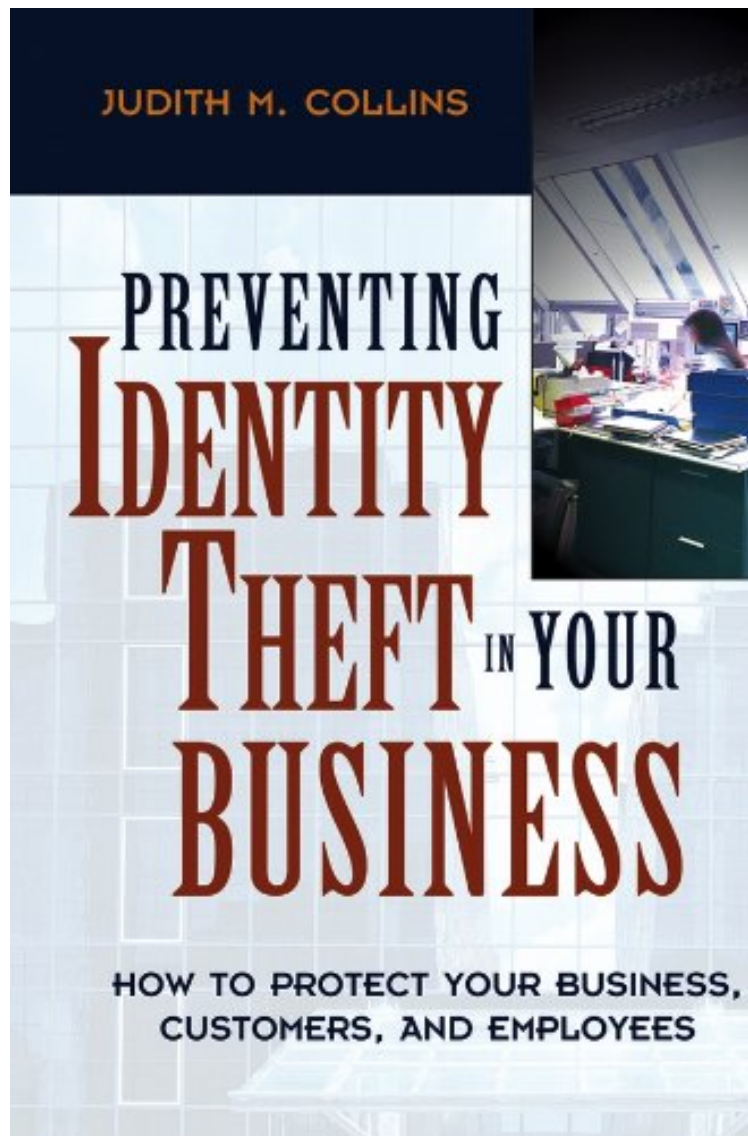


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Preventing Identity Theft in Your Business: How to Protect Your Business, Customers, and Employees

Judith M. Collins

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Judith M. Collins : Preventing Identity Theft in Your Business: How to Protect Your Business, Customers, and Employees before purchasing it in order to gauge whether or not it would be worth my time, and all praised Preventing Identity Theft in Your Business: How to Protect Your Business, Customers, and Employees:

0 of 0 people found the following review helpful. Keeping the customer and employees identity safeBy lean_botNotes taken while studying for CPE credits by fcpas.orgcopyrighted 2005p2 Eye opener several sections detailing facts on

why identity theft may never be completely eradicated.p50 The author offers a "Seal of Information Security" upon a business completion of the exercises included in Part II Part III of the book. Additionally, this book includes an email address and telephone number for the ID Theft Crime Research Lab to assist with questions. The book offers some recruitment techniques as far as employee selection which in most cases include assessments tests. There is an emphasis integrating employee feedback and reward systems. Chp 19 includes a footprint on how to set up web site security assessments for customers and employees. Chp 23 reveals the background for the HIPAA database and the types of information gathered and the "accessibility given to hundreds of organizations that also have access to the database." Overall, this book is a 5 but I gave it a 4 since after stopping on Chapter 19 there are approx 135 hours of "building blocks" tasks that must be performed to maximize the benefits of protecting a customer from identity theft. This is not an obstacle but IMHO the expectations would be that the building blocks would have to be done on a continuous basis while performing the normal business tasks. I think this could be mitigated in a large organization but in a small one this could be a barrier. 1 of 1 people found the following review helpful. Neither Useful nor Interesting! By Loyd Eskildson The main problem with this book is that the author has an 18-year background in industrial and organizational psychology - not particularly relevant to an issue that is primarily IT connected! Thus, her focus within the book includes a good deal of employee testing - for intelligence, interpersonal skills, etc., and then a very bland, unnecessarily broad, textbook approach to reducing exposure. Collins claims that most identities are stolen from businesses by a few dishonest employees - not via "dumpster-divers" or online hackers. Perhaps. She also VERY BRIEFLY covers phishing (Internet and telephone), gobus payroll checks, and outsourcing payroll processing, as well as inherent difficulties in pursuing identify theft - involvement of numerous jurisdictions, shortages of investigative staff. Topic is very important - however, it would be much better addressed through a reformed practitioner who has kept up to date. 0 of 1 people found the following review helpful. Useful Guide on how to implement an identity-theft protection program By Rolf Dobelli Based on research conducted at Michigan State University, this step-by-step, practitioner's guide shows you how to implement an identity-theft protection program. Author Judith M. Collins includes useful background information about the types and frequency of identity thefts and identity crimes. She emphasizes the steps your company can take to prevent and remediate identity theft. She also provides a chapter on "best practices" for customers and advises companies to include these best practices in their marketing materials. If your company is serious about dealing with identity theft, we recommend this book as an extremely useful guide.

Preventing Identity Theft in Your Business is a reliable guide to help protect companies, their customers, and their employees from the growing problem of identity theft. Real-life examples show managers and executives how to identify business, customer, and employee identity theft, how these crimes are committed, how best to prevent them, and overall, develop an honest company culture. It also covers how to manage this threat in business reorganizations such as mergers, acquisitions, globalization, and outsourcing. Judith M. Collins (East Lansing, MI) is Associate Professor of Industrial and Organizational Psychology at the School of Criminal Justice at Michigan State University. She is also the Director of the Michigan State University Identity Theft Partnership in Prevention.

ldquo; plenty to spark introspection and debaterdquo; (Accounting Technician, 25th September 2005) From the Inside Flap PREVENTING IDENTITY THEFT IN YOUR BUSINESS How to Protect Your Business, Customers, and Employees Companies that engage in financial transactions are bound by law to establish and enforce information security programs to prevent identity theft. The shortcoming of current laws is that they specifically address information technology (IT) securitymdash;the security of computers and networks. But computers do not steal identities. People do. Recent studies indicate that at least fifty percent or more of identity thefts are committed inside the workplace by a few dishonest employees who steal the social security number, credit card numbers, banking information, or other numbers from their coworkers and customers. Preventing Identity Theft in Your Business is the first book to address identity fraud from the business perspective. It helps employee-manager teams develop a set of security standards using step-by-step instructions written in plain, easy-to-understand language. Identity theft expert Judith Collins offers practical guidance on how to spot identity theft, as well as how to prevent it from ever occurring. Using techniques culled from industrial and organizational psychology, the management sciences, and the field of criminal justice, the methods covered here are inexpensive, comprehensive, and universally applicable to all businesses, regardless of size, type, or geographic location. Written to help companies build effective corporate policies that protect the identities of their employees and customers without impacting budgets and business operations, Preventing Identity Theft in Your Business explores: What is an "identity"? The legal requirements for business How to tighten your business borders How to recruit your employees for security Socializing newcomers to the honest company culture The e-business Web site E-commerce best practices for customers HIPAA: Security for healthcare companies The security standard checklist The checklist of team prerequisites The security focus-group interview One company's short- and long-term strategic plan Any company can become compliant with all current and upcoming laws in six months or less with Preventing Identity Theft in Your Business. From the Back Cover IDENTITY

THEFT IN YOUR BUSINESS STOPS HERE "This book strongly makes the case that identity theft is a very serious workplace problem today. It provides valuable guidance to business and industry HR practitioners on how to address the identity theft problem using I/O psychology. Beyond personnel selection, this book also describes the role of socialization and training programs for new employees, appraisal and feedback related to adherence to security procedures, and risk assessment of work processes in reducing identify theft in organizations. The writing is clear, easy to follow, and flows well. Highly recommended." ndash;Frank L. Schmidt, Distinguished Professor, Tippie College of Business, University of Iowa Identified by the FBI as the top crime of the twenty-first century, identity theft is most commonly committed inside the workplace, and the victims are always a company's employees and customers. Executives, managers, and consultants can now use the latest tools and know-how for combating identity theft with the help of Preventing Identity Theft in Your Business. Preventing Identity Theft in Your Business presents a comprehensive, four-factor model for implementing an effective information security plan and provides step-by-step guidance on employee selection and training. Brimming with exercises to make each approach easy to implement, this breakthrough guide explores how to: Secure personal identification information across four fronts: personnel, processes, proprietary information, and virtual property, such as an e-business Web site Implement a comprehensive security model, including Web site risk assessment Screen and test employees who have access to sensitive information Rich with real-world case studies illustrating how identity theft is committed and prevented, Preventing Identity Theft in Your Business clearly demonstrates how you and your employees can foster an honest work culture in your workplace.