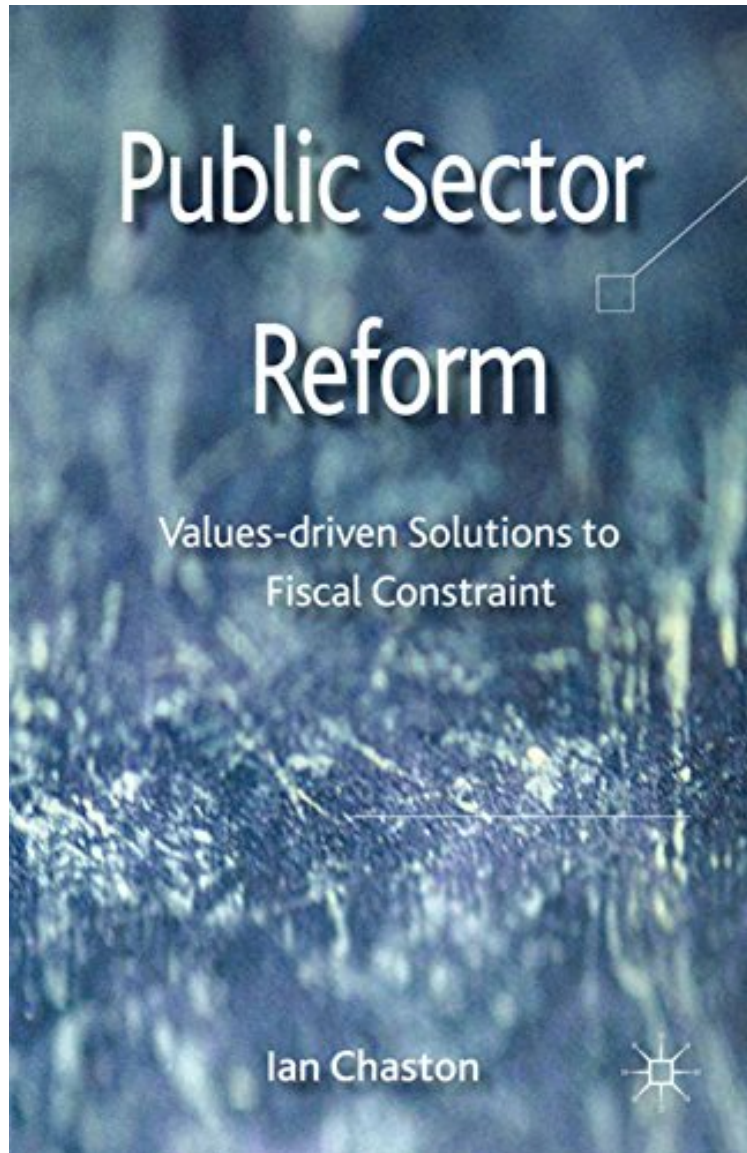


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Public Sector Reformation: Values-driven Solutions to Fiscal Constraint

Ian Chaston

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Reductions in public sector spending mean voters will face a period of austerity, higher taxes and declining availability of public sector services. Prevailing public sector management philosophies are no longer applicable. To optimise future service provision with fewer resources will demand a reformation in organisational thinking and values.

About the Author IAN CHASTON is Visiting Professor at Centrum Catolica Business School, Peru. Previously he taught marketing and undertook research in entrepreneurship at Plymouth Business School, UK. He also founded Plymouth University's spin-off company Moustraining Ltd, which researches on-line learning applications to reduce higher education delivery costs. He has led projects on entrepreneurship for government agencies and universities in the UK and overseas.