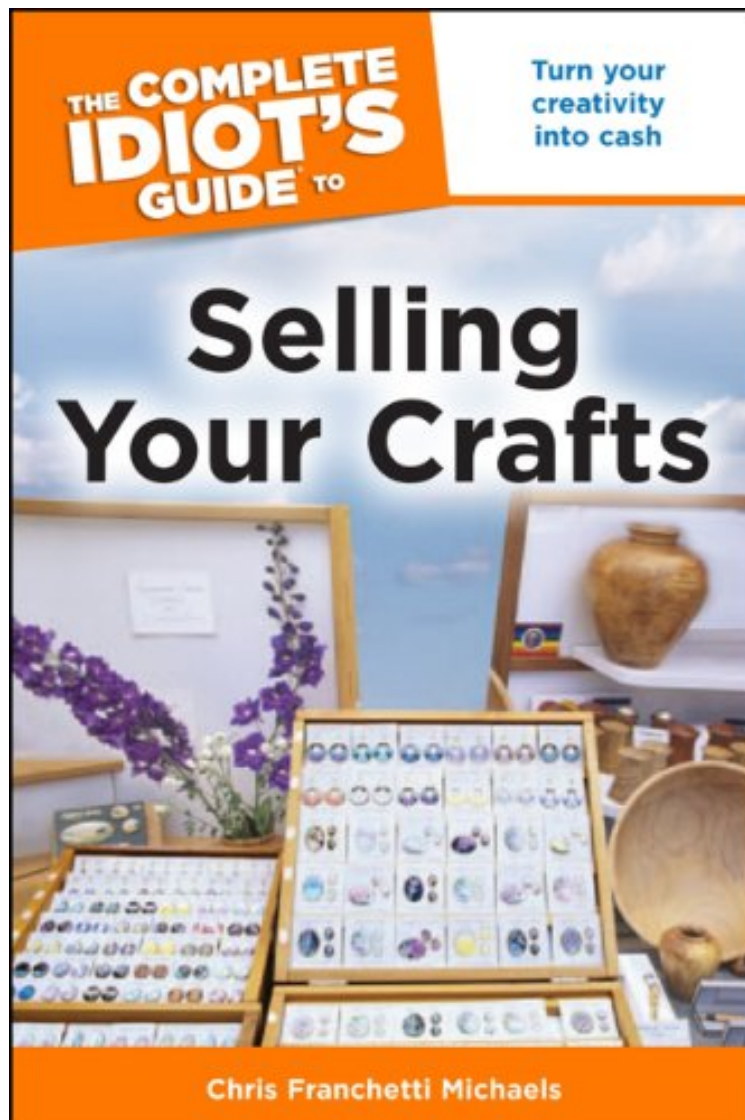


(Free and download) The Complete Idiot's Guide to Selling Your Crafts (Complete Idiot's Guides (Lifestyle Paperback))

The Complete Idiot's Guide to Selling Your Crafts (Complete Idiot's Guides (Lifestyle Paperback))

Chris Franchetti Michaels

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Chris Franchetti Michaels : The Complete Idiot's Guide to Selling Your Crafts (Complete Idiot's Guides (Lifestyle Paperback)) before purchasing it in order to gage whether or not it would be worth my time, and all praised The Complete Idiot's Guide to Selling Your Crafts (Complete Idiot's Guides (Lifestyle Paperback)):

2 of 2 people found the following review helpful. Definitely worth the money!By PoopsieAs stated by other reviewers, this book is quite comprehensive and covers pretty much everything someone who's considering starting their own

craft business needs to know. The book starts out with the most basic information necessary for starting out, so it's relevant whether you're starting out small as a casual seller or going whole hog as an active seller. In each chapter, the author went into great detail, regardless of which topic was being discussed. One of the biggest problems I've had with the idea of selling my crafts was how to price them fairly so I could make a profit without gouging my customers. The author describes very clearly how to figure a price range for both wholesale and retail selling. However, as good as this book is, I do have one problem with it. That is the URL that goes absolutely nowhere. Throughout the book, the author refers to a site ([...] com/resources) where readers can go to find resources that complement the book. However, when I type in the URL, I get "Page Not Found." I've tried it on multiple computers both at home and at work, with the same result. The author needs to either remove all references to the link from the book or make sure the page is available. That is the only reason I gave this book four stars instead of five. Also, I initially bought this book in Kindle version, but I decided to return it and buy the paperback, because the Kindle version does NOT include the table of contents at all. If you want quick, easy access to a particular chapter, you have to bookmark or highlight it. Otherwise, you have to scroll through the entire book to find what you want. However, this small annoyance did not influence my rating of this title. I'm just including it so that buyers can be aware of it.

0 of 0 people found the following review helpful. Five Stars
By Lynn Lynn
Great book. Arrived in less than a week and in great condition. Thanks!

0 of 0 people found the following review helpful. Selling your crafts
By Allison S
This book provided information on some topics I would not have initially thought of, provided great food for thought going forward.

Find profitable new outlets for selling your crafts. Selling crafts online is a successful trend, but this book explores so many other avenues for casual and active indie crafters, and teaches them how to work more efficiently, manage inventory, and find and utilize all outlets for selling their work. Clear, concise instructions on every aspect of selling crafts - from flea markets to websites - including:

- Pricing your crafts and managing inventory
- Creating an identity
- Payment, shipping, and promotion
- Selling venues (online, trunk shows, parties, fairs)
- Tax and business management

About the Author
About the Author Chris Franchetti Michaels is the author of Teach Yourself Visually Jewelry Making Beading, Beading Quick Tips, Wire Work Quick Tips, and Teach Yourself Visually Beadwork. She has sold her handmade jewelry as well as commercial beading supplies online for nearly a decade, and she maintains a blog at beadjewelry.net. Contact her through this book's companion site, craftychannels.com.