none of them provided a tool that was simple, visual, intuitive, and powerful enough to create a shift in thinking as well as relating. So she developed The Path Elements Profile (PEP), which can be used in recruitment, placement, retention, team building, and customer relations as businesses transform many individuals into a harmonizing, humming force for good. Within the framework of the book will be scriptural examples as well as modern day business stories. Based upon the elements of Earth, Water, Wind and Fire, the Path Elements Profile helps determine both individual and team behavioral tendencies that affect everything from career choice to daily "to do" lists. We choose to act on what we value, and each element type values very different things: Fire personality types love and thrive on challenge Water personality types thrive on harmony and calm Wind personality types love chaos and change Earth personality types love order and structure PART I of this book provides an overview of the elements themselves as individual personality types. Jones will explain each element's strengths and challenges and will have the readers identify their own as well as those of their team members. Then in PART II, readers will assess their teams. There are 28 one-day principles, that, if followed will take readers on a simple yet radical journey to a transformed workplace. INCLUDES an Assessment Test for Your Team's Elemental Strengths and Weaknesses

About the Author Laurie Beth Jones, author of the national bestsellers *Jesus, CEO*; *The Path*; and *Jesus in Blue Jeans*, is a highly acclaimed speaker and consultant who conducts seminars worldwide. She is also the founder of the Jesus, CEO Foundation, a non-profit organization with a mission to "recognize, promote, and inspire the divine connection in all of us." She divides her time between offices in California and a horse ranch in Texas.