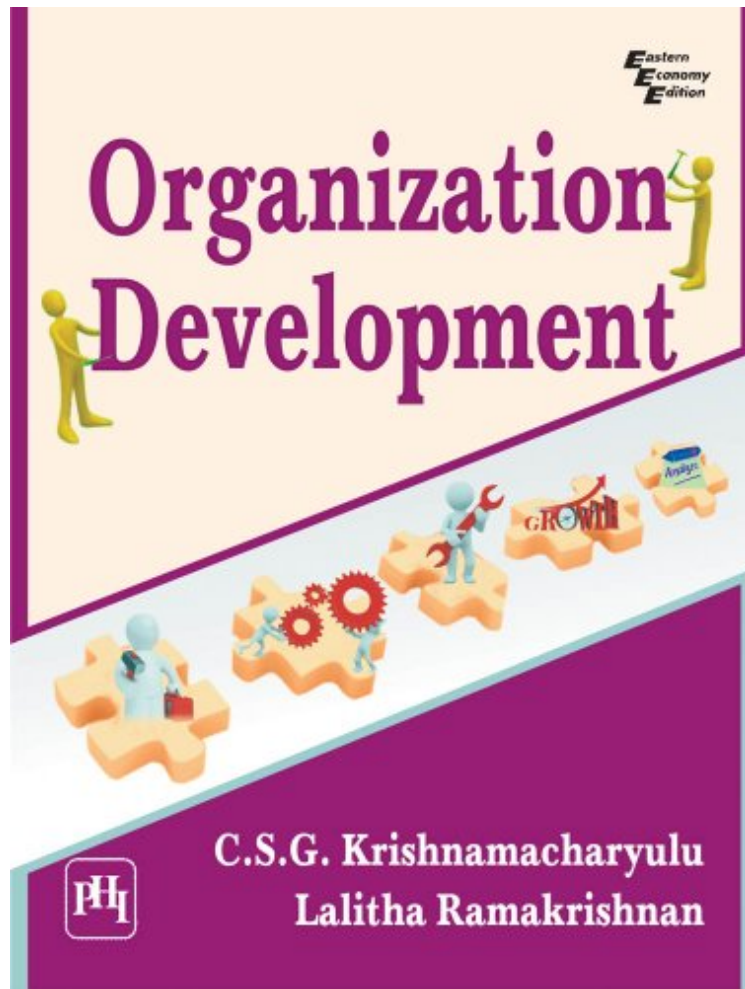


Organization Development

C.S.G. Ramakrishnan, Lalitha Krishnamacharyulu
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To increase an organization's effectiveness and efficiency, Organization Development (OD) is required. This book is all about the concepts, processes and strategies of OD, which helps an organization to run smoothly in the globalized environment. The book is an amalgam of traditional concepts of organization development like Organization Change, Organization Climate and Organization Culture with contemporary tools of OD, like Training and Strategy Interventions, and Research works going on in this field. The book comprises 15 chapters and each

chapter defines a unique concept of OD. The book is intended for the postgraduate students of management.