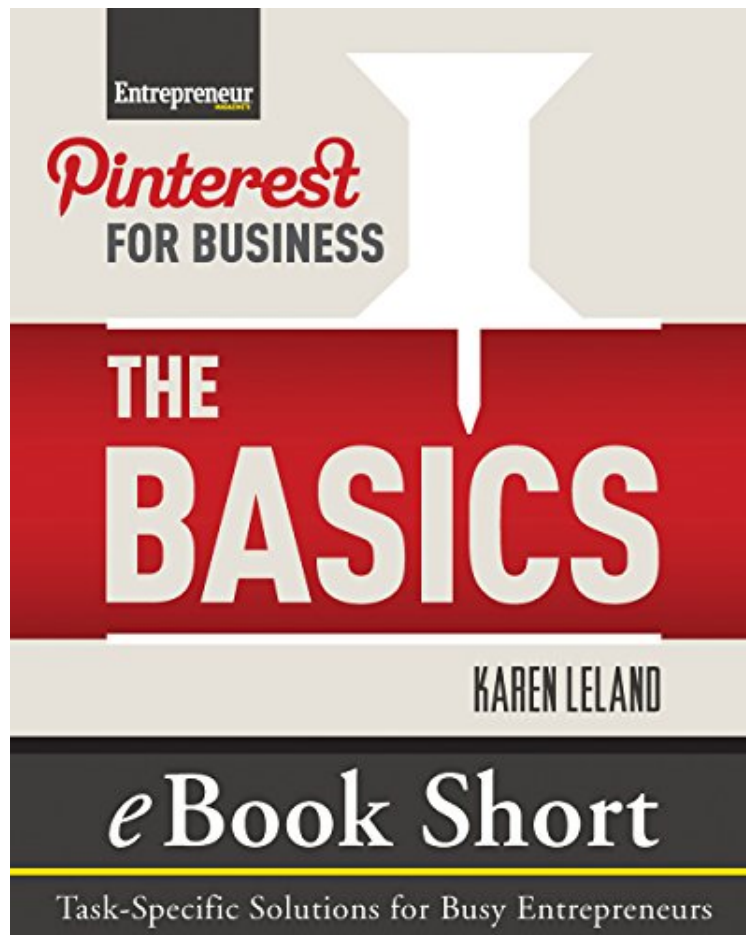


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Pinterest for Business: The Basics: eBook Short: Task-Specific Solutions for Business Entrepreneurs

Karen Leland

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Designed to save you time, this ebook short offers a digestible action plan for setting up camp on this new social playground. In minutes, learn step by step how to set up a magnetic account as an individual or business, master the fundamental features for building a community, and basic tools for engaging users. This shortrdquo; is designed to acquaint you with the power of Pinterest. Topics covered include: The ins and outs of signing up and getting started on Pinterest Building boards that get noticed, drive traffic and convert fans into customers How to become a content

creator and curator Strategies for creating an enthusiastic following Best practices for engaging the Pinterest community Pinterest etiquette