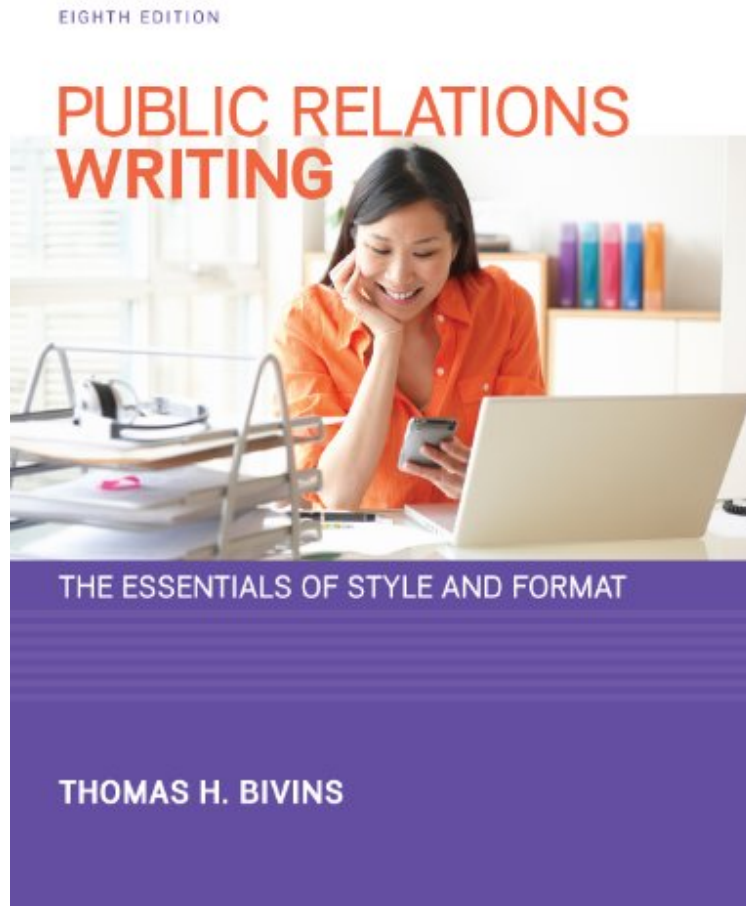


# Public Relations Writing: The Essentials of Style and Format, 8th edition

*Thomas Bivins*

*\*Download PDF | ePub | DOC | audiobook | ebooks*



[Download](#)

[Read Online](#)

#252313 in eBooks 2013-01-01 2013-01-01 File Name: B00DC5UXYI | File size: 64.Mb

**Thomas Bivins : Public Relations Writing: The Essentials of Style and Format, 8th edition** before purchasing it in order to gauge whether or not it would be worth my time, and all praised Public Relations Writing: The Essentials of Style and Format, 8th edition:

0 of 0 people found the following review helpful. Five StarsBy Sherry BGood textbook0 of 0 people found the following review helpful. Four StarsBy CustomerVery helpful in the PR world.0 of 0 people found the following review helpful. Great information but not too excitingBy AshRae84This book is filled with tons of great information for Public Relations majors. Unfortunately, like most textbooks, it's presented in a not-so-exciting fashion.It's a great resource, but not really anything you'll want to read again and again.

Public Relations Writing is intended for students who plan to work as public relations practitioners. The fundamentals

of "Writing" is emphasized above all else and the author provides instructions on organizing releases for everything from broadcast radio to Twitter.