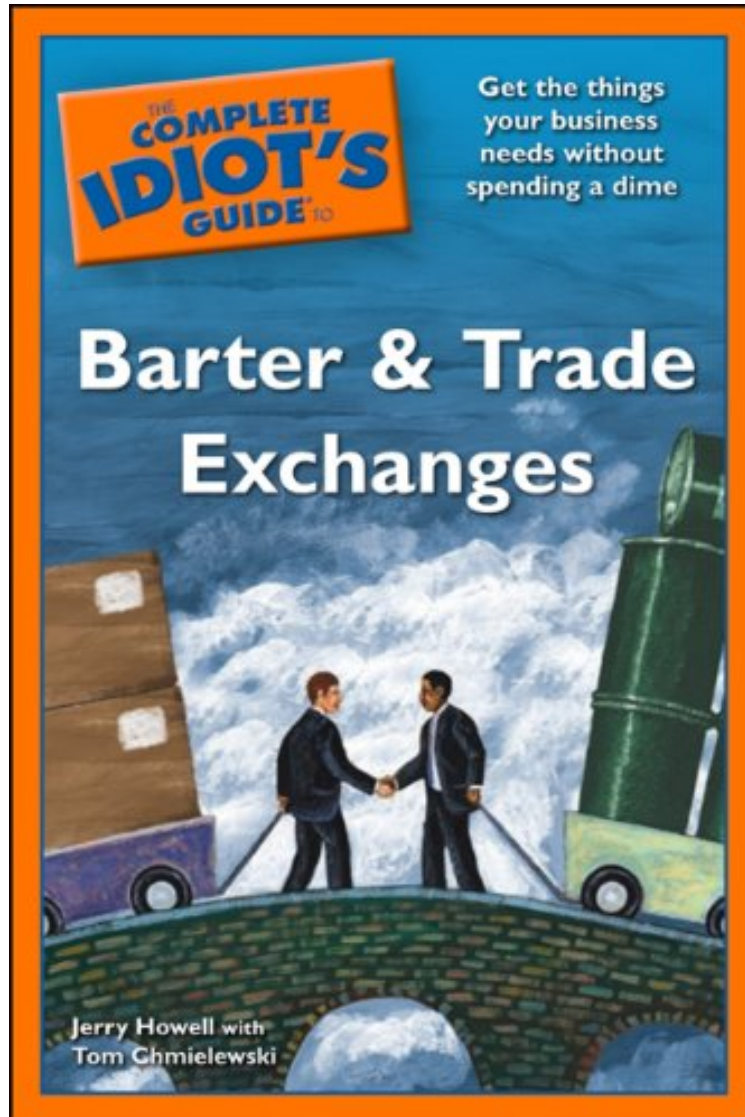


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The Complete Idiot's Guide to Barter and Trade Exchanges

Jerry Howell, Tom Chmielewski
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Jerry Howell, Tom Chmielewski : The Complete Idiot's Guide to Barter and Trade Exchanges before purchasing it in order to gauge whether or not it would be worth my time, and all praised The Complete Idiot's Guide to Barter and Trade Exchanges:

4 of 4 people found the following review helpful. Not a complete, step-by-step guide. By A. Moubray This book definitely focuses on barter and trade exchanges. (That is the brokerage which facilitates the trade.) More space is spent trying to teach you how to deal with the exchange and file your taxes than is spent on helping you learn to trade things with others in a manner that enhances your life. If you live in or near a major city which has a decent exchange, this book might help you. If you want to create your own exchange, this book might help you. If you just want to trade

something for something else and be happy, it is unlikely that this book will help you. In rural areas, there generally is no 'exchange' in place. There is some guy who knows some guy, etc. If you live in a rural area or a city with no exchange, and do not wish to waste time setting up an exchange, Try "Barter Secrets" by B.J. Fuller. If you hope to sit around and let someone else make you rich, stay away from bartering 'cause you are missing the point of both books. 0 of 0 people found the following review helpful. Learned so much I am investing in a barter exchange. By David Keisman I was hoping for a book that was focused and aimed at a reader who had some, but not full, understanding of barter exchanges. The Complete Idiot's Guide to Barter and Trade Exchanges answered a surprisingly large percentage of my questions and helped me to further explore the industry. While no book can probably fully describe barter, exchanges and the issues around marketing barter exchanges, I became comfortable enough with the industry to invest. A must read if you are interested in barter and trade exchanges. 0 of 0 people found the following review helpful. Excellent and valuable information which I plan on incorporating into ... By Steven W Yancey Excellent and valuable information which I plan on incorporating into my business as ways of partnering with other business and as other multiple streams of income.

How many haircuts is that tune-up worth? With money tight, bartering is growing in popularity. Over 70,000 businesses make cashless transactions throughout America. Here is the only complete, step-by-step guide to how this potentially lucrative process works, including: the advantages of direct versus national barter networks; how to save and increase profitability; how to increase sales and revenue; and how to start a trade exchange. *From a national expert and barter entrepreneur *Detailed resource section exchanges and business associations

About the Author Jerry Howell is President and Founder of Midwest Business Exchange, which facilitates cashless transactions. Howell serves on the Board of the National Association of Trade Exchanges and runs two philanthropic organizations. Tom Chmielewski is a writer and editor for newspapers, magazines and the Internet, and founder of a digital book publishing company.