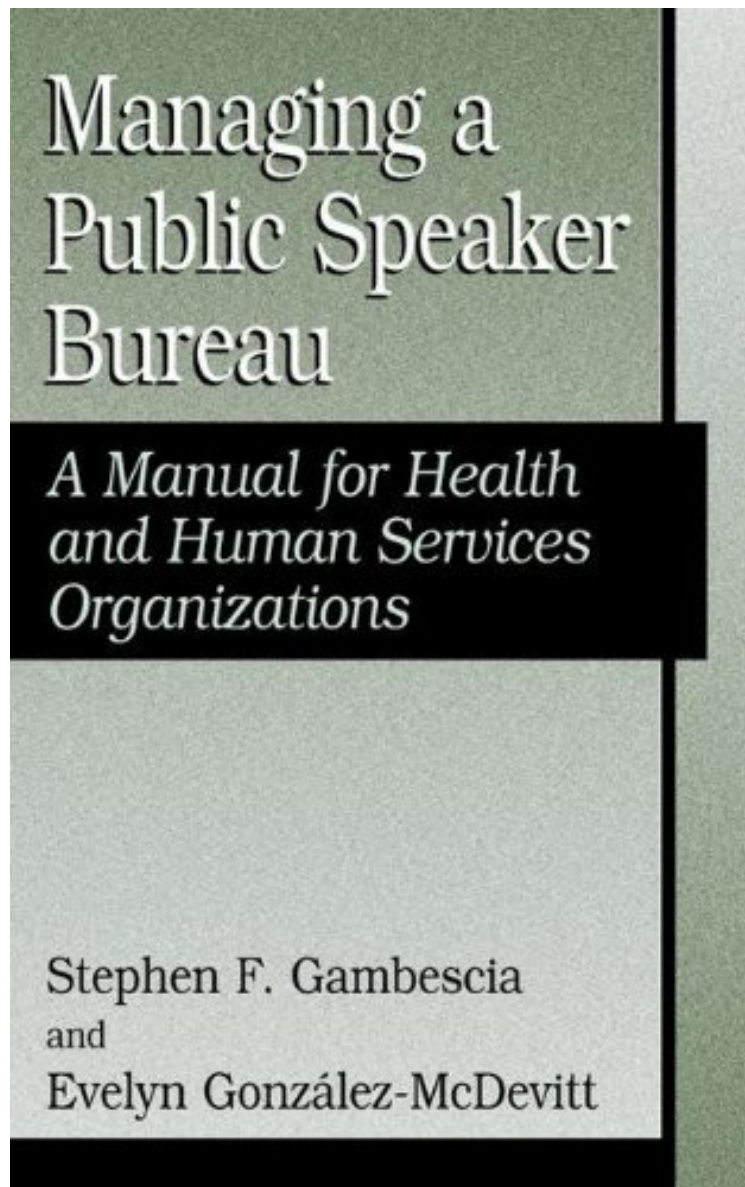


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This little book packs a wallop. Though its subtitle says it's written for the healthcare industry, the guidelines are general enough that they can be applied by anyone in any field. The book also has plenty of sample forms that can be used in operating a speaker's bureau as well as bulleted checklists to follow in setting up one for yourself or your organization.

-Very hands on material with lots of sample letters and questionnaires -No other resource on this topic tailored to health and human services -Motivated and entrepreneurial author (Gambescia)