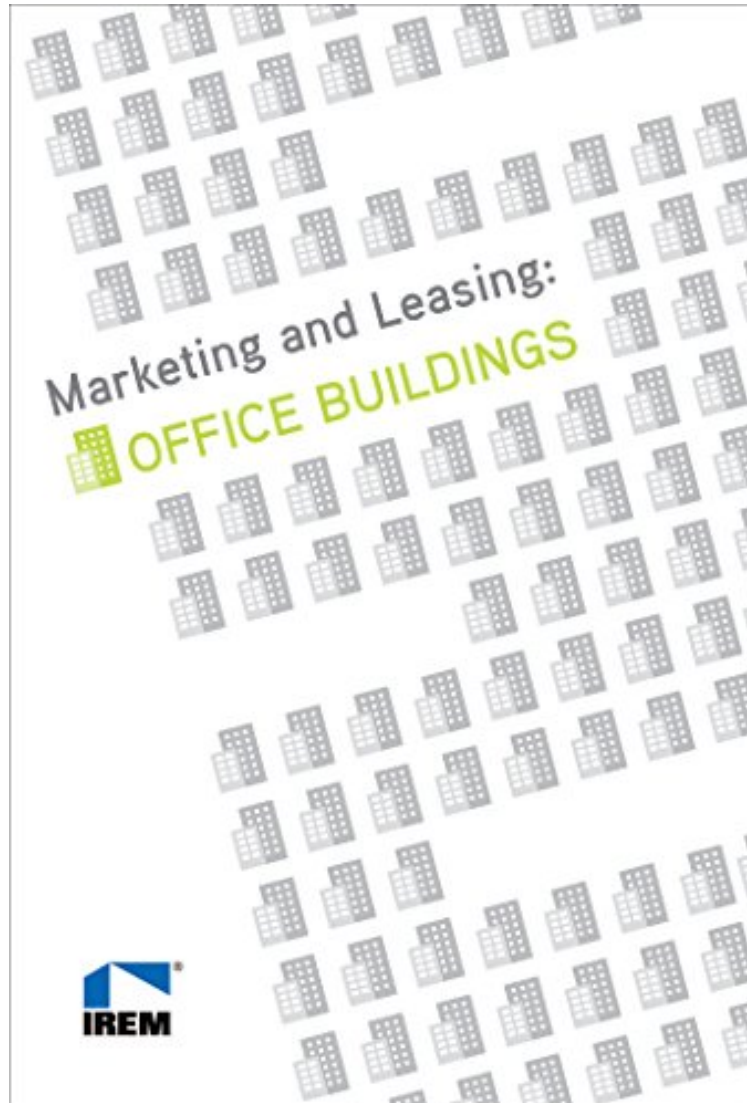


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A real estate manager's role in marketing and leasing has a direct impact on the value of an office building, and knowledge of office building characteristics and economic factors is critical for an effective plan. As a property manager, you must be able to identify office building characteristics and economic factors that contribute to an effective market analysis. Marketing and Leasing: Office Buildings provides information property managers need to

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