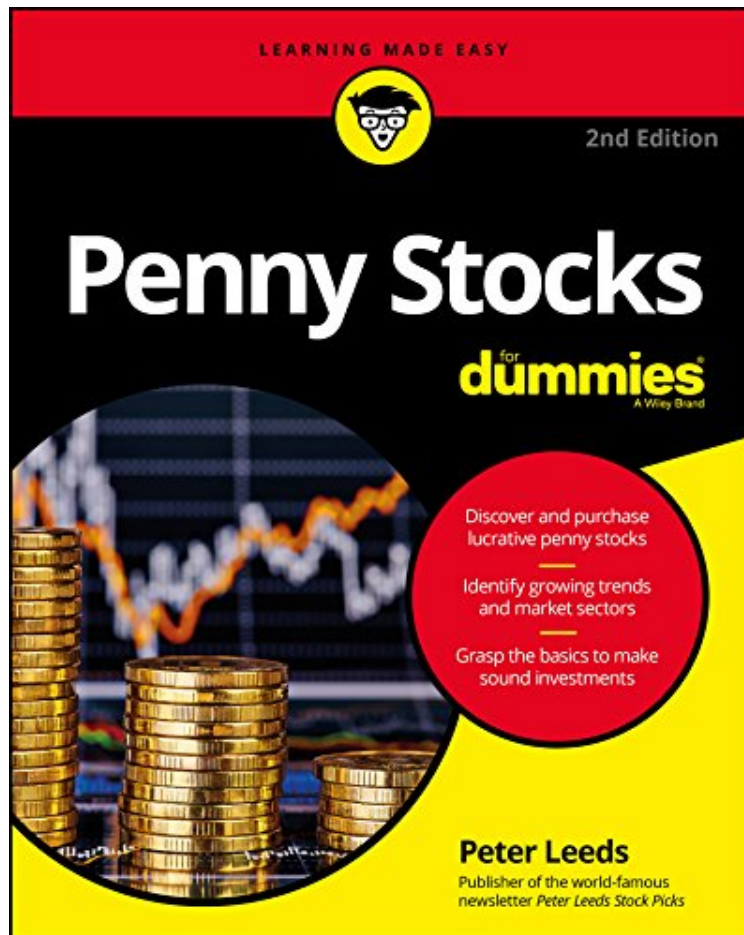


Penny Stocks For Dummies

Peter Leeds

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Peter Leeds : Penny Stocks For Dummies before purchasing it in order to gage whether or not it would be worth my time, and all praised Penny Stocks For Dummies:

364 of 379 people found the following review helpful. Great book, but not for everybodyBy D. HoustonI need to make some disclosures before posting this review. First, I have been trading and investing in the markets for over 30 years. I have done very, very, very well, being able to retire years ago at age 52. These days I am more of a short term trader than a longer term investor, using systems that are based either entirely on technical analysis or hybrid systems that combine technical analysis with elements of fundamental analysis. Second, I have long been a harsh critic of so called "penny stocks" (there is not a uniform definition of "penny stocks," but most consider stocks selling for \$5 a share or less as penny stocks). Penny stocks tend to be very risky to either trade or invest in for several reasons and there have been thousands of scams involving penny stocks over the years, like "pump and dump" scams or "short and distort" scams. Third, I did not learn or expect to learn much from this book. I got the book because I thought it would be full of lies and misrepresentations about penny stocks and it was my intention to expose both the author and the book as full of nonsense. Now to my review.This is an outstanding book. I give it 5 stars. The author (Peter Leeds) has a very

good reputation and I know based on my own training, trading, investing and experience for over 30 years that what the author says and explains in the book is solid. No nonsense, no lies, no misrepresentations. The author candidly admits the risky nature of most penny stocks, and attempts to explain how to do fundamental analysis of the companies that have issued the penny stocks to separate the good from the bad. In the end, all movements in stock prices can be traced back to earnings, either actual, expected or speculated. The author explains how to investigate or "kick the tires" of the companies that have issued penny stocks to separate the junk companies from those that have real earnings and growth potential. The book consists of 15 chapters and is pretty comprehensive about explaining what fundamental analysis is (as opposed to technical analysis, which is more focused on the past and probable price movement of a stock in the short term than the company behind the stock). Chapter 1 is "Getting to Know Penny Stocks," Chapter 2 is "Deciding if Penny Stocks are Right for You," Chapter 3 is "Buying and Selling Penny Stocks," Chapter 4 is "Avoiding Promotions, Scams and Bribes," Chapter 5 is "Developing a Strategy," Chapter 6 is "Doing Your Research," Chapter 7 is "Picking a Winner," Chapter 8 is "Trading Strategies," Chapter 9 is "Fundamental Analysis," Chapter 10 is "Financial Ratios: Comparing Apples to Apples" (explains things like Price to Sales or P/S ratios, Quick Ratios, Current Ratios, etc.), Chapter 11 is "The Abstract Review in Penny Stocks," Chapter 12 is "Technical Analysis with Penny Stocks" (the author does not go deeply into technical analysis as it often does not work well or at all with penny stocks, the author explaining why in the book), Chapter 13 is "Ten Rapid Result Tactics," Chapter 14 is "Ten Trading Truths," and finally, Chapter 15 is "Ten Key Considerations for Companies." If you are managing your own investments, want to consider investing in penny stocks, and do not know much about fundamental analysis of penny stock companies or how to do it on your own (frankly if you are managing your own investments and do not know how to do fundamental analysis, you probably should not be managing your own investments), this is a good book to get you started. This book like most all the "Dummies" books is aimed more towards the beginner, not the person already an expert. The book speaks in plain English and is relatively easy to understand. I highly recommend it for those just getting interested or started. Another very pleasant surprise is that the author of the book, Peter Leeds, is pretty easy to find and contact on most social media platforms and he actually responds to people. This book would also be helpful if you are depending upon somebody else to alert you to good or high quality penny stocks, as your knowledge of how to do fundamental analysis would enable you to better research any alerts or recommendations you get (most of which come with something in the fine print warning you to do your own research or "due diligence"). One other thing I should mention is that there are a few typos in the book. Nothing serious and nothing that changes meaning. I mention the matter only because some people like to play English teacher instead of book reviewer. Bottom line is 5 stars from me. Very surprised, and pleasantly so. But this book is not for everybody. If you are an experienced investor in penny stocks and know how to research or do fundamental analysis on companies issuing penny stocks, you probably have little need of this book. Likewise, if you want to just trade instead of invest in penny stocks, based on technical instead of fundamental analysis, this book will be of little help to you as only one chapter addresses technical analysis (and the author explains why technical analysis often does not work with penny stocks). 31 of 32 people found the following review helpful. A Very Helpful Book By Poppy EdA very useful book for all of us who want to invest in the risky small-cap stock market but at the same time minimize the risks involved. Don't let the "Dummies" tag fool you. This book will prove helpful to anybody trying to make money in this challenging type of investment, and includes important trading tips and the basics of analysis. A very good read too! 14 of 15 people found the following review helpful. Loved it By Stefano Castri I learned so much from this book, I feel confident that my investment decisions will be successful and rewarding. Thank you Peter

Want to make a big bet for an even bigger return? Start thinking small! While the majority of penny stocks are very risky, choosing the right ones can be extremely lucrative. Written by penny stock expert Peter Leeds; also known as The Penny Stock Professional; this hands-on, friendly guide takes the guesswork out of investing in penny stocks and gives you the knowledge to make smart investment choices that can yield big returns. In no time, you'll have the confidence and know-how to properly identify and purchase winning penny stocks; and get in on the ground floor of small cap stocks that can bring you high rewards. Updated and expanded since its previous publication, this new edition of Penny Stocks For Dummies provides the latest information, advice, and tools you need before considering investing in penny stocks. Once you determine investing in penny stocks is for right you, you'll find expert guidance on identifying growth trends and market sectors positioned for rapid growth, finding undiscovered penny stocks, and understanding the fundamentals of a potential investment in penny stocks. Get the knowledge to better identify and purchase lucrative penny stocks Identify growth trends and market sectors positioned for growth Grasp the basics of penny stocks and make sound investments Find undiscovered penny stocks If you don't have a lot to invest right now but want to multiply what you do have, penny stocks are for you!

From the Back Cover Discover and purchase lucrative penny stocks Identify growing trends and market sectors Grasp the basics to make sound investments Want to win big? Think small! Penny stocks have gotten a bad rap from some investors because of the risk involved, yet some of today's biggest companies started out selling their stock below \$5 a

share. By carefully following the advice of this penny stock expert, you can take advantage of this lucrative opportunity without falling victim to the most common, and costly, mistakes. Insidehellip; Pros and cons of penny stocks Common pitfalls to avoid Pick winning penny stocks Read financial reports Find a great broker How to avoid scams Profit from trend analysis 10 tips for rapid results About the AuthorPeter Leeds is a highly respected authority on penny stocks who has been quoted in major media outlets and published in Forbes and Business Excellence Magazine. His popular Peter Leeds Stock Picks newsletter, available at www.peterleeds.com, has sold more than 42,000 subscriptions.