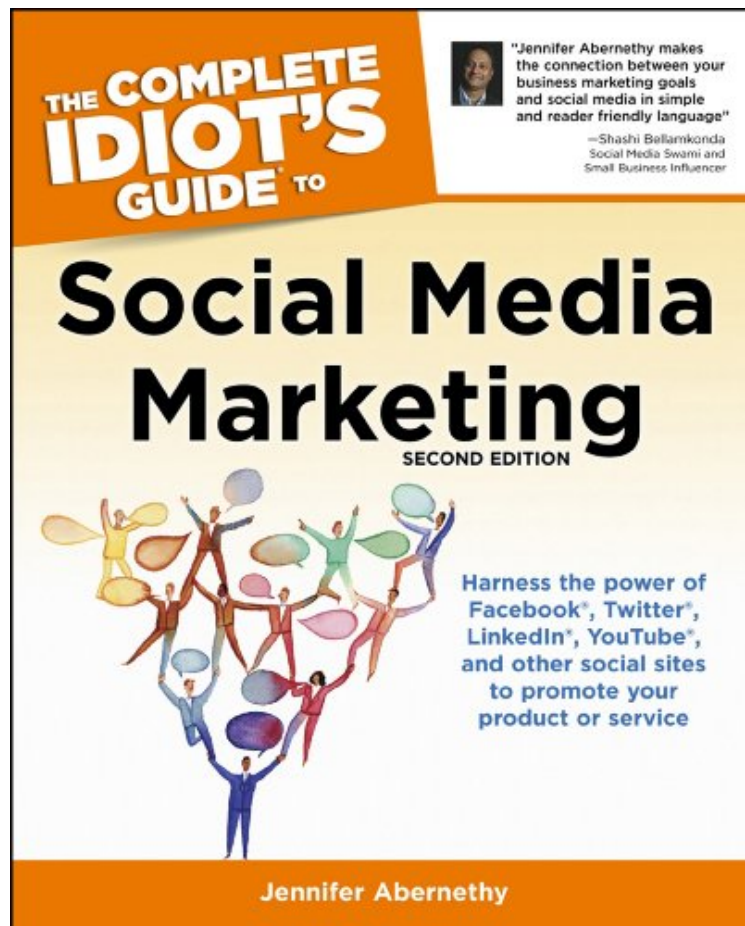


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About the Author Jennifer Abernethy is the CEO of The Sales Lounge (TM) and after a successful sales career is now helping others grow their businesses and brands using social media and other best marketing practices through her signature workshop "Social Media Edge" helps others use Twitter, Facebook, and LinkedIn.