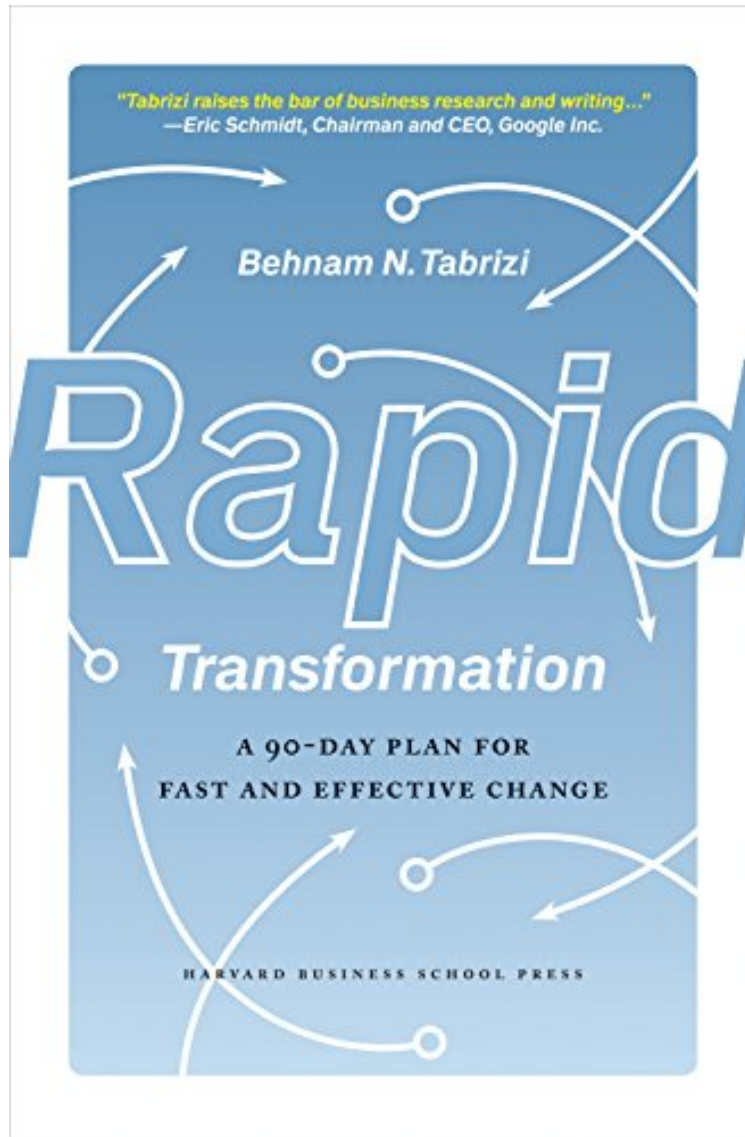


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Behnam N. Tabrizi

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"Behnam Tabrizi raises the bar of business research and writing to a new - and more contemporary - level. Throughout *Rapid Transformation*, he demonstrates a keen understanding of today's dynamic, global, and information-centric economy and the resulting need for organizations to be open to significant change. Tabrizi's core insights about transformational change not only offer important lessons for the business world, but also for human organizations in general. At Google, we appreciate Tabrizi's enormously-applicable work." - Eric Schmidt, Chairman and CEO, Google Inc. About the Author Behnam Tabrizi is a renowned expert in Transformation, bestselling author, and award-winning teacher and scholar. He is a Professor (consulting) at Stanford University's Department of Management Science and Engineering and an authority on corporate and leadership transformation. He has written five books on managing change and transformation, and as an advisor to many Fortune 500 companies, the U.S. President, and several governmental agencies, he has helped thousands of leaders plan, mobilize, and implement transformational initiatives that have elevated organizational performance and created unprecedented results.