

[FREE] Picking Winners

## Picking Winners

*Francis Tay*

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**Francis Tay : Picking Winners** before purchasing it in order to gage whether or not it would be worth my time, and all praised Picking Winners:

If you are looking for the best market, industry or sector to invest in; the 'best-in-class' companies to invest in or work with; and need good, current and objective insights to do so, then this is the book for you. Using ground-up fundamental analysis and two new analytical frameworks, you will be able to identify which market, sector or industry

to get into and even compare companies at the ability and capability levels. Complemented by a website that will provide up-to-date information on the markets, sectors, industries and up to 1,500 key global companies, the book will be a valuable resource for any business and individual. Objective and quantitative analysis is made real and possible for SMEs, Start-Ups, corporate and individual investors.

About the Author Francis has been engaged in business and in-market consulting for more than two decades. His experiences in deal making, angel investing and corporate services have provided the many insights into what it takes for a business to be a winner and the "best-in-class". Having a background in Economics, Computer Programming and Applications as well as a Master of Science in Management, he has been able to develop market frameworks that help put objectivity into traditional decision-making processes. This book builds on his previous books "The Latent Factors" and "Turning Good Ideas into Great Businesses"; and provides readers with the means to conduct analytics anytime and anywhere. Francis is currently a lecturer at NTU WKWSCI on Business Intelligence and Information Entrepreneurship in the Master of KM programme.