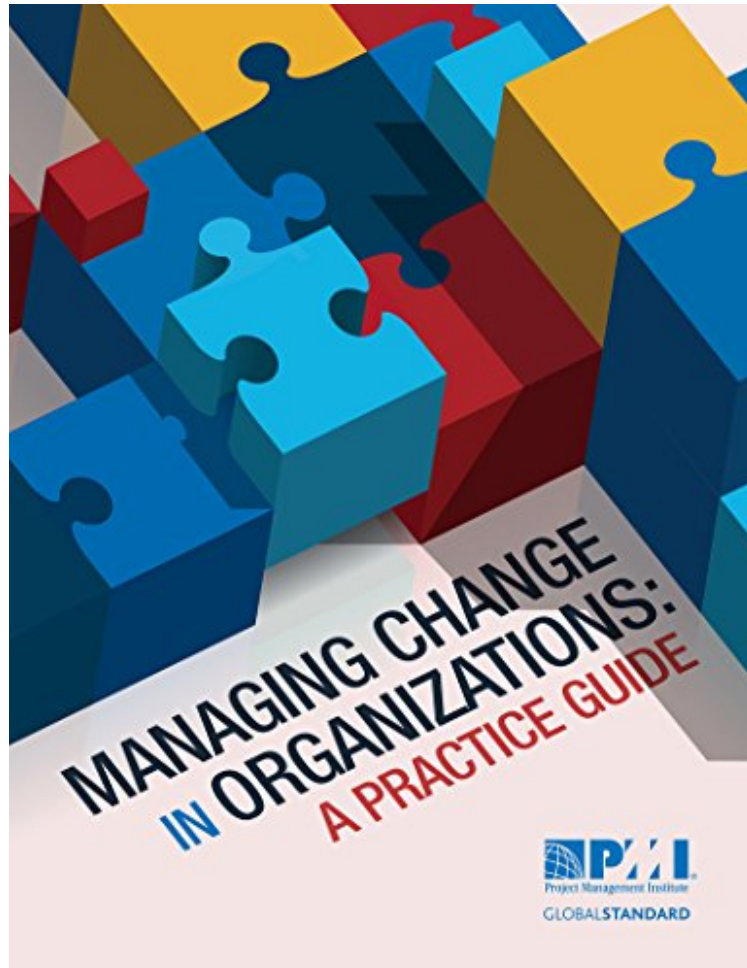


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1 of 1 people found the following review helpful. Clear Concepts Related to Managing Change By David J Putz I enjoyed this text. I've often held that one of the issues tied to the failure of change/strategic initiatives has been the confusion between operational objectives and strategic goals. The discussion of the use of project management to oversee initiatives as well as the separation of operations and value added efforts is in line with the notion that organizations need to be able to manage performance as well as manage change. A relatively short read with a lot of good guidance.

Managing Change in Organizations: A Practice Guide is unique in that it integrates two traditionally disparate world views on managing change: organizational development/human resources and portfolio/program/project management.

By bringing these together, professionals from both worlds can use project management approaches to effectively create and manage change. This practice guide begins by providing the reader with a framework for creating organizational agility and judging change readiness.

From the Inside FlapRecent research reveals that organizational change projects are the fourth most common type of project undertaken... but only 20% of organizations adopt any kind of formal organizational change management practice. It's no wonder that so many organizations suffer from an inability to adapt to the dynamic needs of stakeholders, customers and the marketplace. Studies show that organizations achieve higher success rates when they use standardized portfolio, program and project management techniques in concert with rigorous change management approaches. *Managing Change in Organizations: A Practice Guide* is unique in that it integrates two traditionally disparate world views on managing change: organizational development/human resources and portfolio/program/project management. By bringing these together, professionals from both worlds can use project management approaches to effectively create and manage change. This practice guide begins by providing the reader with a framework for creating organizational agility and judging change readiness. It then explores organizational change from three different management perspectives: portfolio, program and project. Using the tested principles found in the latest editions PMI's *The Standard for Portfolio Management*, *The Standard for Program Management* and *A Guide to the Project Management Body of Knowledge (PMBOK Guide)*, this practice guide equips the reader with practical techniques on successfully designing, creating, implementing and sustaining organizational change. Highly approachable and written for a wide range of audiences, *Managing Change in Organizations: A Practice Guide* is of value to anyone whose livelihood depends on an organization's ability to successfully change and meet the needs of an evolving business landscape.