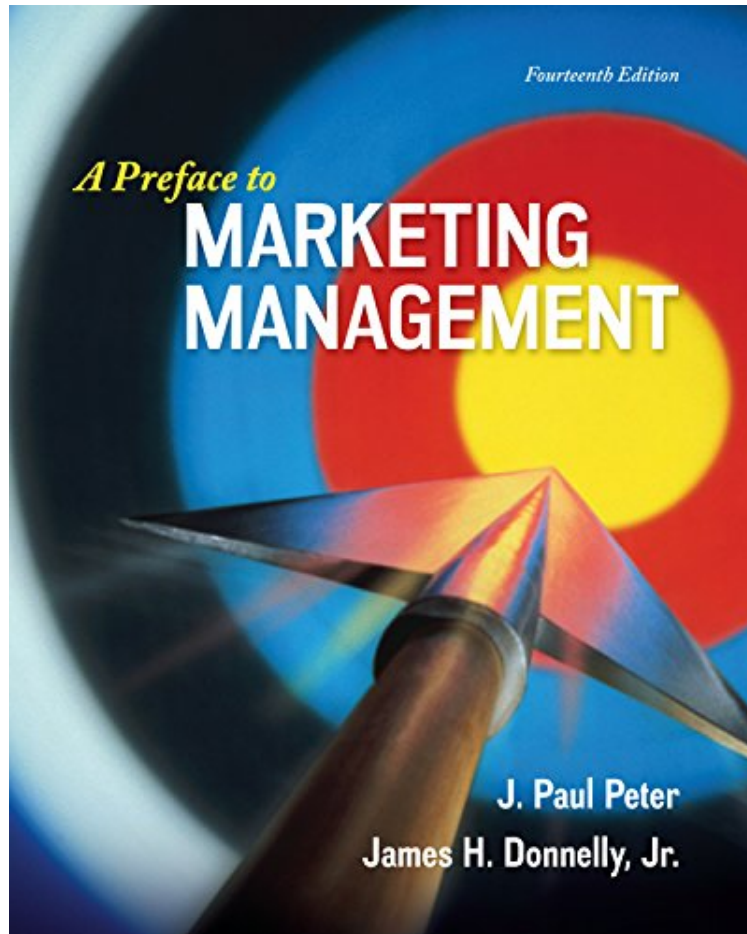


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About the Author James H. Donnelly, Jr. is the Turner Professor in the College of Business and Economics, Univ. of Kentucky. Research areas include marketing and banking.