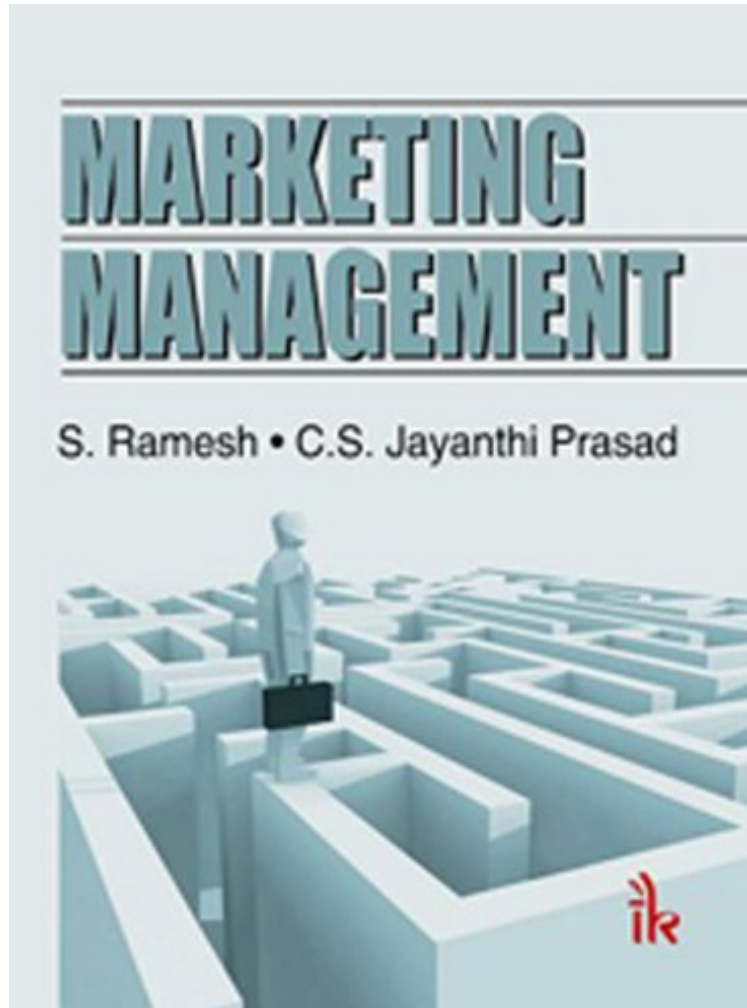


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# Marketing Management

*S. RameshC.S. Jayanthi Prasad*  
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