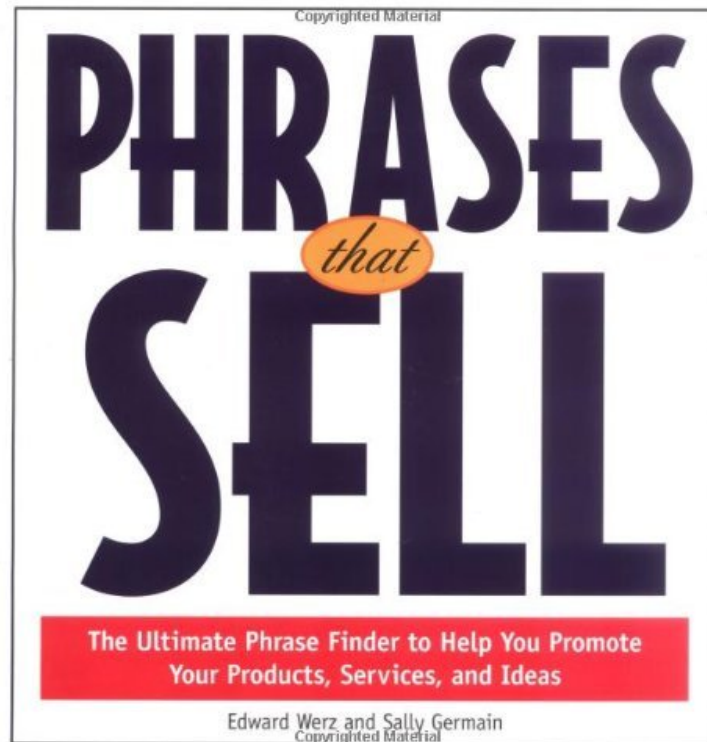


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Phrases That Sell: The Ultimate Phrase Finder to Help You Promote Your Products, Services, and Ideas

Edward Werz, Sally Germain
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About the Author Edward Werz is the author of the very successful Letters That Sell and former executive vice president of Ascher-Gallant Publishing. Sally Germain is editorial director for the Bureau for At-Risk Youth.