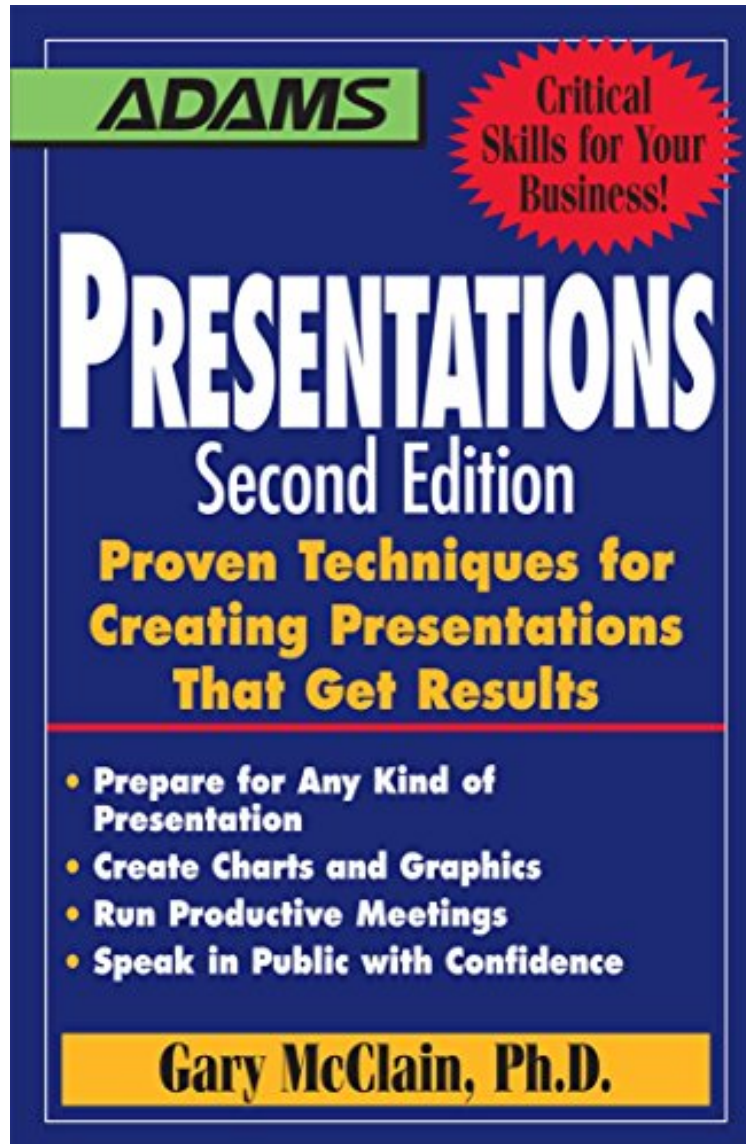


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# Presentations: Proven Techniques for Creating Presentations That Get Results

Gary R McClain

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**Gary R McClain : Presentations: Proven Techniques for Creating Presentations That Get Results** before purchasing it in order to gage whether or not it would be worth my time, and all praised Presentations: Proven Techniques for Creating Presentations That Get Results:

0 of 0 people found the following review helpful. Presentations, Second Ed. is Time-Tested Advice from a Gifted Speaker. Valued Lessons for Every Trainer or InstructorBy Andy Anderson aka Travis C.Length: 227 pages.I was surprised when I checked this out through Kindle Unlimited. I thought it would be a bit more like a Power Point

Presentation using, duh, Microsoft Power Point or Apple Keynote. Instead, I got a book about preparing and delivering content that may, or may not, have been prepared using either presentation application/program. So...I believe the topic, as presented, was superior to what I anticipated, but, could certainly have been enhanced if it had included a 'Presentation' using either of the two applications. Embedded video within that presentation could have helped enormously. Stating the above, though, should not be construed as a negative comment. It is offered in the spirit of constructive suggestion (I detest the phrase constructive criticism). Bear in mind that I have completed an OSHA Train-the-Trainer course. Mind you, that does not make me an expert, by any means, certified or not, for I have my good days and my bad days, more so than most speakers. Indeed, it is because of that last statement, that I found this second edition of Presentations superior to what I thought I would get. I especially found useful his comments regarding a mistake he made when he had convinced himself that he had done an especially great presentation. His realization that he had slipped from even his own great advice was a nice touch that many of us, perhaps all of us, are bound to commit just such a communication faux pas. McClain also gave worthy advice on how to defuse a potential disruption from your audience. Indeed, in that Train-the-Trainer course I attended in the Emirates, the instructor himself committed possibly the most egregious error possible, by getting into a dispute with one of the other students who shook his head at a comment by the instructor. It got, well, it got ugly... My point is, there really are no experts. Either in public speaking or in any other topic I can address. There are people with vast experience, wisdom, inspiration, and temperament that makes them superior to most others. Those people sometimes also have charisma. Such people sometimes are such great speakers that they can speak eloquently and authoritatively even on subjects for which they are unsuited. But, for the most part, and fortunately for the world, becoming such a 'gifted speaker' comes only through experience, dedication, and through guidance from such authorities as the author of this terrific presentation on Presentations. If you ever have the opportunity to watch Chad Hymas discuss Doing What Must Be Done, do yourself a favor and view it. Not only is it a compelling discussion, it is a lesson on how to motivate an audience through a presentation. Thus, despite my constructive suggestions, I am rating Presentations: Proven Techniques for Creating Presentations That Get Results 5 Stars. 0 of 0 people found the following review helpful. Full of useful, practical presentation tips. By Brad Shorr. The book covers all aspects of preparing, delivering, and evaluating your presentation. The author discusses "big picture" topics such as framing your topic and structuring your presentation, and tactical issues such as what items should be on your pre-presentation check list. Because McClain draws many examples from his broad experience, the book reads like a rolling FAQ - What do I do with a hostile audience? What happens if my AV equipment crashes? Etc. (One thing - this is not a book on doing PowerPoint slides, but McClain includes a resource guide with reading recommendations for that and other related topics.)

A Simon Schuster eBook. Simon Schuster has a great book for every reader.

About the Author Gary McClain, Ph.D. is the director of research at Sachs Communications Group, Inc., a media consulting and research firm. Dr. McClain has held positions in companies such as Lockheed Martin and OgilvyOne. He lives in New York, NY.