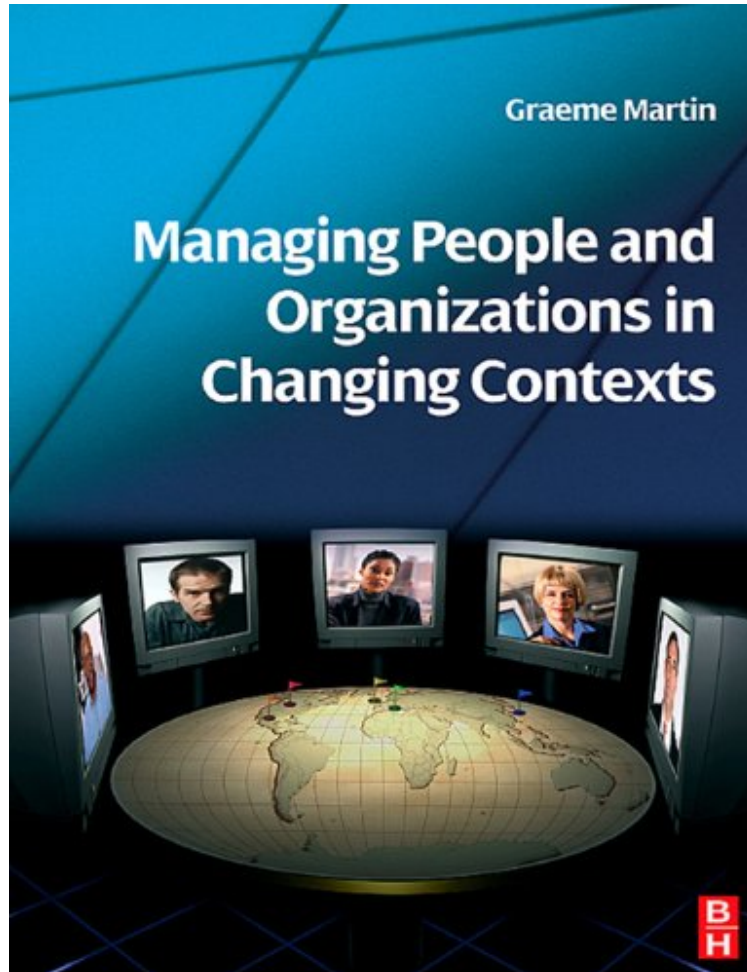


[Download] Managing People and Organizations in Changing Contexts

# Managing People and Organizations in Changing Contexts

*Graeme Martin*

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marketing and reputation management, and technology. This text meets the requirements of managers, leaders and students in managing people in contemporary and changing contexts. *Managing People and Organizations in Changing Contexts* offers: \* a contemporary and relevant edge with an original structure \* awareness of international and current trends and up-to-the-minute detail. \* cases based on original research and consulting experience \* new material on the role of management and leadership, technology and reputation management, and covers much of the material for CIPD's core management standards \* material that has been tested with managers and students in Europe, the USA and Asia \* a website on

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About the Author Graeme Martin (BA, MSc, MBA, PhD) is director of the Centre for Reputation Management through People (CRMP) at the University of Glasgow. He is also Visiting Professor in Human Resource Management at the University of Colorado in Denver and holds visiting appointments in Italy, Sweden and Australia. He has published widely in the fields of international human resource management, organizational change, human resource development, human resource management and more recently, in eLearning. He has a background as an HR practitioner and has consulted widely with a number of firms and public sector organizations in the UK and in Australia.