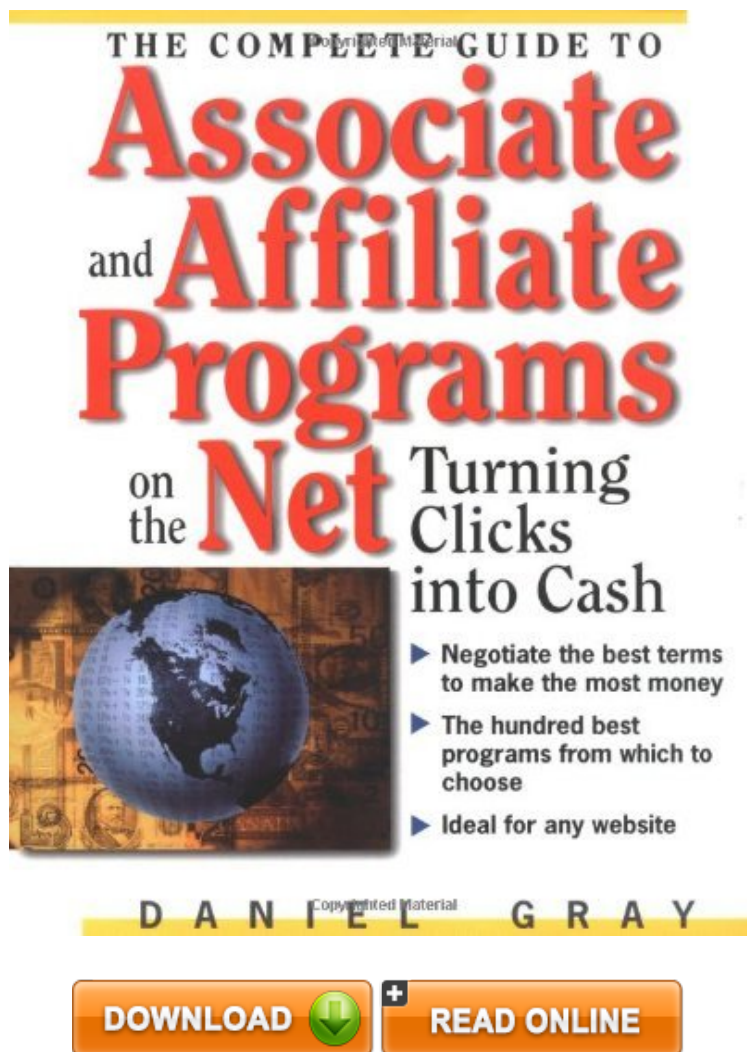


The Complete Guide to Associate Affiliate Programs on the Net: Turning Clicks Into Cash

Daniel Gray

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Daniel Gray : The Complete Guide to Associate Affiliate Programs on the Net: Turning Clicks Into Cash
before purchasing it in order to gage whether or not it would be worth my time, and all praised The Complete Guide to Associate Affiliate Programs on the Net: Turning Clicks Into Cash:

0 of 0 people found the following review helpful. Good book at the time, but now needs updateBy DejeruThis books explains how associate programs work and the top companies that offer the best affiliate options (which most URL's don't work due to being outdated).0 of 0 people found the following review helpful. Good, but datedBy Adrian VanceThis is a very well done book, but it is dated and a significant number of the services and URLs cited no longer exist. Some have referrals to the newer version, but many do not.We have also had trouble with the HTML writing instructions, but that is almost always a mess, so it is not a big surprise.0 of 0 people found the following review helpful. Five StarsBy LuveyTips and methods stand the test of time

The ultimate consumer guide to the 100 best associate and affiliate programs on the Internet and how to profit from

them. Here's the dollars-and-sense lowdown on associate/affiliate programs, the newest way for anyone with a web site to make money. These programs let individuals make money from the heavy-hitters, who pay a commission to associated sites for click-throughs, leads, and sales transactions. These programs aren't always as easy or lucrative as they seem. This book shows how to latch onto the associate and affiliated programs that offer the most benefits. Now Dan Gray gives you the answers to the questions people care about most: is signing up worth it (are the terms too draconian): which sites are legitimate and which aren't? how can you accurately estimate whether you'll make \$20 a month, or \$200, or \$2000? how do you encourage people on your site to click through to another? The book also ranks the 100 top programs by key criteria--including ease of use, payout, and pass-through rates--creating an invaluable resource for everyone with a Website of their own.

From the Back Cover Everything You Need to Start Earning Click-through Cash and Big Rewards! As unbelievable as it may seem, you could be earning royalties from such blockbuster Internet companies as . com, CDnow.com, Disney.com, and hundreds of others through the rapidly-developing field of associate/affiliate marketing. You don't have to be a technical wizard, and you don't have to quit your job. Make money simply by allowing any of these incredibly lucrative comapnies to promote and sell their immensely popular products through your website. The Complete Guide to Associate and Affiliate Programs on the Net introduces you to 100 great partnership programs with some of the biggest and best Internet companies, programs that can bring you \$20, \$200, even \$2,000 or more each month. Best-selling author and computer expert Daniel Gray shows you how to earn an honest dollar on the Net without spam, scam, or sleaze. This revealing book explains how to: Choose the associate/affiliate program that's right for your site; Use Web space provided by your ISP or online communities; Make your links productive; Steer traffic to your site; Build a "sticky" Website that keeps you in touch with your audience; Attract repeat visitors; Keep track of the numbers; Generate great ideas for new money-making Web pages; Learn how to make it work with fourteen real-life website case studies. The Complete Guide to Associate and Affiliate Programs on the Net gives you everything you need to sift through the bonanza of associate/affiliate programs on the Web and make one (or more) start creating revenue for you.