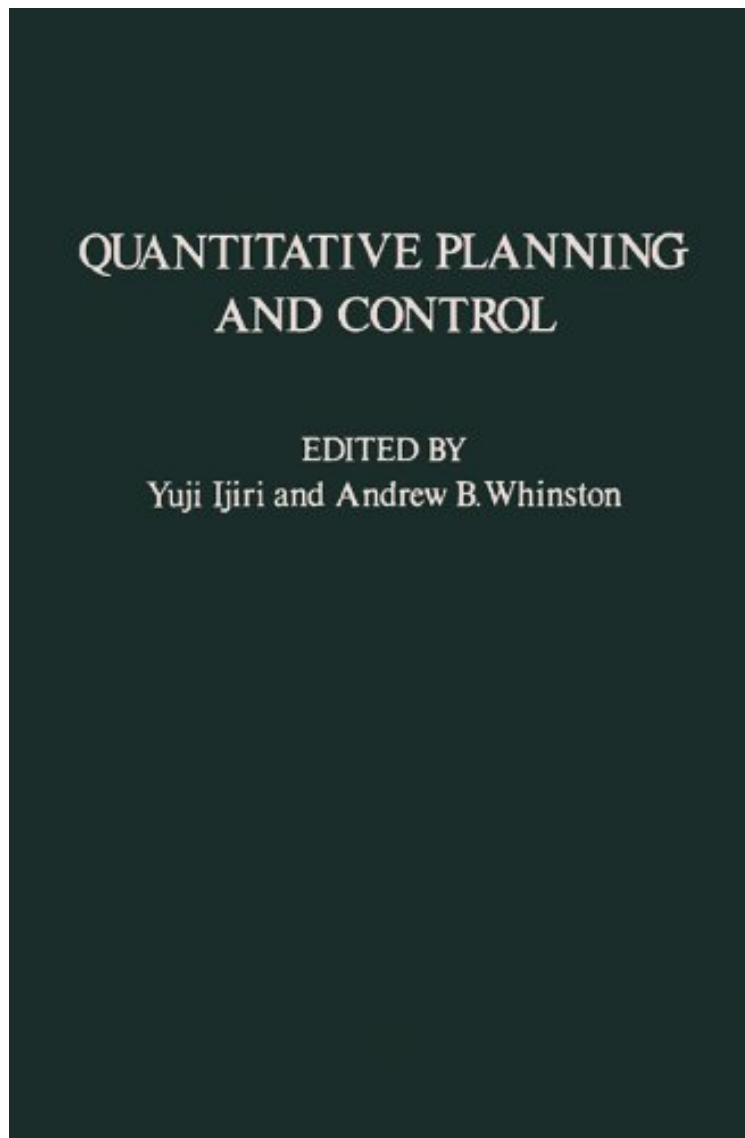


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Quantitative Planning and Control: Essays in Honor of William Wager Cooper on the Occasion of His 65th Birthday

Yuji Ijiri, Andrew B. Whinston

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Quantitative Planning and Control: Essays in Honor of William Wager Cooper on the Occasion of His 65th Birthday features a collection of papers prepared by students and associates of William Wager Cooper to honor him on the occasion of his sixty-fifth birthday. The book centers on the theme of Quantitative Planning and Control, the theme to which much of Professor Cooper's research effort has been devoted. The theme covers diverse fields of inquiry as reflected in the articles in this book, which are organized in four parts: (1) mathematical programming and decision models; (2) economic development and firm growth; (3) manpower planning and design; and (4) accounting and control. At the core of all of the articles in this book lies a belief that analytical approaches can help solve all managerial problems, a philosophy that is deeply rooted in Professor Cooper's thinking. This book demonstrates how this fundamental view on management can be reflected in dealing with problems in various fields of management. In particular, the book focuses on three main areas of application of this view, economic development, manpower planning, and accounting and control, along with the subject of developing tools that are necessary for solving managerial problems analytically.