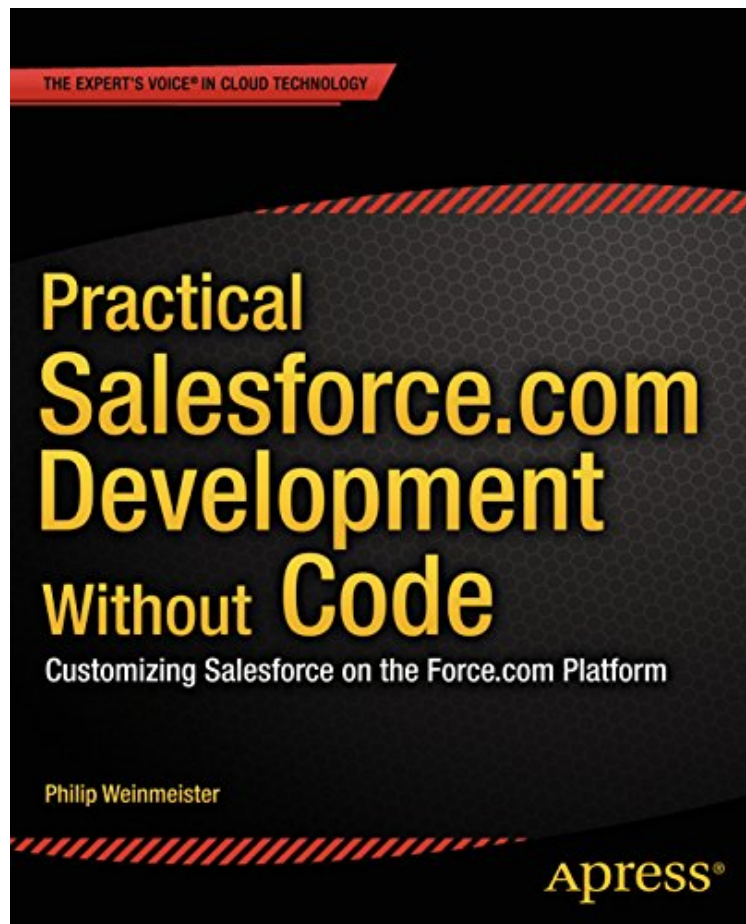


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About the Author Salesforce MVP Phil Weinmeister is the senior director of product management at 7Summits, where he is focused on bringing together collaboration, content, and community. Phil is 10x Salesforce certified and has delivered numerous solutions to a variety of organizations on the Force.com platform since 2010. A graduate of Carnegie Mellon University with a double major in Business Administration (with a focus on information technology) and Spanish, Phil now resides in Powder Springs, Georgia. He spends most of his free time with his lovely wife, Amy, and his children, Tariku, Sophie, Max, and Lyla. When he's not finding ways to make his kids laugh or cheering on the Arizona Cardinals, Phil involves himself in various church-related activities with friends and families in the Cobb County area.