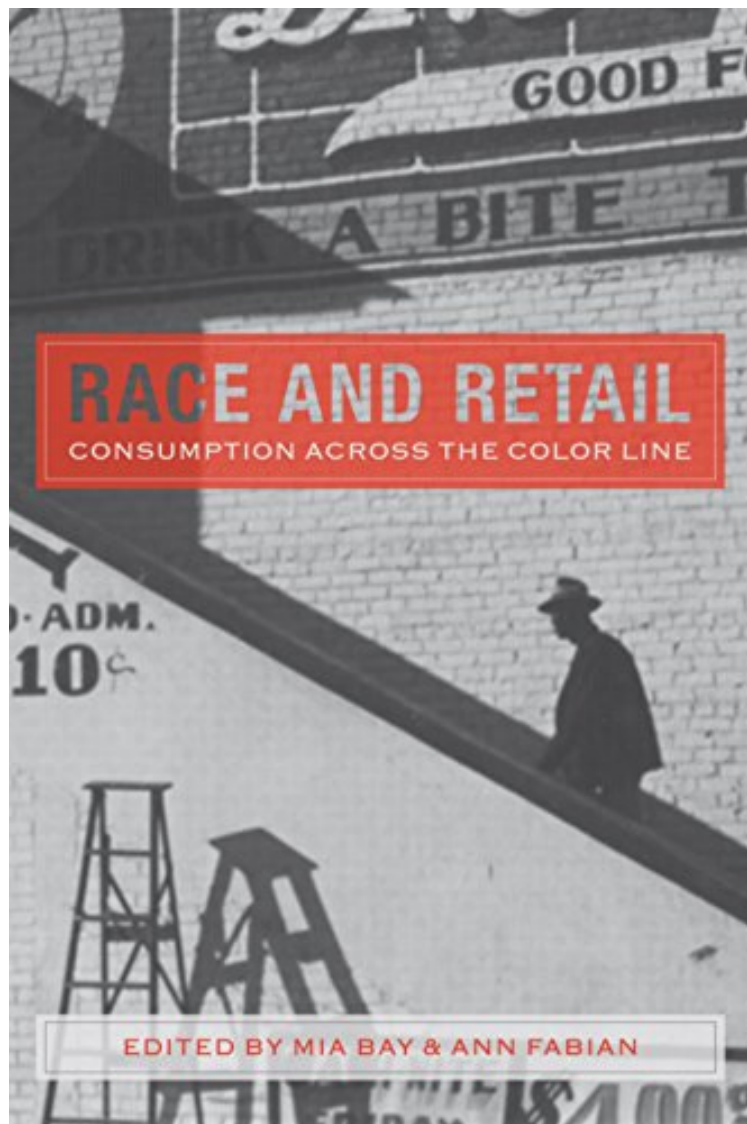


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Race and Retail: Consumption across the Color Line (Rutgers Studies on Race and Ethnicity)

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From Rutgers University Press : Race and Retail: Consumption across the Color Line (Rutgers Studies on Race and Ethnicity) before purchasing it in order to gauge whether or not it would be worth my time, and all praised Race and Retail: Consumption across the Color Line (Rutgers Studies on Race and Ethnicity):

Race has long shaped shopping experiences for many Americans. Retail exchanges and establishments have made headlines as flashpoints for conflict not only between blacks and whites, but also between whites, Mexicans, Asian Americans, and a wide variety of other ethnic groups, who have at times found themselves unwelcome at white-owned businesses.

"This is the most important book on race and consumerism in many years."