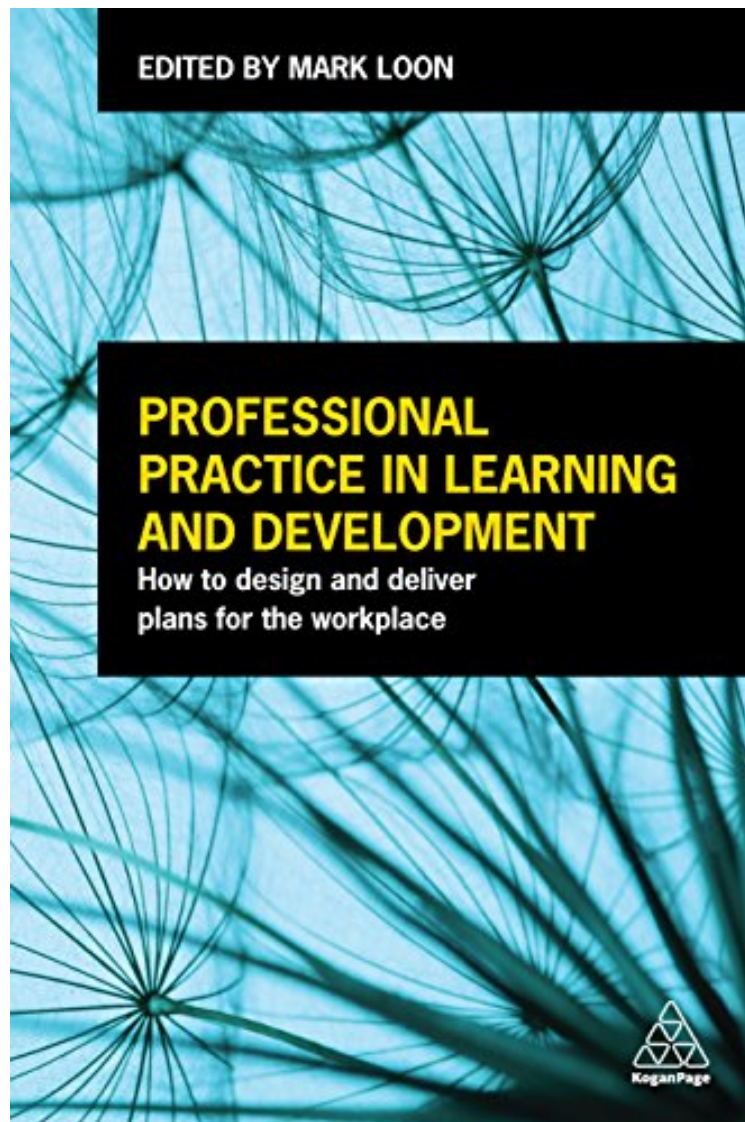


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## Professional Practice in Learning and Development: How to Design and Deliver Plans for the Workplace

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**From Kogan Page : Professional Practice in Learning and Development: How to Design and Deliver Plans for the Workplace** before purchasing it in order to gage whether or not it would be worth my time, and all praised Professional Practice in Learning and Development: How to Design and Deliver Plans for the Workplace:

Professional Practice in Learning and Development guides learning and development professionals and students in designing and delivering effective people development in the modern organization. It is a core text for those studying for learning and development qualifications such as the Chartered Institute of Personnel and Development Intermediate level, and a useful handbook for those in learning and development roles looking to develop their understanding of the latest developments facing the profession. With a particular focus on digital, blended and social learning it will help you deliver more for less. Starting with an introduction to learning and development, it shows how to make the business case for activities, use metrics to demonstrate the value add, and engage the right stakeholders. Drawing on the latest research, Professional Practice in Learning and Development highlights the new opportunities made available to the learning and development practitioner by technology, new media and the networked world in which we live. It looks at approaches to helping people learn and how to develop tailored solutions. Case studies and reflective questions develop skills in facilitating collaborative learning, working in teams, and communicating effectively with all stakeholders. This book also equips you to measure and communicate the value of the programmes and, drawing on insights from neuroscience, demonstrates some practical new tools for engaging learners to improve the effectiveness of their work. Online supporting resources include multiple-choice questions and answers for each chapter.

"[a collection of] must-read topics on LD, HR, Management and Consulting development plans that can be applied in the current VUCA climate with consideration of the digital technologies.... highly recommended for any LD practitioner" (Kanta Pindora MBA, CMgr, MCMI, MIC, for the CMI Management and Consulting Book Club)"Loon assembles a stellar line-up of experts to discuss the many facets of the modern LD practitioner's role, from consultancy and cutting-edge digital solutions to planning learning with organisational context in mind. There are few more thorough introductions to the topic, and HR generalists with a learning remit will particularly enjoy it." (People Management)"The contributions that Mark Loon has collected together in this volume do much to ensure that the student of business develops their own critical voice. They exhort the student to be guided by but not blinded by theory; to take responsibility for their own learning, and to recognize their role in helping and supporting their organization and its workforce in adapting to change." (Dr Geoffrey Elliott, Professor of Post-Compulsory Education, University of Worcester)About the AuthorDr. Mark Loon is a faculty member at the University of Worcester. He has published in various academic journals such as the Journal of Managerial Psychology, as well as practitioner reports and books. He is currently the Chair of the British Standards Institute's Human Capital Standard Sub-Committee on developing International HRM Standards and the Deputy Vice Chair of the Programmes and Qualifications committee within the University Forum on Human Resource Development. Prior to academia, he was in management consulting, working for firms such as Cap Gemini, Ernst Young and KPMG.