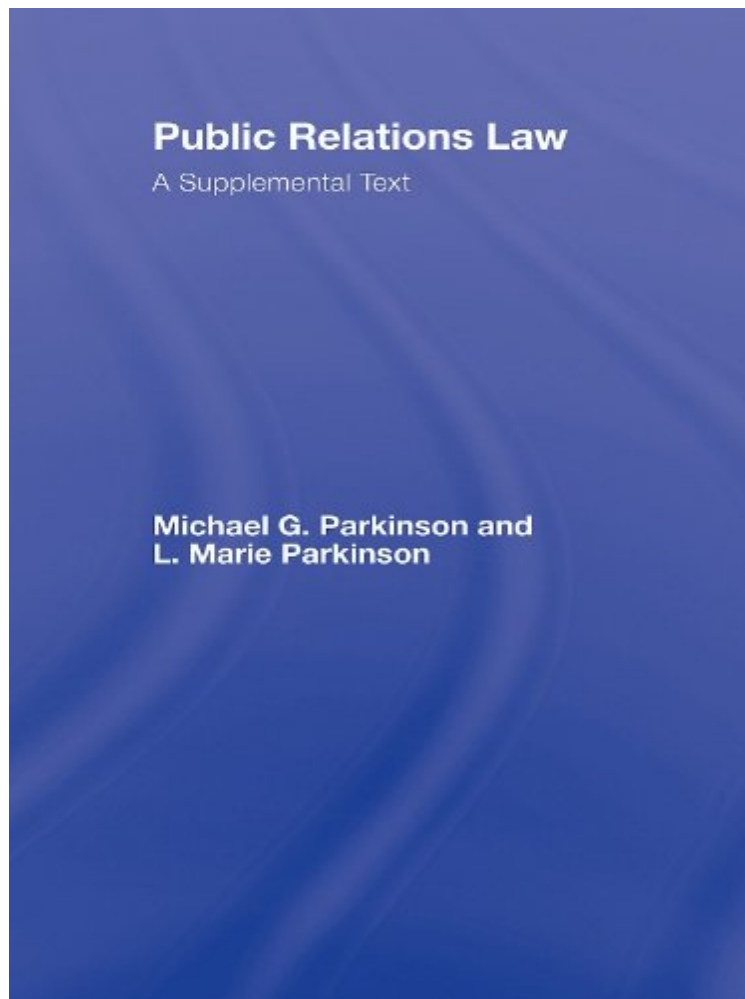


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Public Relations Law: A Supplemental Text (Lea's Communication Series/Public Relations Subseries)

L. Marie Parkinson, Michael G. Parkinson
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This supplemental text on PR law is intended to be used with other mass communication textbooks. It is intended

for the mass communication law course, which is a mainstay in all accredited programs in mass communication, journalism, broadcasting, telecommunications, public relations, mass media, and related curricula.

About the Author
Michael G. Parkinson is associate professor of mass communication at Texas Tech University. He has a PhD from the University of Oklahoma and a JD from Southern Illinois. He has professional public relations experience as well. His coauthor is his wife, L. Marie Parkinson, who is also a practicing attorney and a professor in the department of political science at Texas Tech University.