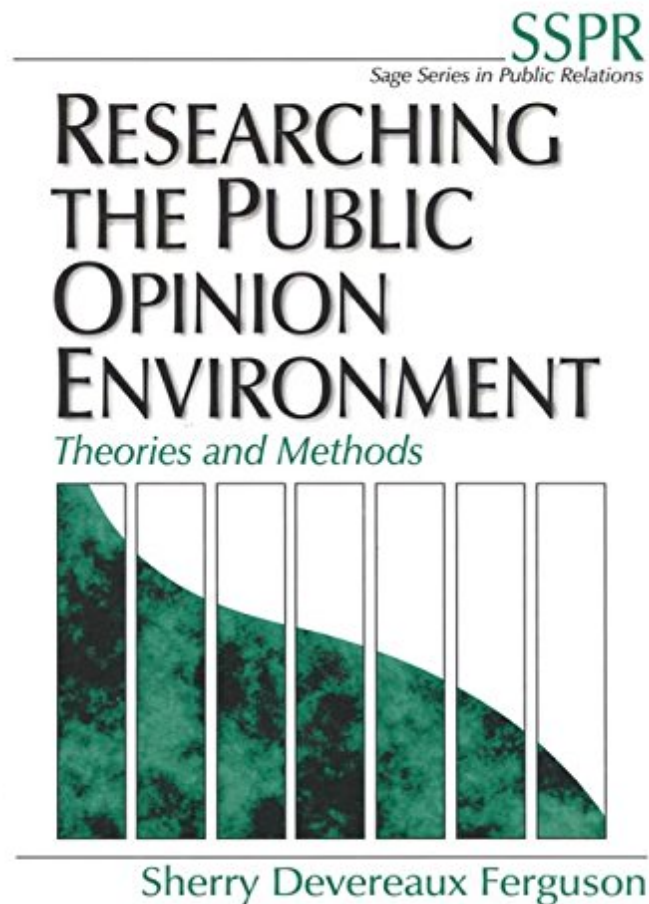


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## Researching the Public Opinion Environment: Theories and Methods (SAGE Series in Public Relations)

*Sherry Devereaux Ferguson*

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