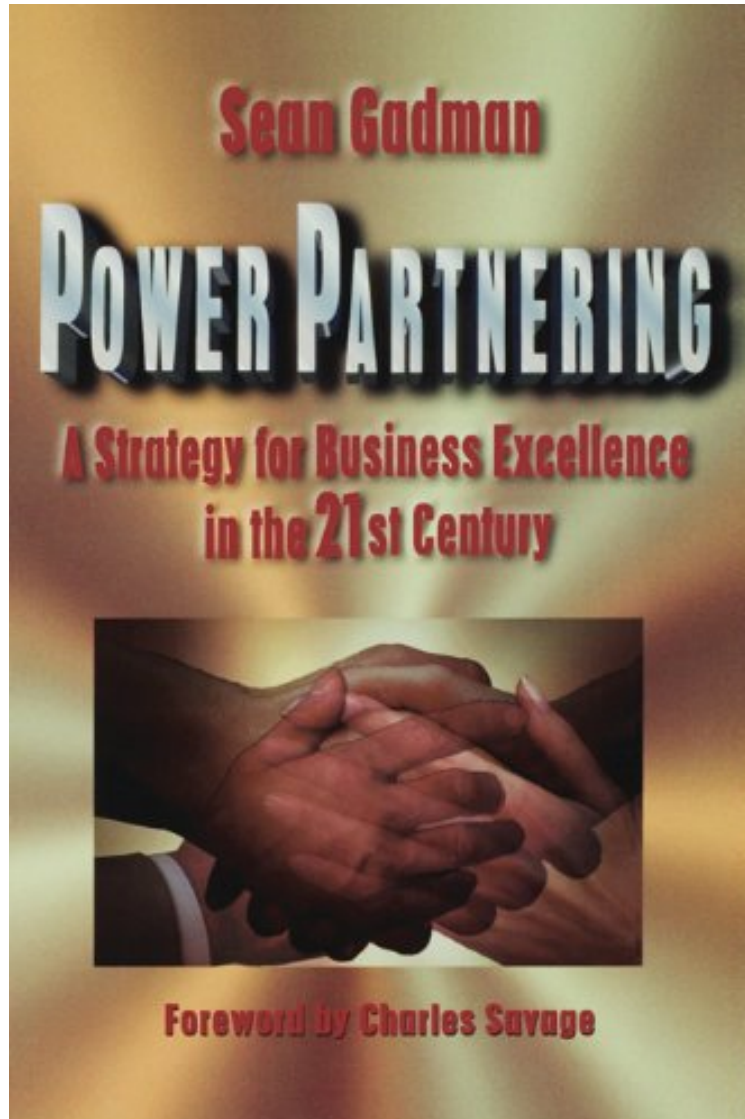


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Power Partnering

Sean Gadman

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Sean Gadman : Power Partnering before purchasing it in order to gage whether or not it would be worth my time, and all praised Power Partnering:

Power Partnering is a brilliant yet refreshingly simple approach that breaks innovative thinking and acting down into four distinct contexts, allowing people to respond to complex situations in highly creative and innovative ways. In the not too distant future, successful companies will be defined by their ability to manage their knowledge assets. Power partnering is one very important strategy for success. It avoids the pitfalls inherent in traditional approaches to running

businesses, particularly those that emphasize 'power over and control of' people. This book is concerned with creating environments of interaction where co-workers, customers, suppliers and customers' customers interact in meaningful and creative ways. These environments promote new ways of thinking, insightful perspectives and fresh ideas.