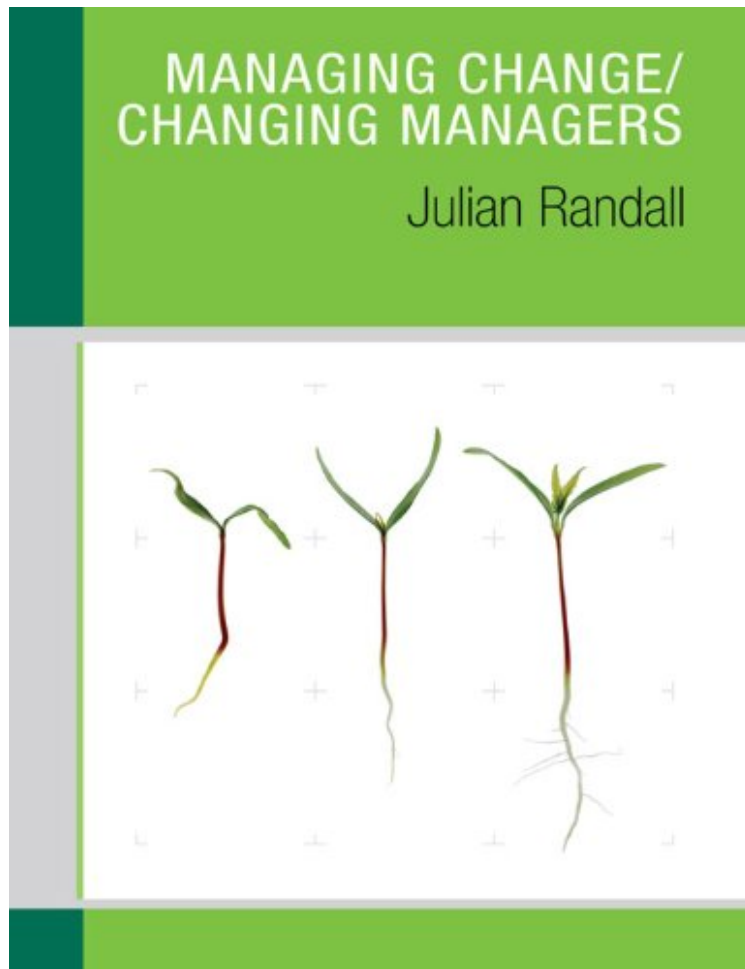


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Managing Change / Changing Managers

Julian Randall

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The topic of change management presents students with many challenges. One of the most difficult is making sense of the plethora of guru and hero-manager literature. Managing Change/Changing Managers is an innovative textbook that encourages readers to rigorously question popular management theory, presenting a challenging review of existing literature in the change management field. The author brings together an overarching perspective on the most influential writings in the area, but unlike other textbooks, provides a much-needed critique of the material and its implications for management practice. Arguing that the majority of management guru literature makes the art of managing change appear simple and foolproof when it is not, this text is refreshingly critical, guiding and enhancing the reader's own criticality. The book also draws the best practice out of the traditional theory, using cases to

illuminate the practical side to change management.