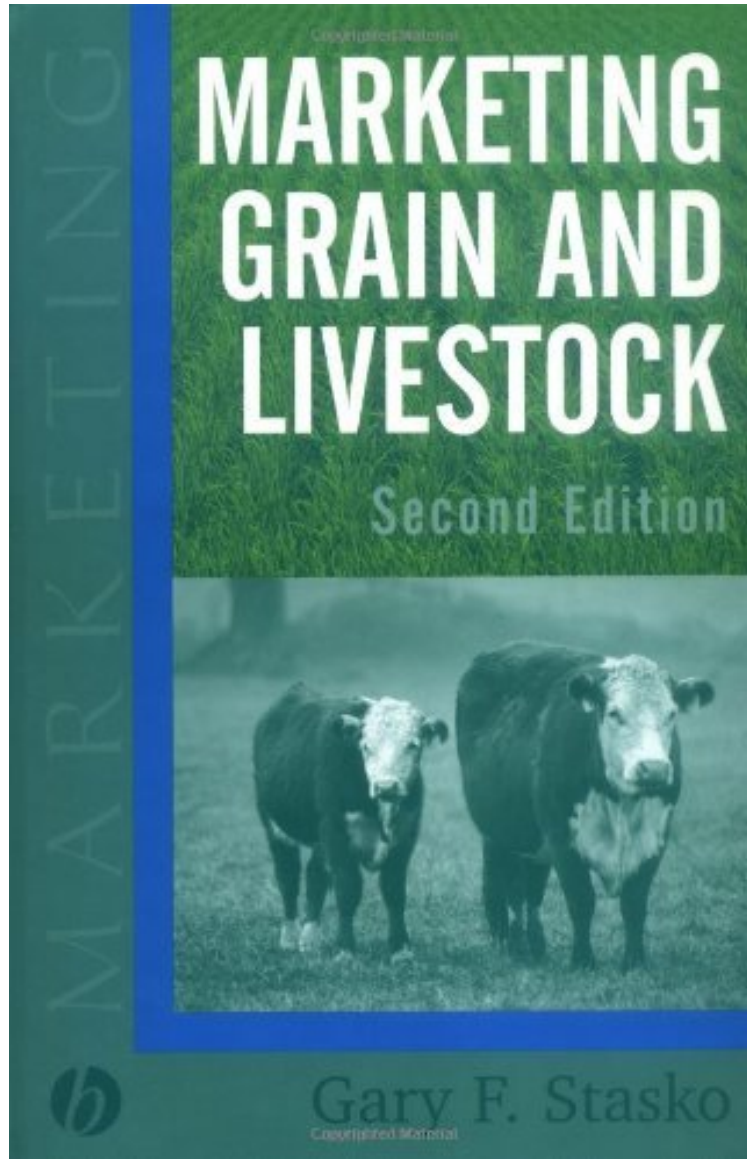


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# Marketing Grain and Livestock

*Gary F. Stasko*

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**Gary F. Stasko : Marketing Grain and Livestock** before purchasing it in order to gage whether or not it would be worth my time, and all praised Marketing Grain and Livestock:

Marketing is an essential part of any business and the business of agriculture is no exception to this rule. Written by an experienced educator with expertise in futures markets, hedging, and technical price analysis, Marketing Grain

Livestock, 2nd Edition teaches the basics of commodities marketing by farmers, ranchers, grain elevators, packers, and processors. Building upon what made the first edition so appealing user-friendly, understandable writing Stasko writes for his audience in clear-cut concise vernacular. In his revamped second edition, he has included updated figures, charts, and diagrams to illustrate major points. Stasko's book emphasizes thorough explanations and applications while providing practical examples in every chapter. All new features of the second edition: A new chapter devoted to electronic trading Detailed explanation of the most commonly used cash contracts Seasonal fluctuations of commodity prices New statistics, charts, graphs, and tables illustrating main points New "Questions and Problems" segments at the end of each chapter to help readers retain information Information about revolutionary electronic marketing technologies Marketing Grain Livestock, 2nd Edition is aimed at agri-business and farm production students and their instructors. But experienced farmers, ranchers and agri-business professionals will find the book valuable as an introduction or refresher.

From the Back Cover This new, revamped second edition promises to provide the most updated information on the latest marketing developments in the field of agriculture. The trend to electronic futures and options trading vis-a-vis the traditional open outcry system for instance is discussed at length in this new edition. Stasko has included new, updated figures, charts, and diagrams to illustrate his major points. A whole new section devoted to marketing on the Internet has been added. About the Author Gary F. Stasko is an instructor of economics and finance at Des Moines Area Community College, Boone, Iowa, and an agricultural marketing consultant. He is a registered commodity-trading advisor.