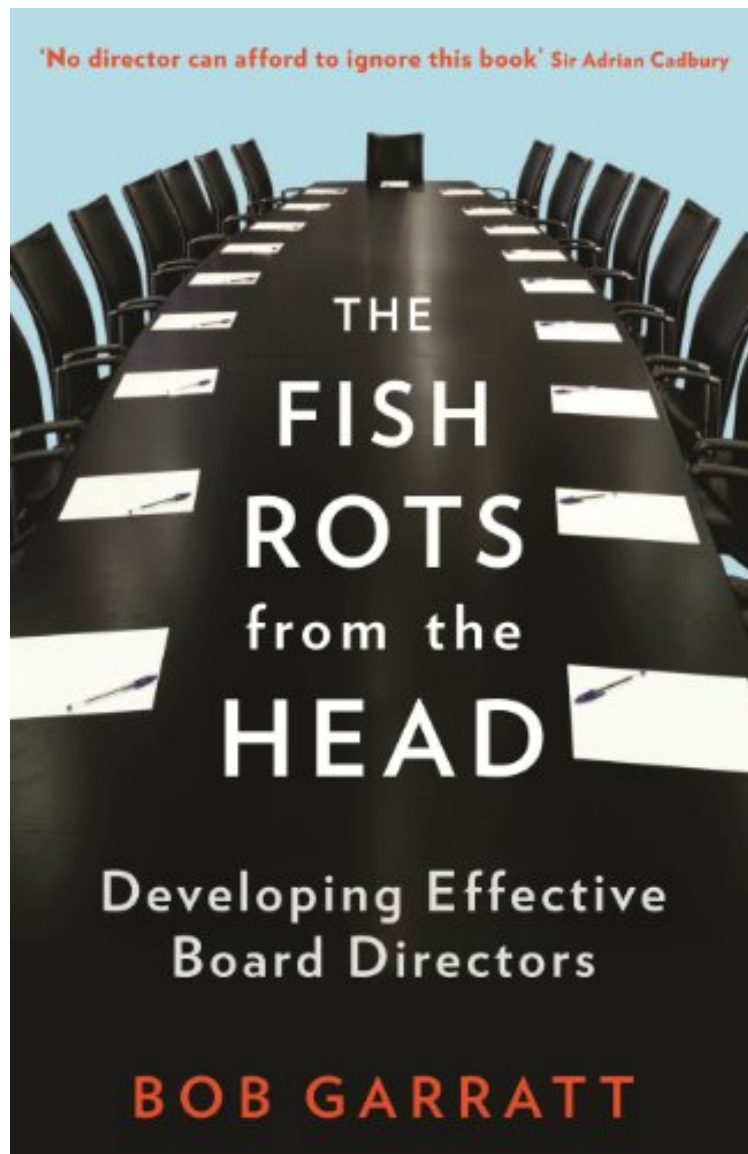


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## **The Fish Rots From The Head: The Crisis in our Boardrooms: Developing the Crucial Skills of the Competent Director**

*Bob Garratt*

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As a Chinese proverb says 'The fish rots from the head' and so it is with businesses and other organisations - the buck starts and stops in the boardroom. This third edition of Bob Garratt's bestselling book that highlights the importance of effective corporate governance has been extensively updated following the corporate scandals of the early 2000s - Enron, WorldCom, Tyco - and the abysmal boardroom standards that the recent credit crunch and ensuing global financial crisis brought to light. This new edition builds on the Learning Board model developed by the author and now widely used internationally by corporations and public sector organisations such as the NHS. The result is a thought-provoking and highly practical book that will be invaluable to all those with responsibility for corporate governance - and also those who subject them to scrutiny. What Sir Adrian Cadbury, whose committee's groundbreaking report on corporate governance was published nearly twenty years ago, said about the first edition remains as true today as ever: 'No director can afford to ignore this book'.

'An important contribution to the corporate governance debate and clear and intelligent advice on how to improve the performance of a board' - Tim Melville-Ross, Institute of Directors  
About the Author Bob Garratt is a management consultant, Chairman of Media Projects International, and Visiting Fellow at the Management School of Imperial College, London. He is Chairman of the Association for Management Education and Development.