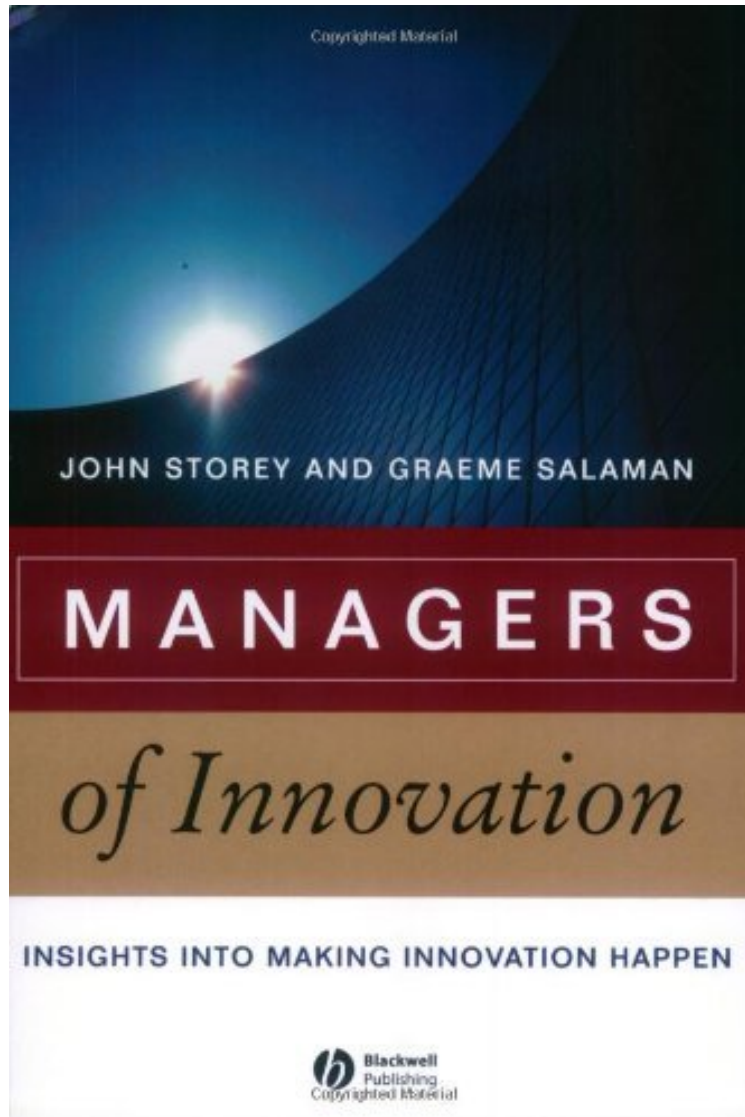


(Free and download) Managers of Innovation: Insights into Making Innovation Happen (Management, Organizations and Business)

Managers of Innovation: Insights into Making Innovation Happen (Management, Organizations and Business)

John Storey, Graeme Salaman

*DOC | *audiobook | ebooks | Download PDF | ePub*



DOWNLOAD



+

READ ONLINE

#4535636 in eBooks 2004-12-10 2004-12-15 File Name: B000V7AB74 | File size: 38.Mb

John Storey, Graeme Salaman : Managers of Innovation: Insights into Making Innovation Happen (Management, Organizations and Business) before purchasing it in order to gage whether or not it would be worth my time, and all praised Managers of Innovation: Insights into Making Innovation Happen (Management, Organizations and Business):

Innovation is increasingly identified as the critical factor in ensuring economic competitiveness. Departments of state and quasi-governmental organizations in many countries including, Austria, Australia, Canada, France, Germany, The Netherlands, Sweden and the UK, have issued reports and calls to action; but implementation will continue to be problematic unless the points made in this book are taken into account. Drawing on 350 in-depth interviews with senior managers, this book presents an original theory about the characteristics of managers in "good innovative organizations" and "poor innovative organizations". It pays close attention to the attitudes, understandings, assumptions and interpretations of managers, who are often the ultimate decision-makers when it comes to innovation. The text is supported by real-life, internationally-known cases such as Hewlett-Packard, Zeneca and the BBC, as well as voluntary sector cases such as Oxfam. It is also enriched by substantial and highly revealing quotations from senior managers themselves.

"This is a rich and significant book on one of the most important issues facing managers today. Innovation is the key driver for the future of businesses and societies. There is an excellent balance of theory, empirical insight and implications for practice. Students, academics and business people will find this a major source of insights into the complexities of managing the innovation process." Ken Starkey, Nottingham University " By focusing on managers' own theories, Storey and Salaman break fresh ground in our understanding of the processes of organizational innovation, a topic that has national and practical, as well as theoretical, significance." David A. Buchanan, Leicester Business School "Important book. The authors highlight the utter centrality of managerial mindsets and orientations to organizational innovativeness. All the other factors that are crucial to organizational innovation hinge on the right managerial perspective." Deborah Dougherty, Rutgers University "Primarily designed as a student text, for those concerned with the subject, but would also be useful to help re-educated a large number of 'de-innovating' managers." Long Range Planning

From the Back Cover Innovation is increasingly identified as "the" critical factor in ensuring economic competitiveness. Departments of state and quasi-governmental organizations in many countries including, Austria, Australia, Canada, France, Germany, The Netherlands, Sweden and the UK, have issued reports and calls to action; but implementation will continue to be problematic unless the points made in this book are taken into account. Drawing on 350 in-depth interviews with senior managers, this book presents an original theory about the characteristics of managers in "good innovative organizations" and "poor innovative organizations." It pays close attention to the attitudes, understandings, assumptions and interpretations of managers, who are often the ultimate decision-makers when it comes to innovation. The text is supported by real-life, internationally-known cases such as Hewlett-Packard, Zeneca and the BBC, as well as voluntary sector cases such as Oxfam. It is also enriched by substantial and highly revealing quotations from senior managers themselves.

About the Author John Storey is Professor of Management at the Open University Business School and a consultant to leading corporations. He has authored and edited sixteen books on business, management and organizations. He is a non-executive director on two management boards. Graeme Salaman is Professor of Organizational Studies at the Open University Business School. He has worked as a consultant in eight countries for clients such as Sun Microsystems, Willis, BAT, the government of Ethiopia, Fujitsu, Allianz, Ernst and Young, Rolls Royce, and Morgan Stanley.