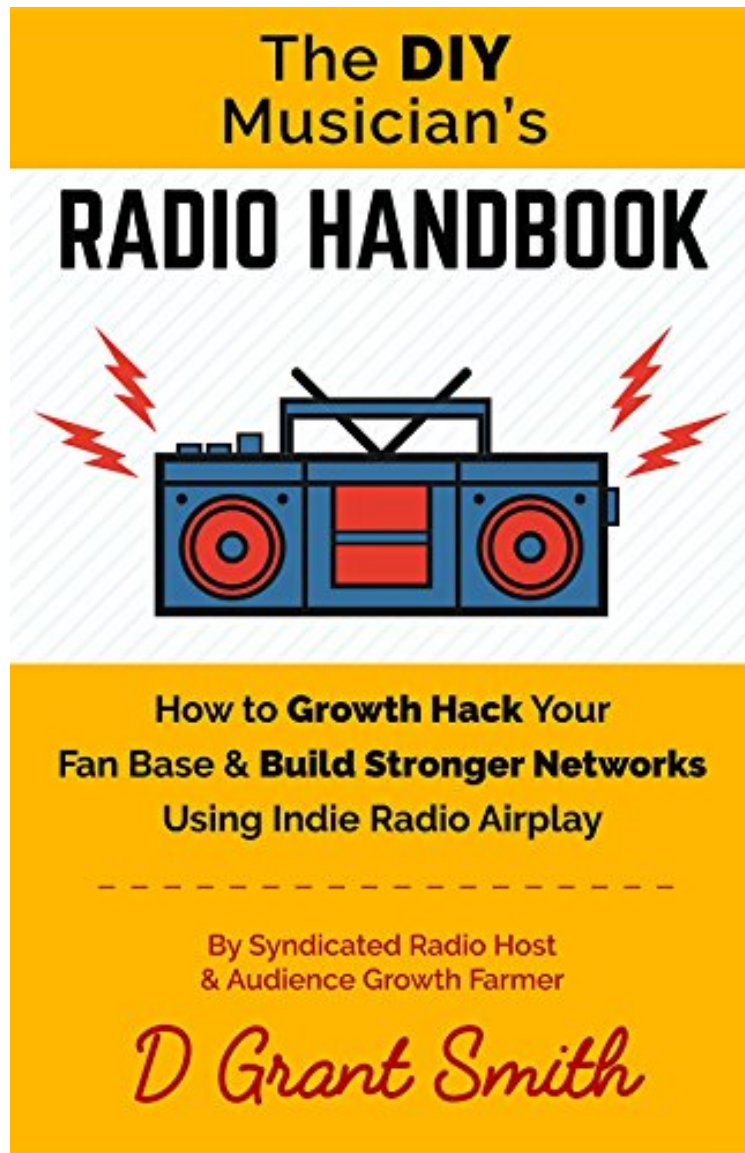


The DIY Musician's Radio Handbook

D Grant Smith

*ePub | *DOC | audiobook | ebooks | Download PDF*



DOWNLOAD



READ ONLINE

#356248 in eBooks 2016-04-01 2016-04-01 File Name: B01DTMU6Y0 | File size: 53.Mb

D Grant Smith : The DIY Musician's Radio Handbook before purchasing it in order to gauge whether or not it would be worth my time, and all praised The DIY Musician's Radio Handbook:

0 of 0 people found the following review helpful. Five Stars
By Swiss Rocker
great book with good advice on how to contact radio to play your music
2 of 2 people found the following review helpful. I'd love a CD
By KSharpe
If you do not own D Grant Smith's DIY Musician's Radio Handbook, stop what you are doing
right now
and order it. Even if you are experienced in getting radio airplay for your music, order it anyway and here's why: D Grant's guidance on relationship-building is priceless in all aspects of an artist's career, not just radio airplay.
My own

experience: after two years of reaching out to radio show hosts with token results, I nailed three "thanks for reaching out . . . sure, I'd love a CD!" responses, and two on-air interviews for my band—in three days, and only three weeks before they went on tour. Here's the light bulb that blazed to life over my head from this experience: Unless and until we understand how to reach out and build a support system of real people that know who we are and have a reason and a desire to associate with us and stay associated with us, we are just another ineffective (or simply bad) subject line in a batch of inbox-cluttering emails. D Grant's careful and thorough explanations of how to build this support system are clear, concise, and easy to implement. On the other hand, if all you're looking for is a quick and easy way to get your music on any radio station that'll take it, this isn't it. The kind of relationship-building D Grant teaches here is neither quick nor easy, but neither is building a career in music. It's actually pretty easy to make relationship-building a satisfying result of a 2-step process:— First, you absolutely must understand the value of seeking and nurturing relationships with anyone who will enjoy and recommend you to their own networks.— Second, you have to be willing to put in the time to plan each individual approach, and tailor it to whomever you are reaching out. In other words, everyone wants to work with those who make them feel warm, connected, valued. Make those to whom you reach out feel that way and you will reap the results you desire. The process takes time and dedication. But so does creating art, composing music, writing songs. D Grant's *DIY Musician's Radio Handbook* perfectly explains how and why good relationships are essential to all artists, and how to use authentic ways to build them. Because the most attractive person in the world is the one who makes everyone around them feel appreciated. 2 of 2 people found the following review helpful. The most comprehensive and actionable guide for independent musicians who want airplay. By Music Marketing Author - James Moore In the *DIY Musician's Radio Handbook*, D Grant Smith provides without a doubt the most comprehensive and actionable guide for independent musicians who want airplay. Too many artists keep themselves in the dark by constantly trying blanket solutions in vain, such as aiming for major FM radio. He demystifies the process by revealing clear steps and realistic outcomes. And to top it off, the path to success outlined in this book is one D Grant Smith has walked himself on his road to radio syndication. This is a must read for any serious DIY musician.

"In the *DIY Musician's Radio Handbook*, D Grant Smith provides without a doubt the most comprehensive and actionable guide for independent musicians who want airplay. Too many artists keep themselves in the dark by constantly trying blanket solutions in vain, such as aiming for major FM radio. He demystifies the process by revealing clear steps and realistic outcomes. And to top it off, the path to success outlined in this book is one D Grant Smith has walked himself on his road to radio syndication. This is a must read for any serious DIY musician." James Moore, Founder and President of Independent Music Promotions

"In the *DIY Musician's Radio Handbook*, D Grant Smith provides without a doubt the most comprehensive and actionable guide for independent musicians who want airplay. Too many artists keep themselves in the dark by constantly trying blanket solutions in vain, such as aiming for major FM radio. He demystifies the process by revealing clear steps and realistic outcomes. And to top it off, the path to success outlined in this book is one D Grant Smith has walked himself on his road to radio syndication. This is a must read for any serious DIY musician." James Moore, Founder and President of Independent Music Promotions