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Pick Another Checkout Lane, Honey: Learn Coupon Strategies to Save \$1000s at the Grocery Store

Joanie Demer

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Joanie Demer : Pick Another Checkout Lane, Honey: Learn Coupon Strategies to Save \$1000s at the Grocery Store before purchasing it in order to gage whether or not it would be worth my time, and all praised Pick Another Checkout Lane, Honey: Learn Coupon Strategies to Save \$1000s at the Grocery Store:

3 of 3 people found the following review helpful. I wanted to like this bookBy MJI wanted to like this book, I really did. The author writes engagingly and friendly and informs us of all aspects of couponing. Unfortunately, it's already dated- five years after publication. Stores are catching on to this little game of coupons, and their store policies do not reflect the ability to get groceries for free. At least here in the midwest. Even the web site that is included in this book is not very helpful. There are some brains that are just not wired for numbers and calculations, and mine is not. Going to finally give up the coupon attempts and save money in other ways.3 of 3 people found the following review helpful. Great Source to learn to coupon - depending on the time you put in, you can really save money!!!By C.ICI have saved

so much more than ever. I never used coupons before like this. Good source to locate coupons, and how to buy so that you save more money. I don't have time to run around to do some of the "earn money" savers. For me, that is over the top and not usually a product that I am interested in. I do use ibotta and some other apps that this book introduced me too, and earned some extra money to help out for future purchases. If you haven't done couponing before, this is a great source to get started. The mold to what works best for you. Depending on the effort I put into this, I have saved 20 - 40% on the grocery store purchases. And learned about extra savings with the Target app ENJOY!.1 of 1 people found the following review helpful. Want to figure out how couponing works? Try this book! Best for beginners.By Sarah HI bought this book after I decided I wanted to learn to coupon. I already followed her website and Facebook and thought that her book would also be helpful. Especially since I prefer to read a book rather than a website.For someone new to couponing this book is great! It covers everything from basics to more advanced topics (yes, I know how funny that sounds when one is talking about couponing). It assumes you know nothing about couponing and starts at the beginning, including how to organize your coupons and where to find them.For people who are used to couponing, this book probably won't provide a lot of new information. But if you are just starting out, it's a great place to start. I've used her tips and guidance to say thousands of dollars on products. I never pay for toothpaste (brand name!) any longer. I refuse to pay more than \$.50 for a bottle of brand name shampoo. It is possible to save significant amounts of money with coupons.One caveat, most of what is in this book can also be found online, either on her website or on other's. However, if you want everything in one neat book package, you can't go wrong with this book.She writes knowledgeably but with a light an easy tone that's easy to learn from.

What if you could save over 70% on your monthly grocery budget and build a stockpile of food at the same time? Don't be a skeptic! Pick Another Checkout Lane, Honey will jumpstart your journey to saving \$600 per month! If you're interested in the idea but overwhelmed by the logistics, you'll love our step-by-step approach that transforms even the most timid shopper from coupon-shy to coupon-savvy. Authors Joanie Demer and Heather Wheeler share their expertise along with hundreds of tried and true coupon tips in a fun, user-friendly format that will have you high-fiving the grocery store cashier in no time.