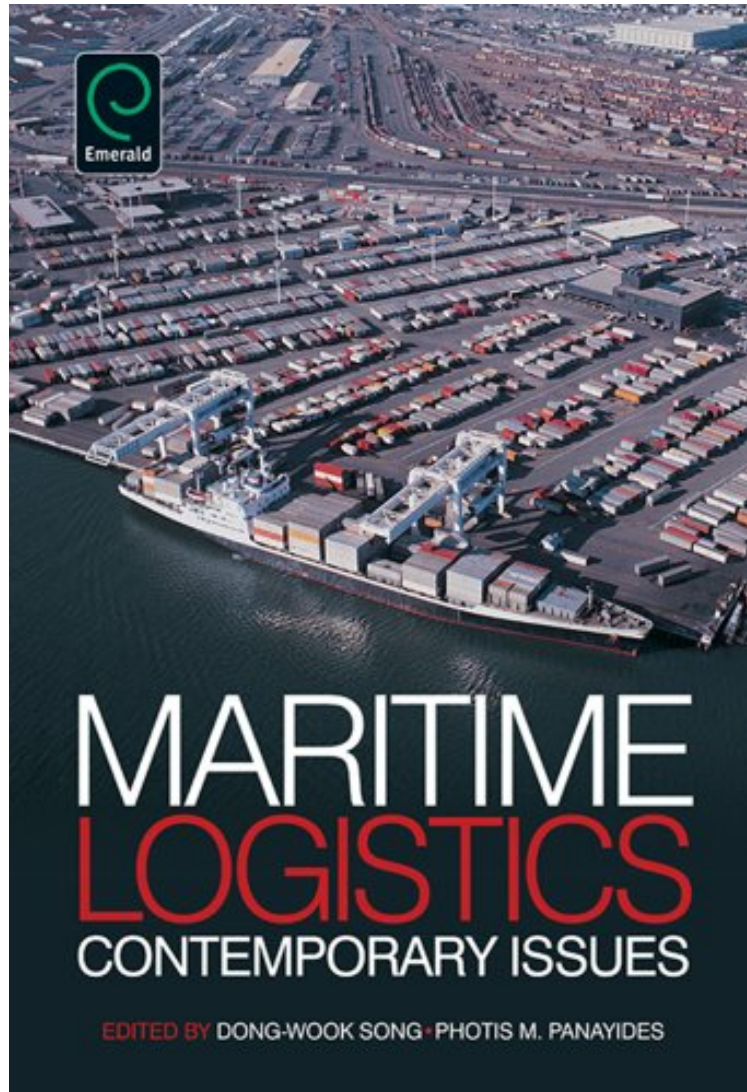


Maritime Logistics: Contemporary Issues (0)

Dong-Wook Song, Photis Panayides
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Dong-Wook Song, Photis Panayides : Maritime Logistics: Contemporary Issues (0) before purchasing it in order to gage whether or not it would be worth my time, and all praised Maritime Logistics: Contemporary Issues (0):

Contemporary practice and scientific innovation consider the logistics aspects of shipping or maritime and seaport operations as one of the most important areas for future development of competitive advantages in business and for study and research. This book is the first of its kind, adopting the innovative approach of dealing with the overlap between shipping, ports and logistics and covering the current issues having a significant impact on the industry. It brings together leading authorities in the field to consider for the first time maritime logistics, and in doing so it

defines the area, registers its boundaries and contributes to its development. Contributions cover holistically a broad range of major topics at the forefront of practice, research and scholarship in the shipping and port industry in terms of its relevance to logistics management. Topics include: CSR aspects of maritime logistics; green, sustainable and environmental issues in maritime logistics; network development of shipping and ports as major players in the industry; security aspects of maritime logistics and supply chains; IT in maritime logistics; and, supply chain oriented port and its performance.

The authors of this book address the significant current issues in the logistics of the maritime industry. The contributors offer a wide variety of topics in the practice, research, and scholarship focused on the shipping and port industry as they pertain to logistics management. A sampling of topics includes: container flows and empty container repositioning, port congestion and implications for maritime logistics, supply chain security and risk management, information technology in maritime logistics, port value chains and interdependencies, corporate social responsibility, green maritime logistics and sustainability, logistics in EU green ports and short sea shipping, and the environmental impact of maritime port operations. Editors Song (Heriot-Watt U., UK), Panayides (Cyprus U. of Technology, Cyprus), and 25 co-authors contributed. Distributed in North America by Turpin Distribution. --Book News Inc. Portland, OR
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