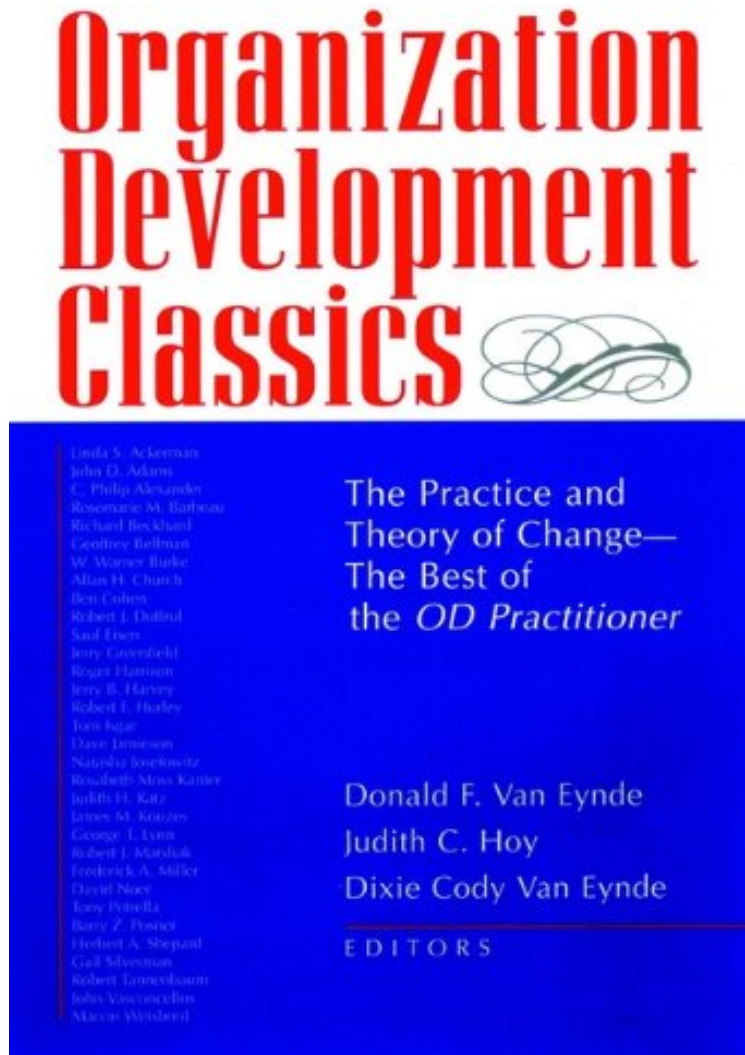


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Judith C. Hoy, Donald F. Van Eynde, Dixie Cody Van Eynde
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From the very first issue to the present, the OD Practitioner has been the premier publication of the organization development profession. Its articles defined organization development and envisioned its future. These articles are now considered classics. And for the first time, they are assembled here, all in one volume, for practitioners and aspirants to the field to study, learn from, and enjoy again and again. A wealth of innovative thinking that will continue to impact the OD profession for years to come. To discover where you're going, it helps to first know where you've been. And in the world of organization development, the surest road map is the OD Practitioner. Among the leading contributors to this volume are: * Richard Beckhard * Geoff Bellman * Warner Burke * Roger Harrison * Rosabeth Moss Kanter * Jim Kouzes * David Noer * Tony Petrella * Barry Posner * Ed Schein * Marvin Weisbord * Margaret Wheatley . . . and many more! Since its debut in 1968, the OD Practitioner has been the premier forum in which the field's founders, innovators, and working professionals have shared their ideas, values, and experiences regarding the practice of a dynamic discipline few can accurately define. With every issue published, the profession chronicles its history, refines its standards, and imagines its future. Readers will learn from these: * Stories of OD successes and failures * Interviews * Historical insights into OD * OD anecdotes * Consulting tips * Leadership ideas...and much more! In these pages, readers will gain a historical perspective on both the theory and work of organization development that will greatly inform their practice. They will discover reports and research that moved the field ahead. They will gain an appreciation of the foresight the field's founders and innovators had regarding OD's possibilities and usefulness. And they will benefit from a wealth of innovative thinking as relevant today as when originally published?thinking that will continue to impact the practice of organization development for many years to come.