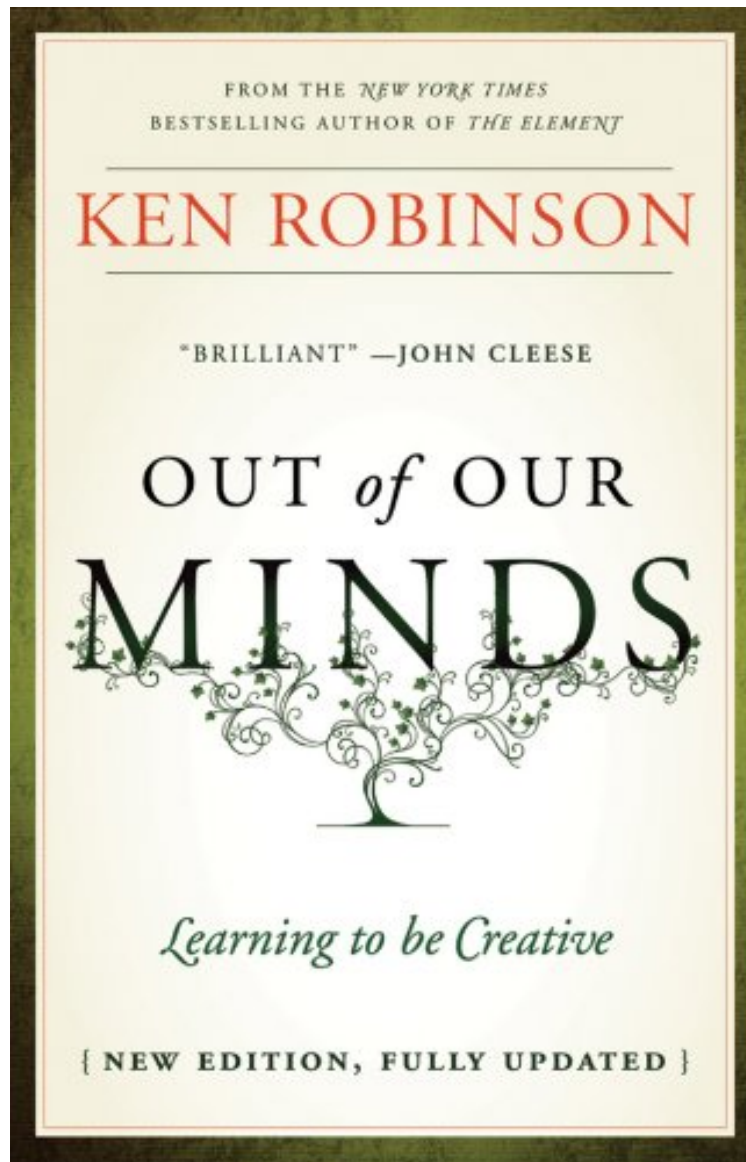


## Out of Our Minds: Learning to be Creative

*Ken Robinson*

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**Ken Robinson : Out of Our Minds: Learning to be Creative** before purchasing it in order to gage whether or not it would be worth my time, and all praised Out of Our Minds: Learning to be Creative:

4 of 4 people found the following review helpful. ... an individual perspective as much as I would have liked. It does give some interesting insight into how ...By Travis G.This book doesn't really address ways to be more creative from an individual perspective as much as I would have liked. It does give some interesting insight into how a society or even businesses could approach educating its people to increase productivity and overall happiness. Honestly, I wouldn't recommend it unless you are in a leadership position and looking for some ideas and concepts to implement

in your own business/institution. 1 of 1 people found the following review helpful. Time to get out of the classroom!! By Abundance4all Ken Robinson is HERE For our times!!!! For sure our kids are DONE with the awfully boring classroom tedium of the Industrial Age--creating robots schools---and are totally ready for INNOVATION, creativity and bringing back real art, sciences, and math that is fun--and useful for all. I really love how he thinks out of the old box and is helping us move into circular, free-thought. Kudos!!! Exciting!!! Home, Private and Community schooling is where it is now at--our kids and grandkids deserve it!!!! Time to shine again!!! 0 of 0 people found the following review helpful. Very Good Read By Randolph Weil Ken is a very thoughtful and engaging speaker. His book is consistent with those qualities. Important time in education and his work is thought provoking

"It is often said that education and training are the keys to the future. They are, but a key can be turned in two directions. Turn it one way and you lock resources away, even from those they belong to. Turn it the other way and you release resources and give people back to themselves. To realize our true creative potential--in our organizations, in our schools and in our communities--we need to think differently about ourselves and to act differently towards each other. We must learn to be creative."--Ken Robinson PRAISE FOR OUT OF OUR MINDS "Ken Robinson writes brilliantly about the different ways in which creativity is undervalued and ignored . . . especially in our educational systems."--John Cleese "Out of Our Minds explains why being creative in today's world is a vital necessity. This book is not to be missed."--Ken Blanchard, co-author of The One-minute Manager and The Secret "If ever there was a time when creativity was necessary for the survival and growth of any organization, it is now. This book, more than any other I know, provides important insights on how leaders can evoke and sustain those creative juices."--Warren Bennis, Distinguished Professor of Business, University of Southern California; Thomas S. Murphy Distinguished Research Fellow, Harvard Business School; Best-selling Author, Geeks and Geezers "All corporate leaders should read this book."--Richard Scase, Author and Business Forecaster "This really is a remarkable book. It does for human resources what Rachel Carson's Silent Spring did for the environment."--Wally Olins, Founder, Wolff-olins "Books about creativity are not always creative. Ken Robinson's is a welcome exception" --Mihaly Csikszentmihalyi, c.s. and d.j. Davidson Professor of Psychology, Claremont Graduate University; Director, Quality of Life Research Center; Best-selling Author, Flow "The best analysis I've seen of the disjunction between the kinds of intelligence that we have traditionally honored in schools and the kinds of creativity that we need today in our organizations and our society."--Howard Gardner, a. hobbs professor in cognition and education, Harvard Graduate School of Education, Best-selling Author, Frames of Mind

inspiring, witty and engaging book. (Tes.co.uk, April 2011). straightforward, amusing and useful. (Management Today, May 2011). a book with the potential to be a catalyst for system-wide change. (Times Educational Supplement, May 2011). 'Now more global in perspective the book seems more important than ever His rallying cry still deserves to be heard. (Business Life, May 2011). From the Inside Flap There is a paradox. As children, most of us think we are highly creative; as adults many of us think we are not. What changes as children grow up? Organizations across the globe are competing in a world that is changing faster than ever. They say they need people who can think creatively, who are flexible and quick to adapt. Too often they say they can't find them. Why not? In this provocative and inspiring book, Ken Robinson addresses three vital questions: Why is it essential to promote creativity? Business leaders, politicians and educators emphasize the vital importance of promoting creativity and innovation. Why does this matter so much?