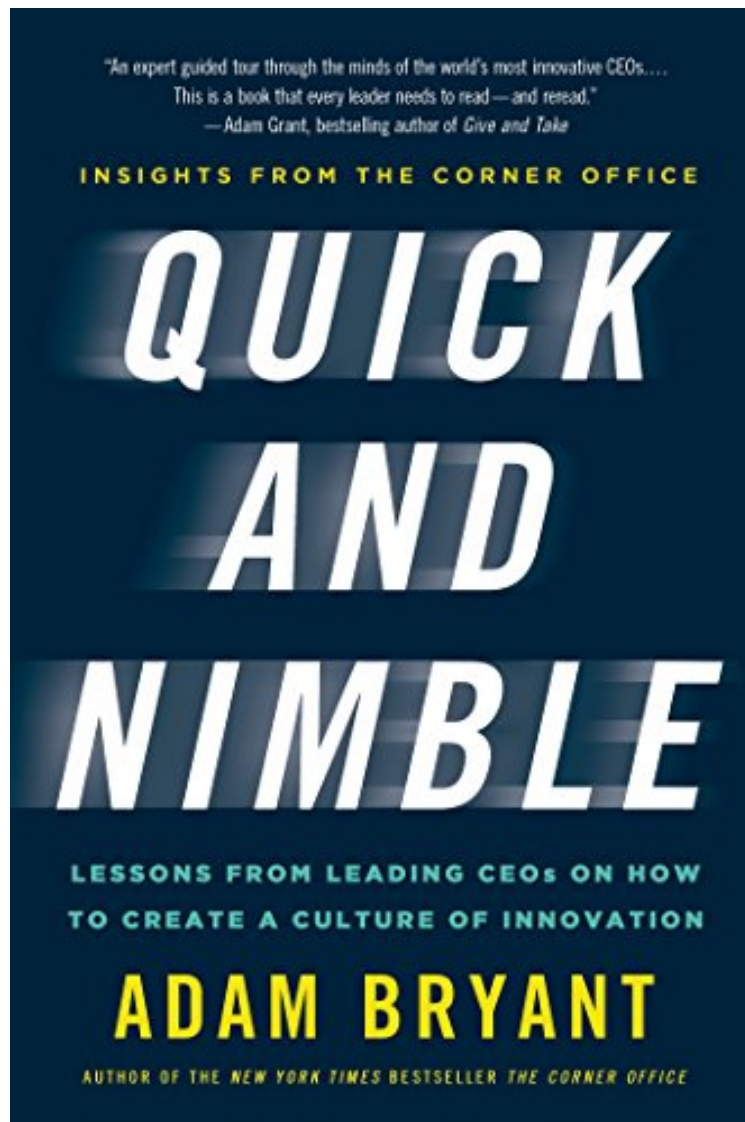


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## Quick and Nimble: Lessons from Leading CEOs on How to Create a Culture of Innovation - Insights from The Corner Office

Adam Bryant

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Adam!By michael j connorHave you ever had a conversation with a leader you respected about something really vital to your work that you needed a fresh perspective on? Adam, serves up 200 of those.If moving your organization and the culture that fuels it to the next level is vital to you, take an hour or so of your time to feast on this conversation. You will no doubt hear things you have heard before, you will be reminded of things forgotten, and you will come away with more than a few actionable pearls that can help you move the leadership and culture within your company to the next level.There isn't a new "secret" formula here, and that isn't a drawback. Bring, focus, clarity, empowerment. Get rid of the people and the processes that destroy teamwork and momentum. Change and innovation are the new norm, help people thrive within that. Provide an environment in which people, the work they do and the contribution they make to the continual conversation that shapes the company matter. What lifts this book up to the 5 star dining level, is the wisdom, personal approaches, and the experience in which you get to immerse yourself when you sit down with 200 leaders who share with you how they are bringing these things to life in their organizations.Michael Connor - Author: Creating Insanely Great Customers | Always-On Innovation0 of 0 people found the following review helpful. Quick and Nimble - How to Create a great organization cultureBy RidimupThis book was a great and easy read that essentially regurgitate what many top CEOs of leading organizations find worked for them. The company culture and the way they operate came to the forefront in this book and how they decide to address different work culture or lack thereof. The authors was able to get references from these CEO and add them as takeaways for success.A great read for anyone who is planning to lead a business or is leading a business or any organization big or small and want to get some insights as to the approach.2 of 2 people found the following review helpful. Good not greatBy J. HaylesOverall, a quick read that has some insights sprinkled throughout the book. I did not like the writing style, which became very repetitive and tiresome after the first couple of chapters. Most of the expert's advice is nothing but platitudes. The book could have been half the length and would have been much more compelling.

More than two hundred CEOs reveal their candid insights on how to build and foster a corporate culture that encourages innovation and drives resultsIn Quick and Nimble, Adam Bryant draws on interviews with more than two hundred CEOs to offer business leaders the wisdom and guidance to move an organization faster, to be quick and nimble, and to rekindle the whatever-it-takes collective spark of a start-up workplace, all with the goal of innovating and thriving in a relentlessly challenging global economy. By analyzing the lessons that these leaders have shared in his regular "Corner Office" feature in The New York Times, Bryant has identified the biggest drivers of corporate culture, bringing them to life with real-world examples that reflect this hard-earned wisdom.These men and womenmdash;whose ranks include Jeff Weiner of LinkedIn, Tony Hsieh of Zappos, Angie Hicks of Angie's List, Steve Case of Revolution (and formerly AOL), and Amy Gutmann of the University of Pennsylvaniamdash;offer useful insights and strategies for creating a corporate culture of innovation and building a high-performing organization that unleashes the passion and energy of its employees.As the world shifts to more of a knowledge economy, the winners will be companies that can attract and retain the best and brightest employees by creating an environment where they can grow, contribute, and feel rewarded. Through the wisdom of these leading chief executives, Quick and Nimble offers a keen understanding of leadership, recruiting, and the forces that shape corporate culture and a clear road map to bring success and energy to any organization.

ldquo;Bryant writes the Corner Office column for the New York Times, where he interviews CEOs every week for their insights about managing people and leading companies. Their wisdom on building innovative cultures is collected here. Far too many leadership books rely on the knowledge of consultants or on years-old stories to build their case; this book gets its ideas from the people actually running companies today.rdquo; Washington Postldquo;In an increasingly competitive and dynamic economy, every organization is charged with building a culture that supports innovation...Bryant offers an expert guided tour through the minds of the world's most innovative CEOs, sharing insights that are both enlightening and immensely practical.rdquo; Adam Grant, The Huffington Postldquo;Quick and Nimble offers idea after idea on how to create a culture of innovation. It is full of workable ways to nurture critical thinking and create the chaos needed for innovation to thrive. The author's dedicated research proves that leaders who intentionally make culture a key element of their strategy pave the way for organizational success.rdquo; T+D Magazineldquo;Reams of practical advice for and from business leaders most--thankfully--with a human, caring touch.rdquo; Kirkus sldquo;Leaders such as the editor-in-chief of Teen Vogue, the CEO of JetBlue, chef Mario Batali ... provide thoughts on leadership, management, and innovation...The big names lend the book a certain flair...[Bryant] breaks down the important elements of a successful corporate culture, and then describes the leadership strategies to build on it.rdquo; Publishers Weeklyldquo;Adam Bryant gives us yet another welcome opportunity to listen in on his living laboratory of leadership conversations. In Quick and Nimble, he orchestrates discussion on the idea--and its practical application--that culture is not in 'support' of strategy; it is strategy. Bryant's gift for asking incisive questions of remarkable people, and translating their insights into crisp and lucid prose, makes for joyful reading indeed--smart, provocative, and immensely useful!rdquo; Jim Collins, author of Good to Great and coauthor of Great by Choiceldquo;Quick and Nimble is the definitive book on organizational culture. Adam Bryant offers an expert guided

tour through the minds of the world's most innovative CEOs, sharing insights that are both enlightening and immensely practical. This is a book that every leader needs to read--and reread." Adam Grant, professor of management, Wharton School, University of Pennsylvania, and bestselling author of *Give and Take*; Adam Bryant identifies the most important challenge facing business leaders today: how to achieve innovation at scale by building a culture that will marry the energy of a startup with the discipline of a veteran organization. In *Quick and Nimble*, he has assembled an all-star team of CEOs to share--in their own words--how they have taken their companies to the next level." Eric Ries, bestselling author of *The Lean Startup*; In today's nonstop turbulence, innovation is critical to success. In *Quick and Nimble*, Adam Bryant distills important lessons from a range of leading CEOs about how to create and sustain a productive culture that nurtures not only innovation but also respect, engagement, and teamwork for everyone involved. And he does so in a lively, grounded voice that resonates with experience and perspective. A 'must read' for any leader serious about the company he or she is building and the difference it makes in the world." Nancy F. Koehn, James Robison Professor of Business Administration, Harvard Business School; In *Quick and Nimble*, Adam Bryant unlocks the secret to creating and sustaining a culture of innovation: Leadership. Bryant has translated his in-depth interviews with innovation leaders into lessons on how to build a creative, open, and ultimately innovative culture that will enable every organization to thrive and grow." Bill George, professor, Harvard Business School, and former chair and CEO, Medtronic About the Author Adam Bryant is the author of the New York Times bestseller *The Corner Office: Indispensable and Unexpected Lessons from CEOs on How to Lead and Succeed*. He writes the popular "Corner Office" feature in The New York Times's business section and has served as the newspaper's senior editor for features, deputy national editor, and deputy business editor. He was previously a senior writer and business editor at Newsweek. He and his family live in New York City. Excerpt. copy; Reprinted by permission. All rights reserved.