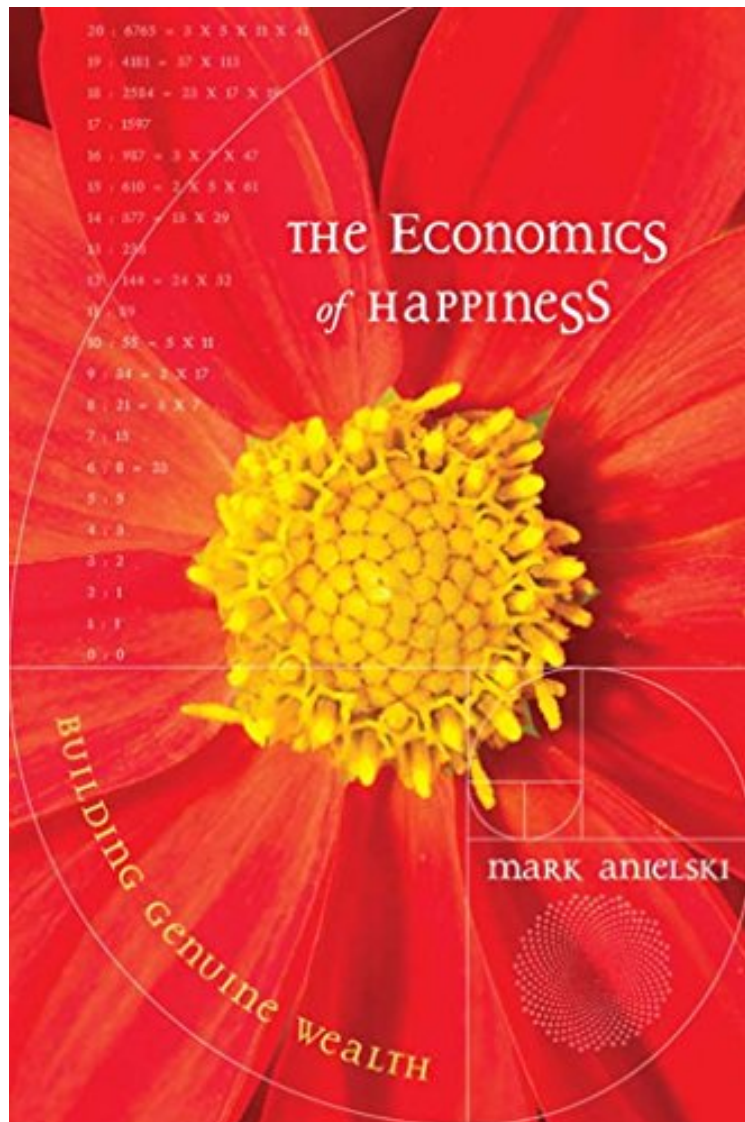


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The Economics of Happiness: Building Genuine Wealth

Mark Anielski

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theoretical validity and practical significance. It surely represents the thinking of the future. Plus written with clarity and vision. Style merges good academic writing with warm personal narrative. 1 of 2 people found the following review helpful. as relevant as the day it was written (if not more)By John de GraafIn this important and highly-readable volume economist Mark Anielski explores the changes in our economic models that can lead us to sustainable and equitable wellbeing and happiness. Anielski shows how we need new measures of success to replace our outmoded Gross Domestic Product and what factors we should consider as we develop them. He shows that genuine wealth comes at least as much or more from our human connections, access to nature, good health and other essentially non-material factors as it does from consumer goods and services, yet we fail to acknowledge this in both our wellbeing measures and our economic decisions. Anielski is the perfect economist to write such a book. He has been one of the creators of the Genuine Progress Indicator, now used in several states as a wellbeing indicator and of the Canadian Index of Wellbeing. He has worked with small and large communities in his home province of Alberta, Canada to assess wellbeing and engage citizens in developing policies that can promote happier, healthier lives. This book is even more timely now than when it was first written a few years ago. As an author--AFFLUENZA, WHAT'S THE ECONOMY FOR, ANYWAY? who has also studied these issues, I found Anielski's book to be one of the very best summaries of the most current research focused on building happier societies. Don't miss it.

Practical solutions for building economies of well-being based on Genuine Wealth.