

The Chameleon Manager (New Skills Portfolio)

Brian Clegg

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NEW SKILLS
PORTFOLIO

The Chameleon Manager

- essential skills for adapting to change
- achieving your ideal role
- flourishing in a dynamic business

Brian Clegg



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Brian Clegg : The Chameleon Manager (New Skills Portfolio) before purchasing it in order to gage whether or not it would be worth my time, and all praised The Chameleon Manager (New Skills Portfolio):

Today's managers are faced with many conflicting demands and situations. This book provides practical ways of achieving the impossible: *How can you be a generalist and a specialist? *An individual expert and a 'connected' team player? *Manage more people with less time and fewer resources and be entrepreneurial at the same time? Complete with its own website, which gives further information and links to other sites. The New Skills Portfolio is a groundbreaking new series, published in association with the Industrial Society, which re-defines the core management skills managers and team leaders need to be competitive. Each title is action-focused blending 20th century management initiatives/trends with a new flexible skills portfolio. The Industrial Society is one of the largest public training providers in the UK. It has over 10,000 member organisations and promotes best practice through its

publishing, consultancy, training and advisory services. For more information contact their website on www.indsoc.co.uk

From the Back Cover Today's managers are faced with many conflicting demands and situations. This book provides practical ways of achieving the impossible: * How can you be a generalist and a specialist? * An individual expert and a 'connected' team player? * Manage more people with less time * Develop the skills to build a new career when the job for life has become an anachronism. The Chameleon Manager provides the range of new skills that professionals and managers need to survive and flourish in the ever-changing business environment. It is about re-assessing your working life, finding new opportunities and exploiting them, from increasing your knowledge of team dynamics to making use of the vast power of a good personal network. The Chameleon Manager is all about finding and maintaining your preferred portfolio of activities and developing the skills to make it happen.

About the Author After 17 years in the corporate world, specialising in finding innovative ways of using computers and information to benefit business, Brian Clegg established himself as a freelance writer and consultant on both creativity and human/computer interface. He has provided consultancy to large and small companies in the financial, travel, pharmaceutical and IT sectors, and is a regular contributor to PC Week, Personal Computer World and the World Wide Web based magazine, VNU/Net. Co-author, with Paul Birch, of *Business Creativity*, (1995), *Imagination Engineering* (1996) and *Dis-Organization* (1998). Author of *The Chameleon Manager* (1998) for the Butterworth Heinemann New Skills Portfolio. Excerpt. copy; Reprinted by permission. All rights reserved.

Once upon a time there was the job for life. It was possible to join a company as a trainee and spend an entire career within the same, benevolent structure. Your progress would be managed for you, bringing out your best qualities to benefit both you and the company. And you would live happily ever after. That's so obviously a fairy tale. Why, then, is it that so many people still hanker after the job for life? Even if the premise were true, the reality isn't so good. Do you really want big brother managing your career? Can you honestly say with your hand on your heart that you will want the same things for yourself your whole working life? This book will provide you with the skills to take charge.